



**INTERNATIONAL
INTELLECTUAL
PROPERTY RIGHTS
CONFERENCE**



GLOBAL IP CONVENTION 2011



**Innovation - the key to
Empowerment and Growth**

**DATE : 28 - 30 APRIL, 2011
HOTEL: LALIT ASHOK, BANGALORE**

Organised By:



ITAG Business Solutions Ltd.
A Premiere house of IP Management

Knowledge Partners:



Supporting Organisers :





From the Director's Desk

Global IP Convention 2011 is the stepping stone and is third in series being pioneered by ITAG for creating a platform for learning and networking amongst the IP professionals at global level. In the 21st century, when the global economy is driven with innovation and technology, it is right in spirit that India should spearhead such events at a place like Bangalore which is the knowledge hub of the country. It is a matter of great pleasure that the event is being inaugurated by none other than the Commissioner of Patent at USPTO Mr. Robert L. Stoll along with galaxy of top experts in the field from around the World. The timing of the conference coincides nearly with the World IP Day which is celebrated on April 26. It will soon be followed by another convention at Singapore in September this year, the capital of the East.

The subjects to be covered in the conference are from idea to asset encompassing all relevant topics including valuation, commercialization, technology transfer, litigation, counterfitting, analyzing the techno, legal and commercial solution to all associated problems in the field of intellectual property. The conference will deal with complex issues in simple manner about patentability of business methods, softwares and emerging field of technologies namely electronics, telecommunications, green technologies, nanotechnologies and pharmaceuticals. The emerging BRICS economies need to provide IP competitiveness to the Western Nations through innovation and creativity.

The world of global patent is expanding. There are above 6.7 million patents in force across the world. In a recent ceremony at WIPO Headquarters on April 14, 2011, WIPO Director General Francis Gurry awarded a certificate to mark the two millionth filing to Qualcomm, the US innovation company in the domain of wireless technologies. However it is a matter of great concern that the total number of potentially pending applications across the world stood at 5.94 million in 2008. The pace of globalisation and the cross border supply of service along with increased level of flow of trade and investment coupled with transfer of technology is now an integral part of the international trade where IP plays a key role.

ITAG is hopeful that the conference will be a grand success providing an opportunity for value addition to the society and enlighten the participants with the knowledge and wisdom emanating from the deliberations to be initiated by various luminaries in the relevant fields of IP and related technologies.



Dr. D. R. Agarwal
ITAG Business Solutions Ltd.

DAY 1 | Thursday, April 28, 2011

09:00 - 09:15

Registration and Networking

09:15 - 11:00

INAUGURAL CEREMONY

Welcome address by: Dr. D. R. Agarwal, Director, ITAG Business Solutions Ltd

Opening remarks by: Mr. Jay Lytle, Partner, Sughrue Mion, PLLC, USA

Inaugural address by: Chief Guest Hon'ble Mr. Robert L. Stoll.
Commissioner for Patents, United States Patent and Trademark Office,
Washington, D.C.

Guests of Honour:

Shri R C Gowda, Hon'ble Deputy Chairman, Planning Commission, Govt. of Karnataka

Shri. Narendra K. Sabharwal, Former Deputy Director General, World Intellectual Property Organization

Shri. P.H.Kurian, Controller General, The Indian Patent Office

Shri. S.N. Agarwal, Chairman, Boruka Group

Mr. Mahendra Agarwal, Managing Director, GATI Limited

Mr. Deepak Maheshwari, Director - Corporate Affairs, Microsoft India

Prof. Dr.-Ing. Sigram Schindler, CEO, TELES AG Informationstechnologien, Germany

Mr. Benjamin C. Adams, Director - Legal and Intellectual Property, Nokia

Keynote address by: Mr. Richard Liu, Regional IP Director, Asia Pacific, Yahoo Inc.

Concluding remarks by: Mr. Thayne Forbes, Joint Managing Director, Intangible Business, UK

11:00 - 11:30

Networking Coffee Break

Parallel Session 1 (Lalit 1 & 2)

Parallel Session 2 (Lalit 3 & 4)

11:30 - 01:30

RECENT DEVELOPMENTS REGARDING THE PATENTABILITY OF BUSINESS METHODS

Chair: Mr. Robert L. Stoll.
Commissioner for Patents, United States Patent and Trademark Office

HARMONIZATION OF IP LAW AS A TOOL TO PROMOTE TRADE & INVESTMENT

Chair: Shri. Narendra K. Sabharwal,
Former Deputy Director General,
World Intellectual Property Organization

DAY 1 | Thursday, April 28, 2011

Parallel Session 1 (Lalit 1 & 2)

Parallel Session 2 (Lalit 3 & 4)

11:30 - 01:30

Speakers:

- Mr. V Lakshmi Kumaran, Founder and Managing Partner, Lakshmi Kumaran & Sridharan
- Mr. Pravin Anand, Managing Partner, Anand and Anand
- Prof. Dr.-Ing. Sigram Schindler, CEO, TELES AG Informationstechnologien, Germany

Speakers:

- Mr. Deepak Maheshwari, Director - Corporate Affairs, Microsoft India
- Mr. Santanu Mukherjee, Lead IPR Attorney, Qualcomm India Pvt. Ltd.
- Mr. Dinesh Pillai, CEO, Mahindra Special Services Group
- Mr. Stephen Mathias, Partner, Kochhar & Co.

01:30 - 02:30

Buffet Lunch and Networking

02:30 - 04:30

IP ISSUES IN ELECTRONICS & TELECOMMUNICATION INDUSTRY

Chair: Mr. Terry Ludlow, Founder & CEO, Chipworks, Canada

Speakers:

- Dr. Viswanathan Seshan - Country Manager -IP&S India, Philips Electronics India Ltd.
- Mr. Dawn Jos, Patent Strategy Coordinator- Asia, Texas Instruments
- Ms. Anubha Sharma, Senior Legal Counsel & Head-IP, Bharti Enterprises Ltd

PATENT LITIGATION AND ENFORCEMENT IN US & INDIA

Special Keynote Speaker: Mr. Robert L. Stoll, Commissioner for Patents, United States Patent and Trademark Office

Chair: Mr. P.H.Kurian, Controller General of Patents, Designs & Trademarks, The Indian Patent Office

Speakers:

- Mr. Jay Lytle, Partner, Sughrue Mion, PLLC, USA
- Mr. Anand K. Sharma, Partner, Finnegan, USA
- Mr. Ajay Singhal, Head-IP, Thermax Limited

04:30 - 05:00

Networking Coffee Break

05:00 - 06:30

INNOVATION & IP PROTECTION—IMPERATIVE FOR SOFTWARE INDUSTRIES IN INDIA

Chair: Mr. Benjamin C. Adams, Director - Legal and Intellectual Property, Nokia

Speakers:

- Dr. Pinaki Ghosh, IPR Lead, Infosys Technologies Ltd
- Mr. S K Murthy, Patent Counsel, Intel Technology India Pvt Ltd
- Mr. Faiz ur Rahman, Manager IP, Wipro Technologies

PATENTS REGIME IN INDIA: ISSUES, CHALLENGES AND OPPORTUNITIES

Chair: Dr. N. L. Mitra, Senior Partner, Fox Mandal Little

Speakers:

- Mr. Neeraj Panchal, Senior Manager - IP, John Deere
- Dr. A. S. Narayan, Patents Manager, Hindustan Unilever Ltd.
- Dr. Raj Gupta, Partner, Finnegan, USA

DAY 2 | Friday, April 29, 2011

Parallel Session 1 (Lalit 1 & 2)

Parallel Session 2 (Lalit 3 & 4)

09:00 - 11:00

CHALLENGES FACING IP PROFESSIONALS, IP BUSINESS MODELS, INNOVATION AND STANDARDIZATION

Chair: Dr. Anindya Sircar, Head - IP Cell, Infosys Technologies Limited

Speakers:

- Dr. Aravind Chinchure, Head-IP, Reliance Industries Ltd.
- Mr. Alban Kang, Managing Partner, ATMD Bird & Bird LLP, Singapore
- Mr. Lakshminarayanan R, IPR Specialist, Nokia India Pvt. Ltd
- Dr. Satish Tiwary, IP Manager, GE India Technology Centre

BEST PRACTICES IN COMPETITIVE INTELLIGENCE FOR STRATEGIC BUSINESS OPPORTUNITY

Chair: Mr. Arun Bhardwaj, Director – Business Development, Dell Global

Speakers:

- Mr. Terry Ludlow, Founder and CEO, Chipworks, Canada
- Dr. Rahul Verma, Assistant Vice President, Evalueserve
- Mr. Manish Mehta, Partner, Brinks Hofer Gilson & Lione, USA

11:00 - 11:30

Networking Coffee Break

11:30 - 01:30

MANAGING AND COMMERCIALISING INTELLECTUAL PROPERTY

Chair: Mr. Anand K. Sharma, Partner, Finnegan, USA

Speakers:

- Dr. Arun Kumar Kashyap, Chief Research Manager – IPR, Indian Oil Corporation Ltd
- Mr. Dinesh Jotwani, President, National Bar Association of India
- Mr. Rana Gosain, Senior Partner, Daniel Advogados, Brazil

PATENT AND TECHNOLOGY VALUATION - THE METHODOLOGY WITH CASE STUDY

Chair: Dr. D. R. Agarwal, Director, ITAG Business Solutions Ltd.

