

DOCUMENTS CONTAINING INFORMATION
PERTAINING TO QUERY 1

These documents are specific to the implementation of the MHRD IPR chair funded under the Intellectual Property Education, Research and Public Outreach (IPERPO) Scheme of the Ministry of HRD, at Indian Institute of Management, Bangalore.

INDIAN INSTITUTE OF MANAGEMENT, BANGALORE
DETAILS OF CURRENT ACTIVITIES OF THE MHRD IPR CHAIR

2008-2009

CONFÉRENCES/WORKSHOPS

The 5th Asialics International Conference, 2008

Paper on the Economics of IP Protection in the IT/ITES sectors: Prospects and Dilemmas, by Prof. Damodaran
(This paper involved the presentation of live case studies representing the IT and ITES industries)

Workshop / Training Programme on Management of Intellectual Property Rights for the MSME officers

This 3 day workshop covered all aspects of Intellectual property Rights for the MSME with specific focus on challenges of the MSMSE sectors

Long Duration Programmes

- Advanced sensitization Programme for MSME officials on IPR
- Pilot study, on building awareness of in IPR for the MSME sector

PEDAGOGY

Electives for PGP and PGSEM courses on "The Economics of IPRs, Innovations and Competitiveness"

PUBLICATIONS

Traditional Knowledge, Intellectual Property Rights and Biodiversity Conservation: Critical Issues and Key Challenges, Prof Damodaran, JIPR, June 2008,

CASE WRITING

Case writing to be undertaken on the Software industry in relation to

- TCO analysis, with a view to enable segregating IP value in maintenance figures and tagging IP in version releases

RESEARCH

- IP in the fields of IT/ITES specific to management of IP and economic valuation of IP
- Protection of Traditional knowledge, Geographical Indications ,Bio- Diversity and Benefit Sharing
- IP awareness and utilization in MSME sector



Activities of MHRD Chair on IPRs at IIMB

2009-10

Grant from MHRD

Grant Received from MHRD : Nil

Activities

(1) Research

Paper/Publication of Prof A Damodaran, Chair Professor on IPR related areas released during the Year

Nil

(2) Teaching

IPR Economics has been integrated into the core course in 'Microeconomics' for the Post Graduate Programme in Software Enterprise Management (PGSEM). The PGSEM is a long duration Programme of the Institute. The Course was once again delivered during June - August 2010. Students are required to prepare cases on Innovation and IP Management for select companies. Students are grouped into groups for the purpose.

Case Studies Generated

Three case studies on Innovation and IPR Management were generated by students of the PGSEM Programme under the guidance of the IPR Chair. The same were evaluated by the MHRD Chair Professor.

(2) Conferences and Seminars

Managing Intellectual Property: A practical workshop for Entrepreneurs - September 25-26, 2009

This workshop organized by the IPR chair, with the NSR cell of Entrepreneurial Learning at IIM Bangalore, aimed at giving a practical view to budding entrepreneurs on how to manage their IP assets.



Activities of MHRD Chair on IPRs at IIMB

2010-11

Grant from MHRD

Grant Received from MHRD: Nil
(Chair Professor's Salary and Research Assistant's Honorarium were met out of IIMB funds pending release of grant by MHRD)

Activities

(1) Research

Paper/Publication of Prof A Damodaran, Chair Professor on IPR related areas

Carbon di Oxide Capture and Storage: Intellectual Property Rights , Business Models and Multilateral Financing Mechanisms for Transfer of Technology- An Exploratory Analysis, Technical Report -1/ EFGPG/2010, IIMB.

(2) Teaching

IPR Economics has been integrated into the Core Course in Microeconomics for the Post Graduate Programme in Software Enterprise Management (PGSEM). The PGSEM is a long duration Programme of the Institute.. The Course was once again delivered during June - August 2010.

(3) Case Studies Generated

Five case studies on Innovation and IPR Management with focus on Information Technology industry were generated by students of the PGSEM Programme under the guidance of the IPR Chair. The same were evaluated by the MHRD Chair Professor.

(4) Conferences and Seminars

Nil



ए. दामोदरन पीएच.डी.
प्रोफेसर एवं होमी भाभा फेलो, अर्थशास्त्र एवं समाज विज्ञान /
मानव संसाधन विकास मंत्रालय आईपीआर चेयर प्रोफेसर

A. Damodaran Ph.D.
Professor and Homi Bhabha Fellow. Economics and Social Sciences /
MHRD IPR Chair Professor

Activities of MHRD Chair on IPRs at IIMB

2011-12

(1) Research

The following 4 papers were prepared by Prof A. Damodaran for a Volume entitled "Leveraging IP as a Strategic Business Asset" being brought out by WIPO:

- (1) 'Antitrust and IP : Complexity of the Interface'
- (2) 'IP and Board Room'
- (3) 'IP as a Barrier to Climate Change'
- (4) 'Traditional Knowledge, Cultural Expressions and Folklore Expressions : Critical Challenges'

(2) Teaching

IPR Economics has been integrated into the core Microeconomics Course for the Post Graduate Programme in Software Enterprise Management (PGSEM). The PGSEM is a long duration Programme of the Institute. The Course was delivered during June – August 2012. Students are required to prepare cases on Innovation and IP Management for select companies. Students are grouped into groups for the purpose.