Speakers:

- Mr. Thayne Forbes, Joint Managing Director, Intangible Business, UK
- Mr. Hasit Seth, Director, Cofluence
- Mr. Vinod Kumar, Sr. Director, Business Development, MOSAID Technologies, Inc., Canada

01:30 - 02:30

Buffet Lunch and Networking

DAY 2 | Friday, April 29, 2011

Parallel Session 1 (Lalit 1 & 2)

Parallel Session 2 (Lalit 3 & 4)

02:30 - 04:00

ALIGNING GLOBAL IP STRATEGIES FOR OPEN INNOVATION

Chair: Dr. Samiran Mahapatra, Open Innovation Director, Asia, Hindustan Unilever Limited

Speakers:

- Mr. T C James, Director, National Intellectual Property Organisation
- Dr. Pradeep V Desai, Principal Consultant, Tata Consultancy Service
- Mr. Lokesh V, Founder and CEO, Innomantra Consulting

GREEN TECHNOLOGY FOR CHEMICALS, OIL, GAS AND ENERGY SECTOR

Chair: Mr. Anup Kacker, General Manager (IP), Indian Oil Corporation Ltd

Speakers:

- Mr. Chandra Bajagur, Head- IP, Shell Technology India Private Ltd
- Mr. Murthy Kotra, General Manager, Technical Information Services; Dow Chemical International Pvt Ltd
- Dr. Raghunadh Vajjula, Research IP Analyst, GE India Technology Center

04:00 - 04:30

Networking Coffee Break

04:30 - 06:00

DIFFERENT IP ISSUES IN PATENT, TRADEMARK and COPYRIGHTS

Chair: Dr. T. Ramakrishna, Professor of Law, National Law School of India University

Nanotechnology Patents & Challenges

Keynote Speaker: Mr. Nick Lee, Partner, Kilburn & Strode LLP, UK

U.S. Counterfeit laws and how they differ that those in India

Keynote Speaker: Mr. Nicholas G. de la Torre, Partner, Brinks Hofer Gilson & Lione, USA

IPR AT THE CROSSROADS - Evaluation, Regulation and Enforcement with refer to Trademark & Copyrights

Keynote Speaker: Mr. Ayan Roy Chowdhury, Senior Manager - Legal & IP, Sony Entertainment Television

IP ISSUES IN IT, ELECTRONICS AND TELECOMMUNICATION

Chair: Mr. Robert L. Stoll, Commissioner for Patents, United States Patent and Trademark Office

Speakers:

- Mr. Alex Jamal, Director, Patent Licensing, ERICSSON AB, Sweden
- Mr. Arpinder Singh, Partner and National Director, Ernst and Young
- Ms. Susan Pan, Partner, Sughrue Mion, PLLC, USA

DAY 3 | Saturday, April 30, 2011

Parallel Session 1 (Lalit 1 & 2)

Parallel Session 2 (Lalit 3 & 4)

09:00 - 11:00

TECHNOLOGY TRANSFER, LICENSING & COMMERCIALIZATION

Chair: Mr. Richard Baddeley, Principal, Watermark, Australia

Speakers:

- Mr. Sunil Abraham, Executive Director, Centre for Internet and Society
- Mr. Navneet Bhushan, Founder Director, Crafitti Consulting Pvt Ltd
- Mr. Thayne Forbes, Joint Managing Director, Intangible Business, UK

NANOTECHNOLOGY PATENTS & CHALLENGES

Chair: Ms. Ashwini Sandu , Senior GM-IPR, United Phosphorus Ltd

Speakers:

- Mr. Mohammad S. Rahman, Director, Rahman LLC, USA
- Mr. Chid Iyer, Partner, Sughrue Mion, PLLC, USA Representative from India

11:00 - 11:30

Networking Coffee Break

11:30 - 01:30

PATENT STRATEGY & INFRINGEMENT ANALYSIS

Chair: Mr. Alban Kang, Managing Partner, ATMD Bird & Bird LLP, Singapore

Speakers:

- Mr. Gautam Bakshi, Head - Intellectual Property, Promed Research Centre
- Ms. Jayanthi M, Senior Executive – IPM, Intas Biopharmaceuticals Ltd.
- Dr. Vijay Paranjape, Lead IP and Patent Scientist, Monsanto Research Centre

PATENT LITIGATION ISSUES ON CHEMICALS, DRUGS & PHARMACEUTICAL INDUSTRY

Chair: Dr. Vijay Soni, Executive Vice President-IP, Glenmark Generics Inc

Speakers:

- Mr. Richard Baddeley, Principal, Watermark, Australia
- Mr. Ralph J. Gabric, Partner, Brinks Hofer Gilson & Lione, USA
- Mr Vijay Nasare, General Manager-IP, Glenmark Generics Ltd

01:30 - 02:30

Buffet Lunch and Networking

DAY 3 | Saturday, April 30, 2011

Parallel Session 1 (Lalit 1 & 2)

Parallel Session 2 (Lalit 3 & 4)

02:30 - 04:30

INNOVATIONS IN PHARMA INDUSTRY

Chair: Mr. Chid Iyer, Partner, Sughrue Mion, PLLC, USA

Speakers:

- Dr. Balu Gupta, Vice President - Patent Estate, Dr. Reddy's Laboratories
- Mr. Michael R. Dzwonczyk, Sughrue Mion, PLLC, USA
- Dr. Swati Bal-Tembe, Vice President, Piramal Life Sciences Ltd

OPTIMISING PHARMACEUTICAL PATENTS LIFECYCLE IN PHARMA INDUSTRY

Chair: Dr. Alpesh Pathak, Head- API Patent Cell, Alembic Research Center

Speakers:

- Mr. Ravi Srinivasan, Partner, JA Kemp & Co, UK
- Mr. Chid Iyer, Partner, Sughrue Mion, PLLC, USA

04:30 - 05:00

Networking Coffee Break

05:00 - 06:00

Open House Discussion

Valedictory address by: Dr. R. K. Malhotra, Director (R & D), Indian Oil Corporation Ltd.

Note: Program Agenda - subject to change

INSTITUTE OF INTERNATIONAL TRADE

KNOWLEDGE PARTNERS



The Institute of International Trade (IITrade), Kolkata was founded in 2005 with the aim to promote awareness amongst corporates, policy planners, and students on the various issues relating to International Trade and Intellectual Property Rights under WTO legal framework.

Our objective is to create a 'Center of Excellence' and a knowledge hub by enabling and empowering students to face challenges of modern time in the business and industry. We have a dedicated research center which keeps track of all the changes taking place in the business laws and policies around the world engineered by the World Trade Organization, World Intellectual Property Rights Organization, World Customs Organization, and by all nation states. Our knowledge and research team has developed its own study material for different fields of education including logistics and supply chain management, international taxation and intellectual property rights. Our weekly e-newsletter 'Trade Tidings', is gaining popularity in the business world with circulation to more than 10,000 subscribers.

We provide education and training to students as well as to corporate executives through e-learning certificate program on International trade and intellectual property management. Our BBA program in affiliation with West Bengal University of Technology and our MBA and MCA program in affiliation with Punjab Technical University are gaining very high level of popularity. Several Corporate Training Programs based on International Trade, and Intellectual Property Laws including Patent, Trademark, and Copyright etc. have been undertaken by IITrade. These are conducted for executives of various corporate houses, and including those of nationalized banks, professional bodies and organizations. IITrade also published a book viz. 'A Monograph on WTO'.

Website: www.iitrade.ac.in

SUGHRU MION PLLC

KNOWLEDGE PARTNERS



SUGHRUE MION, PLLC, an IP specialty law firm headquartered in Washington, DC, has encouraged and embodied diversity for more than 50 years. Under the leadership of Managing Partner Cindy Weber, the firm has been successful in promoting and encouraging distinctiveness among its attorneys through recruiting, mentoring, promotion and community interaction, Protecting intellectual property - the property of ideas - demands experience, substantive knowledge and a commitment to the client's needs. Sughrue rises to meet these challenges every day and understanding the significance and value of each idea, defining their clients' rights and expressing them in a way that maximizes legal enforceability and utility, protecting those rights in the courts, administrative agencies and tribunals; and developing and adding value to those same rights through licensing, technology transfers and others types of intellectual property rights transactions. Our attorneys are seasoned intellectual property professionals. Based on a combination of expertise and experience, Sughrue provides their clients with the strategic advice and creative problem solving necessary to procure, protect and defend their patents, trade secrets, trademarks and copyrights. With their intellectual property protected, their clients are able to optimize their competitive position, both domestically and internationally, and add value to their enterprise.

Website: <http://www.sughrue.com>

THOMSON REUTERS

SUPPORTING ORGANISERS



Thomson Reuters is the world's leading source of intelligent information for businesses and professionals. We combine industry expertise with innovative technology to deliver critical information to leading decision makers in the financial, legal, tax and accounting, healthcare and science and media markets, powered by the world's most trusted news organization. With headquarters in New York and major operations in London and Eagan, Minnesota, Thomson Reuters employs 55,000 people and operates in over 100 countries.

Website: <http://thomsonreuters.com>

LES INDIA : CHARTER

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LES India is the national LES society in India [organized as a not-for-profit company] responsible for LES activities in India which are broadly as follows:

- a) To function as a non - profit professional society encouraging high professional & working standards among individuals engaged in the transfer and licensing of technology and industries, or intellectual property rights.
- b) To assist its members in improving their skills and techniques in licensing through self education, the conduct of special studies and research, the sponsorship of educational meetings, the publication of statistics, reports, articles and other material, and the exchange of ideas related to domestic and foreign licensing.
- c) To inform the public, international bodies, governmental bodies, and the business community concerning the economic significance of licensing and the high professional standards of those engaged in the licensing profession.
- d) To make available to its members the latest, most accurate information on licensing.

About LES International

LES International, is the umbrella organization covering all the regional and national societies, almost 32 as of today - with members in over 80 countries. It is administered by a Board of Directors composed of 8 officers and 2 counsels.

The Board is elected by and reports to the Board of Delegates. Each LES Society appoints one delegate per 200 members, with a minimum of 2. The Board of Delegates meets at least once a year, usually at the end of the LES USA-Canada meeting and before the International Meeting.

Besides its executive and legislative functions, LESI has international Committees and Working Groups (operational, professional and industry-oriented).

These Committees and Working Groups which are listed in the front pages of les Nouvelles, provide international content either directly (publications, articles, studies) or indirectly to the members (workshops, add-ons, etc.).

LESI is responsible for les Nouvelles and for the Directory.

Website: <http://www.lesindia.org>

SOCIETY OF INDIA LAW FIRMS

SUPPORTING ORGANISERS



History - Genesis of the Society of India Law Firms

Society of Indian Law Firms (SILF) is the apex body of law firms in India. SILF was established in the year 2000 with the aim of protecting, safeguarding and promoting the interests of law firms in India. The Bar Association of different courts in India, represents the individual members of the legal profession in India. Law firms have not been historically represented in an organized and streamlined manner. A dire need was felt to form an association of its kind in view of various aspects of the practice of law that are peculiar to law firms in contra-distinction to the role of individual practicing lawyers. The members of SILF include the top most law firms in India. SILF strives to create an atmosphere that will enable Indian law firms to match the technology, manpower skill, potentiality, credibility and the infrastructure that most of the foreign law firms possess.

SILF serves as a forum for exchange of germinating ideas, a networking platform and information as also a medium for interaction with the government, the judiciary and the bureaucracy. In a short period of six years, SILF has achieved many laurels amongst them being internationally recognized by IBA (International Bar Association), the UIA (Union International des Advocates) as well as by LAWASIA.

Website: <http://www.silf.org.in>

BIRD & BIRD LLP

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Bird & Bird LLP has a market-leading international intellectual property group, which is consistently advice and counsel in all sectors on IP matters ranging from major strategic reviews to one-off counsel on the application of specific IP law, and have particular expertise in electronics, chemicals, pharmaceuticals, life sciences, aviation & aerospace, media, sport, communications, IT and e-commerce. Our lawyers and attorneys have technical or scientific backgrounds and provide a full range of services. We have the largest IP litigation group in Europe and Asia and offer unrivalled high-end litigation in patents, copyright, designs and trademarks. Our copyright practice offers full range of legal services relating to the protection, exploitation and clearance of copyright. We are particularly strong in the Media, E-commerce and Communications sectors. We provide a complete advisory and dispute resolution service including patentability and patent filing strategies, R&D and clinical trial agreements, licence and know-how agreements and domestic and multi-jurisdictional patent litigation. Acting for many high-profile domestic and international clients, our lawyers have in-depth and multijurisdictional expertise in the resolution of trademark and design right disputes. Bird & Bird's Asia offices in Hong Kong and Singapore provide full service trademark registration and portfolio management for the whole Asia region. Our clients are drawn from all sectors, particularly in communications, IT, e-commerce, life sciences, media and sport. Through this, we have developed in-depth sector knowledge and legal expertise in the intellectual property practice, worldwide and in Asia, in the belief that it is important to understand the differences in culture and the legal systems in the various Asian countries.

Website: <http://www.twobirds.com/English/Pages/Welcome.aspx>

FINNEGAN

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FINNEGAN

Finnegan, Henderson, Farabow, Garrett & Dunner, LLP is dedicated to advancing the ideas, discoveries, and innovations that drive businesses around the world. From offices in the United States, Europe, and Asia, our 375 lawyers work with leading corporations and innovators to protect, advocate, and leverage their most important intellectual property assets. Our diverse client base covers a range of industries and technologies, including biotechnology, pharmaceuticals, chemicals, industrial manufacturing, electrical components, medical devices, and computer technologies.

Finnegan's practice includes all aspects of patent, trademark, copyright, and trade secret law, including counseling, prosecution, licensing, and litigation. We also represent clients on IP issues related to international trade, portfolio management, the Internet, e-commerce, government contracts, antitrust, and unfair competition.

The firm's reputation & sincerity for resolving some of the most complicated IP issues lies in its ability to match the needs of each unique case with the right combination of legal and technical capabilities. They conduct intellectual property audits and due diligence analysis, provide patent and trademark watch services, develop strategies for using IP assets, and implement IP licensing programs. Finnegan has an extensive patent prosecution practice. Finnegan represents clients in virtually every business sector & domain, including biotechnology, pharmaceuticals, chemicals, electronics, computers, telecommunications, alternative energy, consumer products, financial services, the internet, manufacturing, and publishing.

Website: <http://www.finnegan.com/>

WATERMARK

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watermark
Intellectual Asset Management

Watermark provides a full suite of Intellectual Asset Management services from traditional IP services like patents, trademarks and designs to legal services to litigations and prosecutions and services to support your IAM strategy such as IP portfolio management, competitive intelligence and strategy development. Our founder, Edward Waters, was a pioneer in this field of IP. He left London in 1855 at the age of eighteen to make a mark for himself in Australia; a country then less than a hundred years old.

In 1859, he and Edwin Hart set up business as **HART AND WATERS**. Their first patent application was filed on 9 May. Soon after the two went their separate ways and Edward Waters never looked back. Edward established an excellent reputation and by 1896, when his son (also Edward) joined the firm, an advertisement for the newly named Edward Waters and Son claimed that they were conducting more than half the patent business in "this and the adjoining colonies". Today, the firm, now known as Watermark, is run by an enthusiastic team who live by the same pioneering philosophy as Edward Waters. OUR Vision to be the leading provider of Intellectual Asset Management advice. Our Mission to assist our clients to derive greater value from their Intellectual assets.

Website: <http://www.watermark.com.au/>

MOSAID

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MOSAID Technologies Incorporated focused on the licensing and development of semiconductor and communications technologies. MOSAID counts many of the world's largest semiconductor companies among its licensees. The Company's core business is the licensing of patented semiconductor and wireless/wireline communications IP, complemented by the development of innovative semiconductor memory technology. A key element of MOSAID's strategy is to expand its patent portfolio through licensing partnerships, patent acquisitions, and patents obtained on internally developed technology.

Founded in Ottawa, Ontario in 1975 by Richard Foss and Robert Harland. MOSAID has a long tradition of leadership in semiconductor technology. Over three decades of MOSAID expertise and innovation has enabled semiconductor companies worldwide to improve the quality, reliability and functionality of their semiconductor products.

In the late 1990s, MOSAID commenced a long-term IP licensing program and soon signed its first comprehensive patent licensing agreement with a manufacturer of DRAM. Today, MOSAID has signed patent licensing agreements with 16 semiconductor companies, and has recently expanded its patent portfolio to include wireless patents.

Website: <http://www.mosaid.com/corporate/home/index.php>

BRINKS HOFER GILSON & LIONE

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Brinks Hofer Gilson & Lione is one of the largest intellectual property law firms in the United States and serves the intellectual property needs of clients around the world. U.S. News & World Report recently ranked Brinks in the Top Tier of Intellectual Property law firms worldwide. Brinks has over 150 attorneys, scientific advisors and patent agents who specialize in intellectual property litigation and all aspects of patent, trademark and copyright law. The firm also advises on issues relating to intellectual asset management, trade secret, unfair competition, and technology and licensing agreements. Brinks routinely handles assignments for companies in the electrical, chemical, and mechanical engineering sectors; the biotechnology, pharmaceutical and nanotechnology industries; and for companies whose work relates to Internet and computer technology law. The firm's trademark practice works on behalf of clients who deal in a wide variety of products and services. Founded in 1917, Brinks is based in Chicago and has five additional offices across the country, including its newest office in Washington D.C.