(3) Case Studies Generated

Four case studies on Innovation and IPR Management with focus on Information Technology industry were generated by students of the PGSEM Programme under the guidance of the IPR Chair. The same were evaluated by the MHRD Chair Professor.

(4) Conferences and Seminars

Round Table titled "Managing and Protecting Creative Content in Cinema, Performing Arts and Mass Media" was held on 1st February 2012 at IIM Bangalore. 105 delegates, including speakers participated in the Round Table.

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Activities of MHRD Chair on IPRs at IIM Bangalore during 2012-13

Indian Institute of Management Bangalore (IIMB) has focused on research on the economic and management dimensions of IPR with special reference to the corporate, SME and agricultural sectors. Since 2011-12, the Chair has focused on creative content management and protection with reference to cinema, electronic media and classical performing arts.

Research

Papers/Publications of Prof A Damodaran, Chair Professor on IPR related areas proposed during the year

The following policy papers on key IPR topics were finalized by Prof A. Damodaran

(Chair Professor)

- (1) 'Antitrust and IP: Complexity of the Interface'
- (2) 'IP and Board Room'
- (3) 'IP as a Barrier to Climate Change'

(1) Teaching

IPR Economics has been integrated into the Core Course in Microeconomics for the Post Graduate Programme in Software Enterprise Management (PGSEM). The PGSEM is a long duration programme of the Institute. The Course was delivered during June - August 2012.

(2) Case Studies

Five reports on Innovation and IPR Management with focus on Information Technology industry were generated by PGSEM Programme under the guidance of the IPR Chair. The has been evaluated by the MHRD Chair Professor.

(3) Conferences and Workshops

The MHRD Chair on IPRs at IIMB successfully organized a Round Table titled "Managing and Protecting Creative Content in Cinema, Performing Arts and Mass Media" on 1st February 2012 at IIMB. IPR issues related to Climate Change in relation to technology transfer were discussed in the one day IIMB-Ministry of Finance- DFID National Workshop on State Action Plans on Climate Change held at IIMB during September 2012.

Research Assistance

As in preceding financial year i.e. 2011-12 two RAs functioned as part of the Chair viz Dr Rajdeep Singha and Ms. Srividya Sriram.

Inputs to MHRD

Inputs and detailed comments were provided to MHRD on WIPO General Assembly paper on 'Instrument/ Treaty on Limitations and exceptions for Visually Impaired Persons with print disabilities' for use by Indian Negotiating team to WIPO general Assembly.

Budget

Grants received from MHRD for the year 2012-13, was Rs. 2700000 against a requirement of 27,60,000. This was received vide letter F. No 17-88/2005 - IC dated 22nd March 2013.



Activities of MHRD Chair on IPRs at IIM Bangalore during 2013-14

Indian Institute of Management Bangalore (IIMB) has focused on research on the economic and management dimensions of IPR with special reference to the corporate, SME and agricultural sectors. Since 2011-12, the Chair has focused on creative content management and protection with reference to cinema, electronic media and classical performing arts.

(1) Research

Papers/Publications of Prof A Damodaran, Chair Professor on IPR related areas proposed during the year

The following Research Monograph was finalized by Prof A. Damodaran (Chair Professor) :

“Four Sectoral Studies on Interface of IPR’s with Corporate Strategies, Global Public Goods and Local Communities”

(2) Teaching

IPR Economics has been integrated into the Core Course in Microeconomics for the Post Graduate Programme in Software Enterprise Management (PGSEM). The PGSEM is a long duration programme of the Institute. The Course was delivered during June – August 2012.

(3) Conferences and Workshops

A National Workshop on “Macro Policy Environment, IPRs and Competition Policy”, MHRD Chair on IPRs, was held at IIMB on February 18th, 2014.

The workshop was organized on the following themes: Macro-policy Environment in India and New Technological Development, IPR Issues and Competition Policy.

The workshop aimed to show case management school perspectives and research on macro policy, IP and competition laws and development and sought to define a Research Agenda for India’s Management Schools on the theme of ‘Macro-policy Environment, IPR Issues and Competition Policy’.