Website: <http://www.brinkshofer.com>

PHILIPS

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PHILIPS

The foundations of Philips were laid in 1891 when Anton and Gerard Philips established Philips & Co. in Eindhoven, the Netherlands. The company began manufacturing carbon-filament lamps and by the turn of the century, had become one of the largest producers in Europe. In 2015, Philips wants to be a global leader in health and well-being, becoming the preferred brand in the majority of our chosen markets. Philips is uniquely positioned for growth through its ability to simply make a difference to people's lives with meaningful, sustainable innovations. To improve the quality of people's lives through timely introduction of meaningful innovations and will lead in bringing sense and simplicity to people. The Values should be like a compass –guiding us in how we behave every day, and reminding us of the attitudes we should have towards our work, our customers and our colleagues. Philips Research is a global organization that helps Philips introduce meaningful innovations that improve people's lives. We provide technology options in the area of health and well-being for both developed and emerging markets. We seek to improve the quality of people's lives through focusing on their health and well-being. Quite simply, we want to help people live a healthy, fulfilled life. Improve the quality of people's lives through timely introduction of meaningful innovations and we will lead in bringing sense and simplicity to people, and reminding ourselves of the attitudes we should have towards our work, our customers and our colleagues. Contact our customer service representatives and get personal help for all your product related questions.

Website: <http://www.bangalore.philips.com/html/index.asp>

KILBURN & STRODE LLP

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**Kilburn
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Kilburn & Strode LLP is a leading, top-tier London partnership of European Patent Attorneys, Chartered Patent Attorneys and Trade Mark Attorneys. We deal with all aspects of Intellectual Property, including patents, trade marks, domain names, design, copyright, passing-off and confidential information. The acquisition, enforcement and defence of worldwide IP rights form a core part of our practice.

We are placed in the top-tier of both the Legal 500 and Managing Intellectual Property rankings of UK patent attorney firms. We were awarded the accolade of Managing Intellectual Property Global Award for UK Trade Mark Prosecution Firm of the Year 2010.

We provide innovative, efficient and cost-effective support to all our clients. We combine a broad range of technical abilities (in Life Sciences, Chemistry, Engineering, IT, Electronics and Physics), know-how and experience with a dynamic "can do" commercial attitude. We pride ourselves in ascertaining and adapting to our clients' requirements and preferences.

Kilburn & Strode LLP is regulated by The Chartered Institute of Patent Attorneys (CIPA), The Institute of Trade Mark Attorneys (ITMA), The European Patent Institute (EPI) and The Intellectual Property Regulation Board (IPREG).

Website: <http://www.kstrode.co.uk>

LAKSHMIKUMARAN & SRIDHARAN

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OUR VALUES

At Lakshmikumaran & Sridharan (L&S), we do believe that our values & visions have made us what we are today. It is our commitment to uphold these values in everything that we do: A strong sense of fairness & sincerity has always been the guiding light for all our decisions-big or small. We ensure utmost confidentiality & surreptitiousness in our way of working and earning the trust of our clients is most important & utmost & prime consideration to us. We do not fanfaronade but do the real thing in the real business. Transparency is the very crux of professionalism and we at L&S believe in it –from letter to spirit. All attorneys and professionals are associated with L&S, have one thing in common – passion for quality. Understanding the needs & requirements of clients, making the optimum use of our resources and going that extra mile to ensure client satisfaction are the challenges we thrive on. L&S, every assignment is executed through motivated teams that nurture and harness the strengths, skills and abilities of its members and deliver the niche quality to its clients. We consult internally within our teams comprising of experienced attorneys and professionals from the fields of science, technology, business, law and commerce. Lakshmikumaran & Sridharan (L&S) fosters an environment of openness, innovation, knowledge-sharing and growth, which is why perhaps, students and professionals continue to associate with us every year. At L&S we provide guidance, clarification, solutions and opinions to clients in each of our practice areas. Tax management ensures correct payment of taxes and helps businesses devise sound strategies that fully avail the market opportunities.

Litigation is our core competence. Drafting replies, appeals, petitions, statutory applications and arguing cases are some of the key activities undertaken by the Litigation team. The Retainership team provides continuous hand-holding to clients.

Website: <http://www.lslaw.in/site>

QUESTEL

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Questel, has been focusing on its core business, i.e., Intellectual Property since its inception in the early 70's. Our company is the result of the merging with Orbit; a US-based company specialized in Patent and Edital, a European Trademark leader. As exclusive rights to ideas and innovations take up a growing share of company value, patent and trademark information are fast becoming the cornerstone of all corporate strategies: marketing, R&D, business development, finance, legal, human resources and information technology. Questel is committed to provide the most comprehensive and current databases and to continually innovate to make our search, analysis, alert and management services more efficient, effective & innovative. Questel has been focusing on its core business, Intellectual Property, for more than 30 years. Lately, Questel has acquired DigiPat, Edital, DesignFinder, and The Patent People. Questel also invested in Lingway, a text-mining company that develops specialized solutions based on powerful multilingual semantic tools.

DigiPat service provides patent copies, US and foreign file histories, and special PTO documents on request.

Edital was established in Brussels, the heart of Europe, in 1982. For more than 20 years our sole purpose was, and still is, to create smart solutions for the Intellectual Property professional.

DesignFinder is a subscription based system that collects Industrial Design information from around the world and presents this content in a unified platform that allows searching and a variety of other features.

Website: <http://www.questel.com>

SCOPE

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Scope eKnowledge Center is a leading provider of integrated knowledge services and solutions to the scientific and business community across the world. The company leverages its expertise and experience to offer niche services in:

- Scientific, Technical and Medical (STM) Content Development
- Business and Industry Research
- Databases
- Content Management and Analysis
- Intellectual Property (IP) Research

Scope's values are Ensuring client satisfaction ; Nurturing a congenial organizational work culture ; Striving for growth & excellence in operations through continuous learning ; Being a responsible & ethical corporate citizen.

Scope's areas of expertise include Engineering, Chemicals, Pharma, Medical/ Healthcare and Life Sciences. Scope currently has over 650 people with specializations in the above domains and with skills in editorial, legal and management. Scope works in over 18 languages including English, French, German, Korean, Japanese and Chinese.

What Scope does :

- Data Integrity
 - Confidentiality
 - Conflicts of Interest
 - Business Continuity/ Disaster Recovery
- Website: <http://www.scopeknowledge.com/Default.aspx>

EVALUERVE

OUR SPONSORS



Evaluerve works as a Global Knowledge Partner and provides a range of custom research, analytics in Intellectual Property and Legal Process Services, supporting our Clients around the world. Our team of 2,000+ analysts covers multiple industries across every continent in more than 50 languages.

Our analysts are highly educated professionals and include MBAs, Engineers, Chemists, Lawyers, Accountants, Statisticians, Biotechnologists and Medical Doctors. Evaluerve Analyst teams are located in India, China, Romania and Chile. We are number one global provider of high-quality value-added services.

We will serve leading-edge companies delivering superior value with the highest quality and confidentiality standards and by taking a truly global approach. We will strive to attract the best talent around the world and to create an exciting and caring environment full of growth opportunities.

Serve Leading-Edge Companies by Consistently Delivering Superior Value while Maintaining the Highest International Quality and Confidentiality Standards.

Website: <http://www.evaluerve.com>

STN - Scientific & Technical Information Network

OUR SPONSORS



STN - Scientific & Technical Information Network - is an online database service that provides the best collection of intellectually analyzed/created online databases for Biotechnology, Chemical, Pharmaceutical, Engineering, Energy, Agricultural and other related areas.

STN databases are developed from published research, journal literature, patents, structures, sequences, properties, and other data and have excellent tools for search, analysis and postprocessing of search results.

STN is used by patent professionals all over the world for answers to crucial questions related to Patentability, Prior art, Competitive intelligence, Legal status, Freedom-to-operate etc STN is operated jointly by Chemical Abstracts Service (USA) and FIZ Karlsruhe (Germany). Sci-Edge Information represents STN in India and offer local help-desk support and have conducted over 1,500 seminars in India for effective STN searching for scientific and patent decisions.

Website: <http://www.stn-international.de/index.php?id=123>

Dow

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Dow (NYSE: Dow) combines the power of science and technology with the "Human Element" to passionately innovate what is essential to human progress. The Company connects chemistry and innovation with the principles of sustainability to help address many of the world's most challenging problems such as the need for clean water, renewable energy generation and conservation, and increasing agricultural productivity. References to "Dow" or the "Company" mean The Dow Chemical Company and its consolidated subsidiaries unless otherwise expressly noted. Dow people around the world develop solutions for society based on Dow's inherent strength in science and technology. For over two decades - we have embraced and advocated Responsible Care® - a voluntary industry-wide commitment to safely handle our chemicals from inception in the laboratory to ultimate disposal. This worldwide commitment helps consumers lead better lives, customers succeed, stockholders prosper, employees achieve and communities thrive.

Whatever the industry, we have the technology, creativity and expertise to help you differentiate. When it comes to helping you gain market share, we understand that time-to-market is critical. We are at the forefront of the specialty materials industry to keep you ahead of yours. We are always thinking about how to help you revolutionize your products. Benefit from our expertise in nine industries worldwide. Your resource is a network of more than 100 manufacturing, technical research and customer service sites. We assemble teams across industry specialties to create products that help you succeed.

Website: <http://www.dow.com>

UNITED PHOSPHOROUS LIMITED

OUR SPONSORS



It's almost 40 years ago, when we at United Phosphorus had started as a small scale unit to manufacture Red Phosphorus. Through backward and forward integrations respectively, today we are a leading global producer of crop protection products, intermediates, specialty chemicals and other industrial chemicals. Being the largest manufacture of agrochemicals in India, we offer a wide range of products that includes Insecticides, Fungicides, Herbicides, Fumigants, PGR and Rodenticides. We are the leading global producer and exporter of crop protection and post-harvest agriculture chemicals.

We have a sensitive role to play in the agricultural sector by providing complete solution to the farmers, from sowing to harvesting. We have deployed our resources in developing effective crop protection solutions through pre and post harvest product segments.

Our fantastic growth is the result of successful backward and forward integration by taking advantage of the consolidation opportunities within the agrochemical industry. Integrating the acquired companies is as challenging as acquiring them and at UPL, we have a dedicated inhouse team specializing in this task.

Website: <http://www.uplonline.com>

YAHOO! INC.

OUR SPONSORS



Yahoo! is an innovative technology company that operates the largest digital media, content, and communications business in the world. Yahoo! keeps more than half a billion consumers worldwide connected to what matters to them most, and delivers powerful audience solutions to advertisers through its unique combination of Science + Art + Scale.

Yahoo! India Research & Development

Bangalore is where Yahoo! has its second largest R&D center. Established 10 years ago, Yahoo! India R&D works with a mission to deliver product and technology innovation that create a significant business impact globally. It is engaged in end-to-end product development, from concept through launch. The research arm, called Yahoo! Labs, focuses on basic and applied research in the areas of next-generation search, advertising and large-scale computing systems. The organization has invested in

specialist talent in key areas like product managers, user experience designers, architects, developers, program managers, quality engineers, service engineers and researchers, to build a world-class team in India.

The center contributes one-third of the IP produced by Yahoo! globally. It has undertaken end-to-end development of more than 20 products providing best-in-class consumer experiences and online advertising products for both global and emerging markets. Some of its well-known products innovations are Yahoo! Cricket, OMG, Helium, Vertex, NGD Marketplace.

Website: <http://in.careers.yahoo.com>

INDIAN OIL CORPORATION

OUR SPONSORS



Indian Oil Corporation Ltd. is India's largest company by sales with a turnover of Rs. 271,074 crore and profit of Rs. 10,221 crore for the year 2009-10. IndianOil is the highest ranked Indian company in the latest Fortune 'Global 500' listings, ranked at the 125th position. IndianOil's vision is driven by a group of dynamic leaders who have made it a name to reckon with. IndianOil is not only the largest commercial enterprise in the country it is the flagship corporate of the Indian Nation. Besides having a dominant market share, IndianOil is widely recognized as India's dominant energy brand and customers perceive IndianOil as a reliable symbol for high quality products and services.

Indian Oil adheres to so as to ensure that customers get a truly global experience in India. Our continued emphasis is on providing fuel management solutions to customers who can then benefit from our expertise in efficient sourcing and least cost supplies keeping in mind their usage patterns and inventory management. IndianOil is a heritage and iconic brand at one level and a contemporary, global brand at another level. IndianOil's leadership extends to its energy brands - Indane LPG, SERVO Lubricants, Autogas LPG, XtraPremium Branded Petrol, XtraMile Branded Diesel, XtraPower Fleet Card, IndianOil Aviation and XtraRewards cash customer loyalty programme. IndianOil has wide-ranging expertise in setting up and operating Greenfield refineries and brownfield expansions. It has pioneered pipeline transportation knowhow in India, and has over four decades of experience in putting up marketing infrastructure across the sub-continent, to reach petroleum products to millions of people everyday.

Website: <http://www.iocl.com>

DANIEL ADVOGADOS

OUR SPONSORS



Daniel Advogados Intellectual Property Firm in Brazil offers its clients all the advantages of a specialized and comprehensive intellectual property service, combining the benefits of experience and constant modernization. Our highly qualified professionals guarantee the competence and flexibility necessary to achieve the best results in:

- TRADEMARKS
- PATENTS FOR INVENTIONS AND UTILITY MODELS
- REGISTRATION OF INDUSTRIAL DESIGNS
- LITIGATION
- FREEDOM TO OPERATE
- PROTECTION FOR COMPUTER PROGRAMS
- REGISTRATION OF DOMAIN NAMES
- TRADE DRESS PROTECTION
- INTERNET RIGHTS
- REPRESSION OF UNFAIR COMPETITION
- COMBATING OF PIRACY
- TRANSFER OF TECHNOLOGY AND LICENSE AGREEMENTS
- LICENSING AND FRANCHISE CONTRACTS

With over six decades of experience in the Brazilian and International markets, Daniel Advogados offers an extensive team of professionals specialized in intellectual property matters to address all the needs of its clients in this area. The competence of its professionals combined with the cutting-edge technology at their disposal guarantee the quality, swiftness and precision of our service.

Website: <http://www.daniel.adv.br/eng/home.php>

GLOBAL IP SERVICES

OUR SPONSORS



Prakash Nama formed Global IP Services in 2003. Having developed strong intellectual property protection skills at large corporations and law firms, Prakash felt that clients needed an alternative to the large law firm practices. Global IP Services was formed to leverage globalization. At Global IP Services, we provide quality intellectual property services at a reasonable cost, and we focus on inventions originating from the United States and India. With our attorneys in USA and our highly qualified technical team, patent agents, and support staff in Bangalore, India, Global IP Services with such a hybrid operation is uniquely positioned to provide intellectual property services around the clock and across the globe.

Global IP Services offers a full complement of intellectual property services, including patent, trademark, copyright, and unfair competition. Global IP Services advises clients concerning the creation, development, enforcement, exploitation, protection, and transfer of intellectual property rights.

Global IP Services provides all aspects of patent and trademark services, including matters related to preparing and filing patent and trademark applications; prosecution of patent and trademark applications until grant; counseling and preparing opinions related to patentability, infringement, and validity; preparing licensing agreements; counseling for procurement of intellectual property rights, confidentiality issues, and non-competition matters.

Website: <http://www.globalipservices.com>

JITENDRA CONSULTING GROUP

OUR SPONSORS



The rise of an Aspiration

Coming to life out of an ambitious idea that imagined an extraordinary new future for Auditing, Accounting and Consultancy services, Jitendra Consulting Group (JCG) arose around a decade ago. Setting out into the world powered by the resolute vision of Mr. Jitendra Gianchandani and his seasoned core team of experts, we sought to recreate the landscape of the business world.

Drawing our spirit from an incredible grasp of fundamental values, business acumen and keen interest in delivering the highest standards in all aspects of services, we won over several multinational corporations, financial institutions and governments.

Initially delivering services and support in the spheres of Auditing, Assurance and Accounting, we built upon our core competencies, adapted to the dynamic market, led business processes through innovation and constantly surpassed the expectations of our clients.

Over the years our expertise grew to encompass a number of services that include -

- Business Advisory
- Management Consultancy
- H.R. Services
- Intellectual Property
- Real Estate Consultancy

Backed by a full fledged team of versatile, creative and seasoned industry experts, we expanded our services to several international financial hubs.

Website: <http://www.jitendragroup.ae>

NOVEL PATENT SERVICES

OUR SPONSORS



Novel Patent Services is a top-notch Intellectual Property services firm. We are specialized in providing expert business solutions for our clients to meet their end to end Intellectual Property Management Services. We provide specialist resources to extend in house analyst teams in driving clear business results. Our client tailored, timely responsive and cost effective approach that blends technology with the Intellectual Property and legal matters reflects NPS as a long term strategic partner to clients ranging from many leading corporate to research institutes to law firms to patent attorneys to individual inventors across the world.

Services

Our services include

- Patent Analytic Services – Patent Search, Analytics & Landscaping
- Patent Prosecution Services – Patent Drafting, Proof Reading, Filing etc.
- Paralegal Services – Global Patent Filing and Formalities, Assignment Recordal, IDS (Information Disclosure Statement) or Supplemental IDS forms preparation, etc.
- Competitive Intelligence / Patent Market Research Services – Business Opportunity Assessment, SWOT Analysis, Market Research Report, IP assets in Merger and Acquisitions, etc.

Website: <http://www.novelpatent.com>

RESURGENT INDIA

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Resurgent India is a financial services firm, advising its clients in all aspects of finance. Our expertise lies in the areas of debt, equity, transaction advisory. The firm rests on its strong and professional leadership that has an in-depth understanding of key business drivers, domain knowledge, capital syndication alternatives with a superior transaction execution capabilities and established network with leading private equity funds, banks and financial institutions.

We offer independent advice on capital raising, mergers & acquisition, business & financial reconstructing, valuation, due diligence & business for our clients.

We have served clients across key industry sectors including Infrastructure & Energy, Retail, Consumer Products & Services, Real Estate, Education, Metals & Industrial Products, Healthcare & Pharmaceuticals, Telecom, Media and Technology.

Website: <http://www.resurgentindia.com/new/index.php>

CIPA

MEDIA PARTNERS



The Chartered Institute of Patent Attorneys (CIPA) is the professional and examining body for patent attorneys (also known as patent agents) in the United Kingdom. The Institute was founded in 1882 and was incorporated by Royal Charter in 1891. It represents virtually all the 1800+ registered patent attorneys in the United Kingdom, whether they practice in industry or in private practice. Total membership is over 3300 and includes trainee patent attorneys and other professionals with an interest in intellectual property matters.

Through its regulatory arm, the Patent Regulation Board, which operates with the Trade Mark Regulation Board as the Intellectual Property Regulation Board (IPReg), the Institute maintains the statutory Register of Patent Attorneys. IPReg carries out the regulatory functions of setting and maintaining the standards of qualification for entry on the Register and has a Code of Conduct to ensure that registrants provide an appropriate level of service to their clients.

Despite the historic name of the Institute, patent attorneys have always been qualified to advise on trade marks, designs and copyright as well as patents (collectively known as intellectual property).

CIPA:

- advises the UK Government and other international bodies on policy and practice matters;
- is run by a Council of 26 members elected by the Fellows of the Institute;
- provides training for its members both pre- and post-qualification;
- organizes patent clinics for members of the public; and
- provides informative publications for the public.

Website: <http://www.cipa.org.uk/pages/home>

INTELLECTUAL ASSET MANAGEMENT MAGAZINE

MEDIA PARTNERS



Intellectual Asset Management (IAM) magazine was launched in July 2003 to address the need for organisations to maximise the value of their IP and other intangibles, and to examine the strategies they can put in place to do this. IAM is unique because it treats IP as a business asset and tool rather than simply as a legal right. With this unequalled appeal to the boardroom, IAM has firmly established itself as the only IP publication that many senior corporate executives read regularly. IAM also publishes a weekly email which has over 9,000 subscribers. It comprises a summary of the widely read IAM blog, international reports from leading law firms across the globe and patent ratings. A look at stock exchanges around the world shows that there is often a significant difference between businesses' book value and their market values. Much of the difference is accounted for by intellectual assets, such as IP. The quality of the editorial is guaranteed by an in-house team with long-established track records of writing for many of the world's leading business publications, including the Wall Street Journal and the Financial Times, and by editor Joff Wild – "one of the best in the business", according to Alain Pompidou, former president of the European Patent Office.

Website: <http://www.iam-magazine.com>

WORLD TRADEMARK REVIEW

MEDIA PARTNERS



The Institute of Trade Mark Attorneys (ITMA) was founded in 1934 and has about 1,600 members. ITMA promotes high standards of training, qualification and continued learning in order to ensure that Attorney's who are working in the profession of Trade Mark, are able to undertake large and small, all of the work associated with securing and protecting trade marks and other intellectual property rights in the UK and abroad on behalf of clients.

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Website: <http://www.worldtrademarkreview.com>

LEXISNEXIS

MEDIA PARTNERS



LexisNexis® India (www.lexisnexus.co.in) is a market leader in legal, business information and services solutions with an integrated print and online offering. From advanced legal research solutions provider and specialty print publishing to news & business information dissemination, LexisNexis India provides the experience, expertise and competencies that enable professionals to accelerate their processes, deliver enhanced value and realize breakthrough results in the following segments: Legal, Corporate, Government, Law enforcement, Accounting and Academic. Since the beginning of our operations in India in 1997 under the name Butterworths India, our constant focus has been to offer the best in league solutions as the increase in demand for information solutions amongst professionals in India has been ever increasing. With a view to establish ourselves as leaders in legal, tax and regulatory literature in India and demonstrate growing commitment to the country, we amalgamated with Wadhwa Nagpur, India's premier law book publisher and provider of legal & commercial information and solutions which was well regarded as a benchmark of accuracy, topical content quality and absolute dependability. Wadhwa Nagpur provides the foremost legal research material through their repertoire of thoroughly researched treatises which are relied upon by the highest courts in the country and many of which are considered the last word for complex interpretations by both the Bench and the Bar. The merger has bolstered our enterprise's ability by taking advantage of additional market growth drivers, including digitization of courts and growth in the legal fraternity.

Website: <http://www.lexisnexus.co.in>

MANUPATRA

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About Manupatra

Launched in 2001, Manupatra the Pioneers in online legal research in India & a leading provider of Legal, Taxation, Corporate and Business Policy databases in Online, CD ROM and Print formats. Manupatra is the preferred provider of decision support information to the legal and business community in India and internationally with its comprehensive database and one stop research solution. Manupatra services widely access by the Professionals (Lawyers, CA & CS), Corporate, Academic, NGO's, Banks, Government, Courts, Research firms and others.

Highlights:

- **Comprehensive Database**
- **Powerful Search Engine**
- **Secondary Material and Value Addition**
- **Network of Branches**

Manupatra "The name trusted and relied by over 55,000 users worldwide".

Website: <http://www.manupatra.com>

LEX WITNESS

MEDIA PARTNERS



The Indian legal universe has close to 5 million individuals, one of the highest in the world who, directly or indirectly, are a part of it. This excludes the masses that are facing or fighting cases in numerous courts in India. On the other hand, the media universe in India has been exploding with newer formats on unheard kind of subjects. WITNESS vows to be a high quality monthly magazine with the powers of fresh and original content that would deal exclusively with subjects pertaining to legality. Country's top notch practitioners and experts are being invited to contribute in WITNESS .

A Must Read

Witness covers an interesting bandwidth of readers right from the core legal community of the country that includes the Justices, Judges, Lawyers, Advocates, Bureaucrats, Corporate legal professionals, heads of law firms etc. With an initial circulation of 25,000 copies, Witness is available in all the major metropolitan cities like Delhi, Mumbai, Kolkata, Chennai, Bangalore and Hyderabad as well as in the mini metros like Jaipur, Nagpur, Dehradun, Indore, Surat etc. Not only India, Witness has international circulations in the UK and US that prompt the global legal community to absorb the developments taking place in our legal process.

Website: <http://witnesslive.in/index.php>

GATI

CONVENED BY



Gati Limited is a pioneer and leader in the Express Distribution and Supply Chain Solutions in India. It was the revolutionary approach adopted by Gati that helped launch many pathbreaking initiatives in the logistics segment and many were the firsts for the Indian market. Having started as a cargo management company in 1989, Gati has grown into an organization with more than 3500 employees and a turnover of Rs 745 crore and covering 622 out of 626 districts in India. Gati has over 4000 vehicles on road, fleet of refrigerated trucks, container vessels and world class mechanronic warehousing facilities across India. Gati was also the first to run the millenium parcel express train in October 2001 between Mumbai and Kolkata with 10 VPUs. The Gati advantage of seamless connectivity across air, road, ocean and rail has resulted in a plethora of offerings to the customer unmatched in the industry.

Since inception in 1989, Gati has been a pioneer and a leader in express distribution. Gati has the widest network in India for supply chain management. Our values are derived from elaborate interactions with internal and external stakeholders, understanding current and latent trends, and the competition. They are based on a desire to achieve sustainable heights in business and encompass a set of customer sensitive corporate values on attitude, behavior, action and delivery.

We pledge caring for our customers' precious objects with "Domino discipline", we promise to stay "Ahead in Reach" in service quality, wide network, technology, automation and in being high calibre Gati'ites and responsible business partners." From inception, we at Gati have been obsessed with providing the best possible service. This obsession has not only led to dramatic changes in our business, but has also resulted in setting new benchmarks for the industry.

Website: <http://www.gati.com>

INTANGIBLE BUSINESS

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Intangible Business was set up in 2001 to provide an independent approach to brand valuation, brand strategy and brand development. As well as experts in brand valuation, Intangible Business is now an internationally recognized leader in all IP valuation, including copyright valuation, trademark valuation, valuing websites, valuing databases and software. Since 2001, Intangible Business has carried out hundreds of projects for clients across a wide range sectors including telecoms, FMCG, pharmaceuticals, financial services, consumer goods, retail, fashion, not-for-profit and leisure. Over this time, Intangible Business has built an enviable international reputation for producing objective valuations and insight for some of the world's biggest brands. Our employees are highly experienced and qualified, are members of prestigious organizations and are asked regularly to contribute to leading publications. What qualifies Intangible Business in brand valuation is its global network of people, who all focus on brand valuation from various complementary angles – brand and marketing, finance and accounting, management and strategy. Brand valuation underpins commercial activity such as M&A and licensing and the brand valuation process identifies opportunities. Brand valuation, brand management and brand strategy are the focus of Intangible Business. Intangible Business is the world's leading independent brand valuation consultancy, dedicated to intangible asset valuation for balance sheet, management and litigation purposes. Given this importance, a brand valuation is critical to fully understand and monitor brand equity and to identify opportunities to realize growth potential. That qualifies Intangible Business in brand valuation is its global network of people who all focus on brand valuation from various complementary angles – brands and marketing, finance and accounting, brand management and brand strategy.

Website: <http://www.intangiblebusiness.com>

Tata Consultancy Services

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At TCS, we achieve real business results that allow you to transform, and not just maintain, your operations. Our IT services, business solutions and outsourcing bring you a level of certainty that no other competitor can match. Established in 1968, Tata Consultancy Services has grown to its current position as the largest IT services firm in Asia on the basis of its outstanding service record, collaborative partnerships, innovation and corporate responsibility.

Our mission reflects the Tata Group's longstanding commitment to providing excellence: To help customers achieve their business objectives by providing innovative, best-in-class & category consulting, IT solutions and services.

Our values: Leading change, Integrity, Respect for the individual, Excellence, Learning and sharing.

Our ability to deliver high-quality assured services and solutions is unmatched & un-parallel.

Website: <http://www.tcs.com/homepage/Pages/default.aspx>

WELCOME ADDRESS



Dr. D. R. Agarwal

B.Com (Hons.), Calcutta University (West Bengal, IN)

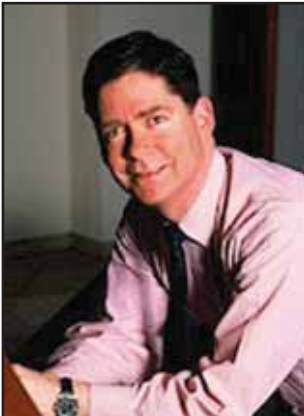
FCA, LLB, PhD (Economics)

Dr. Agarwal has been practicing as Chartered Accountant since February 1982. He is the Visiting Faculty in Institute of Company Secretaries of India in Modular Training Programme. He is also the Director of Institute of International Trade, Kolkata.

He has participated in various international conference/seminars such as 5th WTO Ministerial Conference in Cancun, Mexico, 10-14th September 2003; 6th Ministerial Conference held in Hong Kong from 13-18th December, 2005. He has also participated in various panel discussion on Seminars and Conferences on various topics relating to International Trade, Intellectual Property, Accountancy, Taxation and Economics organised by various Chamber of Commerce and other NGOs.

He has written articles in various Newspapers and Magazines occasionally. He has extensively travelled around the world on professional and academic assignments.

OPENING REMARKS



J. Warren Lytle, Jr.

American University, Washington College of Law (J.D. magna cum laude 1996)

University of Maryland (M.S. Electrical Engineering/Computers, 1990)

University of Maryland (B.S. Electrical Engineering, 1982)

Jay Lytle practices in all areas of patent law with an emphasis on patent litigation, counseling clients on intellectual property matters, preparing and prosecuting patents, and opinion work. Jay has experience litigating patent issues in various U.S. district courts and the International Trade Commission (ITC). He also has considerable experience writing and prosecuting patent applications in the electrical and mechanical arts, particularly with computer hardware, software, network, and telecommunications technologies. In his practice he also advises clients on establishing, building and maintaining U.S. and foreign patent portfolios, analyzing patent portfolios and licensing patents.

CHIEF GUEST



Mr. Robert L. Stoll

Bachelor of Science in chemical engineering from the University of Maryland

J.D. from Catholic University and member of the Maryland State Bar

Served as Patent Examiner USPTO

Presently Dean of Training and Education for the USPTO

Robert L. Stoll was sworn in as Commissioner for Patents on October 5, 2009. He began his USPTO career as a patent examiner, then later held critical management roles including Supervisory Patent Examiner; Executive Assistant to the Assistant Secretary of Commerce and Commissioner of Patents and Trademarks; Administrator of the Office of Legislative and International Affairs where he led a staff of attorneys representing the USPTO before Congress and in diplomatic and policy arenas worldwide; and Director of Enforcement, where he led the USPTO's efforts to fight the counterfeiting and piracy of American intellectual property. Most recently, Mr. Stoll served as Dean of Training and Education for the USPTO where he directed efforts to train foreign officials and the public on all aspects of IP. He holds a bachelor of science in chemical engineering from the University of Maryland, a J.D. from Catholic University and is a member of the Maryland state bar.

**OUR GUESTS OF
HONOUR**

Shri R. C. Gowda

Shri R. C. Gowda is the Hon'ble Deputy Chairman, Planning Commission, Govt. of Karnataka.

**OUR GUESTS OF
HONOUR**

Mr. Narendra K. Sabharwal



Bachelor of Laws (LL.B) from Delhi University
Master of Public Administration (MPA) from Harvard University, the USA
Master of Arts (Economics) from Rajasthan University
A member of the Indian Administration Service (IAS)
Served as Coordinator of Internal Policy and External Relations Offices, WIPO
Presently Deputy Director General of WIPO

Mr. Narendra K. Sabharwal, a national of India, was the Deputy Director General, Cooperation for Development Sector, World Intellectual Property Organization (WIPO), Geneva, from December 1, 2006 to November 30, 2009. Mr. Sabharwal joined WIPO as Director of Asia and the Pacific Bureau in August 1991. . He functioned as the Coordinator of Internal Policy and External Relations Offices, WIPO, before taking over as Deputy Director General of the Organization. A member of the Indian Administration Service (IAS) since 1965.

**OUR GUESTS OF
HONOUR**

Shri P.H Kurian



Shri P.H Kurian is an IAS officer of 1986 batch of Indian Administrative Services (IAS). Before taking over as Controller General of Patents, Designs and Trademarks on 22nd January 2009, he was a Secretary to Government of Kerala, (Industries-Investment Promotion). He holds a Master Degree in Chemistry and did research for three years in the Institute of Science, Bangalore which is one of prestigious Institutes of India .

After district collectorship, from 1998 onwards he was connected with various jobs relating to the field of industry, Labour Commissioner, M.D of State Financial Corporation, Director of Industries (3 years), M.D of State Industrial Development Corporation (4.5 years), Secretary to Government Industries Dept(5 years), Secretary I.T(1.5 years). This experience gave him a good exposure to various sectors of industries in Kerala, India and abroad. He has a wide network of friends in the industry both within the country and abroad. During his M.Dship of K.S.I.D.C, he has been director of many government and private companies in the infrastructure, manufacturing, tourism, and healthcare sectors.

**OUR GUESTS OF
HONOUR**

Shri S. N. Agarwal

Shri S. N. Agarwal is the chairman of the Bhoruka Group

**OUR GUESTS OF
HONOUR**



Mr. Mahendra Agarwal

Mahendra Agarwal is the Founder & CEO of Gati Ltd. – India’s leading Express Distribution and Supply Chain Solutions company. He established Gati in 1989 with an aim to redefine the logistics industry.

Mr Agarwal is the driving force behind Gati’s journey to leadership position. His foresight has been instrumental in the company’s exponential growth – by venturing into global markets and diversifying into varied domains. He combines his entrepreneurial skills with business acumen to enable a sustainable business model. Under his visionary leadership, Gati has evolved into a major ILSP (Integrated Logistics Service Provider).

Mr. Agarwal is an avid speaker and has been invited to many symposia and forums like the Global Logistics Summit 2006 held at the Indian School of Business, Hyderabad and the Logistics 2005 conference. He was also invited to IIM (Ahmedabad) to interact with the students. In June 2008, he was awarded "Best Entrepreneur of the Year" by Hyderabad Management Association. He also received the Lifetime Achievement Award at the 4th Express Logistics & Supply Chain Conclave on 30th Sep 2010 at Mumbai.

**OUR GUESTS OF
HONOUR**

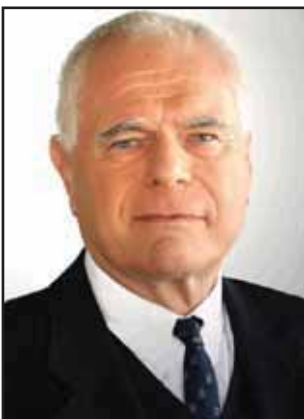


Mr. Deepak Maheshwari

Engineer from India’s leading technical institute IT-BHU
Served as Secretary in the ISP Association of India
IPR committee chair of AMCHAM in India and co-chair of IT committee of ASSOCHAM
Presently Director with Microsoft in India

Mr. Deepak Maheshwari, is the Director with Microsoft in India and responsible for interactions with the policymakers & regulators as well as with industry associations & the civil society organizations. An active participant and a keen observer of the interplay between technological innovation and socio-economic development. Besides serving on the ICT committees of leading trade chambers in India, he served for two consecutive terms as the elected secretary in the ISP Association of India. He also serves as the IPR committee chair of AMCHAM in India and co-chair of IT committee of ASSOCHAM. He co-founded of National Internet exchange of India (NIXI) and ITU-APT Foundation of India and is currently, Vice-President of the latter. At times mistaken as a lawyer, he is actually an engineer from one of India’s leading technical institute IT-BHU.

**OUR GUESTS OF
HONOUR**



Prof. Dr. - Ing. Sigram Schindler

Chief Executive Officer of TELES European Internet Academy AG
Founded TELES and served as its Managing Director
Presently C E O and the Chairman of the Management Board of TELES AG

Sigram Schindler serves as a Chief Executive Officer and the Chairman of the Management Board of TELES AG and as a Chief Executive Officer of TELES European Internet Academy AG and also as a Member of Management Board of TELES Communication Systems. Prof. Dr.-Ing. Schindler has been the Professor of the Operating Systems ...in the Department of Information Technology at the TU Berlin. Prof. Dr.-Ing. Sigram Schindler served as the Chairman of a number of teaching and studies committees, research and development committees and examination boards. He Founded TELES and served as its Managing Director Since 1996, and served as Chief Executive Officer of TELES AG. Prof. Dr.-Ing. Sigram Schindler received a series of national and international awards for TELES. He also served as Chief Executive Officer of TEIA AG.

**OUR GUESTS OF
HONOUR**



Mr. Benjamin C. Adams

Mr. Benjamin C. Adams (Ben) is the Director of Legal and Intellectual Property for Nokia India. Ben has responsibility over Nokia's legal activities in India. Nokia India is over 13,000 employees strong and its activities include the World's largest phone manufacturing facility, software R&D facility, as well as sales, marketing and customer care. Mr. Adams is also the global legal head for Nokia's Mobile Phone Services activities, which are targeted at bringing mobile services to the next Billion consumers. Prior to joining Nokia India, Ben spent 3 years as the head of Nokia's Global Mergers & Acquisitions legal team, leading deal teams around the world. Ben was previously in private practice with the law firm of Gibson, Dunn & Crutcher LLP having been resident in their Washington D.C, London and NY offices advising primarily on corporate and securities laws.

Mr. Adams is a graduate of the Georgetown University School of Law (JD, magna cum laude and order of the coif), The George Washington University (BA, cum laude) and a member of the NY, Washington DC and Virginia Bars. Mr. Adams resides in Delhi with his wife and three daughters.

**OUR GUESTS OF
HONOUR**



Richard Liu

Senior missile system engineer
Served as patent counsel and a patent attorney
Regional IP Director, Asia Pacific, for Yahoo, Inc

Richard Liu is the Regional IP Director, Asia Pacific, for Yahoo, Inc. Richard Liu joined Yahoo! and counsels with the management of Yahoo! APAC operations on IP matters, develops strategies and processes for IP asset generation and translates IP assets into business values to meet Yahoo! APAC needs and also manages regional IP disputes and agreements. Mr. Liu was previously a patent counsel and a patent attorney and also a senior missile system engineer. He is admitted to practice in California.

**OUR GUESTS OF
HONOUR**



Thayne Forbes

Worked with Laura Ashley, Allied Domecq, Fortune Brands, Woolmark, Time Warner and Vodafone
Presently Joint managing director of Intangible Business

Thayne Forbes is the joint managing director of Intangible Business, a leading independent global brand and IP valuation consultancy. Thayne graduated in Mathematics and a professionally qualified Chartered Accountant. Thayne at, Arthur Andersen continued providing valuation services and co founded Intangible Business, specialized in valuing intangible assets, such as brands, copyright, patents and customer relationships for management, balance sheet, litigation and banking purposes. Intangible Business has valued and worked with some of the world's biggest brands including Laura Ashley, Allied Domecq, Fortune Brands, Woolmark, Time Warner and Vodafone.

OUR SPEAKER

Dr. A. S. Narayan



Dr. A. S. Narayan is a Senior Patent Attorney with Unilever and a Registered Patent Agent in India. He is responsible for managing the Global Portfolio for a few Unilever Product Categories. He has over eight years of patent experience. Prior to that he has over 15 years of R & D experience with Unilever and other research institutes in the area of Foods, Chemicals and Petroleum. He has a Ph.D in the area of Chemical Engineering.

OUR SPEAKER

Dr. Ajay Singhal



With an industry experience of over 15 years in cutting edge Research & Dev environment in the United States, Dr Singhal is an inventor and co-inventor of 17 patents in Semiconductor Devices and Manufacturing, Nanotechnology, filed in US, Japan, WIPO, Taiwan and other reputed jurisdictions. Dr Singhal is also an author of over 25 scientific research publications and reports, in Electrical and Computer Engineering and in Nanotechnology.

Dr Singhal earned his Executive MBA from the University of Chicago in 2008. He earned his Doctorate in Engineering, with a focus in Nanocatalysts, from University of Illinois Urbana-Champaign (1996), for which he also received Distinguished Scholar Award of the Microbeam Society of America, 1995. His Master of Science degree, with a thesis in Nanomagnetic Materials, is from the University of Texas at Austin in 1992. In 1990, Dr Singhal received his Bachelor of Engineering degree with Honors, in Metallurgical Engineering, from the National Institute of Technology, Trichy.

OUR SPEAKER

Alban Kang



Graduated from the National University of Singapore and from New York University Bachelor of Laws (LLB (Hons)
Masters in Law in Intellectual Property
Advocate and Solicitor of the Supreme Court of Singapore.
Presently Managing Partner of ATMD Bird & Bird LLP

Alban is the Managing Partner of ATMD Bird & Bird LLP, and has been in legal practice for over 25 years. He practices in the Intellectual Property and Technology Group, which handles all aspects of intellectual property law, information technology and communications, computer law, advertising and entertainment law. He is currently involved in complex patent litigation and other contentious IP related cases. Alban graduated from the National University of Singapore with a Bachelor of Laws (LLB (Hons)) and was admitted as an Advocate and Solicitor of the Supreme Court of Singapore. He also graduated from New York University with a Masters in Law in Intellectual Property (LLM (NYU) (Tr Reg)) . Alban was admitted to the New York State Bar in 1988 and as a Solicitor of England and Wales in 1997. He is also a member of the Board of Directors of the Intellectual Property Office of Singapore. He has been consistently named as a leading IP lawyer in the Asia Pacific Legal 500, Guide to the World's Leading Patent and Trademark Lawyers and Chamber's Guide.

OUR SPEAKER

Mr. Alex Jamal



Alex Jamal is the Director, Patent Licensing at Ericsson AB, Sweden. He has also served as Director, Patent Licensing at Ericsson (China) Communications Co. Ltd. He has over 20 years extensive experience of wireless systems. His deep knowledge involves research, standardization, system design, product management, patent analysis, patent portfolio management, patent licensing.

Alex has published numerous academic publications, patent applications and he is the recipient of the 1998 "Inventor of the year" award at Ericsson. He has actively participated in creating the foundations of 3G WCDMA in ARIB, ETSI and 3GPP during 1995-1999. He is operative and strategic patent licensing expert. His area of specialisation is IPR, Licensing, Product Management, System Design.

OUR SPEAKER

Dr. Alpesh Pathak



PhD degree from The Sardar Patel University
Patent Law degree from Nalsar University Hyderabad
Bsc. and Masters from the Sardar Patel University
Served with Lupin Ltd., Zydus Cadila and Cadila Pharmaceuticals
Head-API Patent Cell, Alembic Pharmaceuticals

Dr. Alpesh Pathak, Head-API Patent Cell, Alembic Pharmaceuticals, has been working as leading in-house counsel in Alembic's legal group since Oct 2005 with a total experience more than 10 years in the field of IPR. Prior to joining Alembic, Alpesh has worked as senior IP associate with some of the leading Pharmaceutical companies like Lupin Ltd., Zydus Cadila and Cadila Pharmaceuticals. Alpesh holds a PhD degree from The Sardar Patel University. Besides having PG diploma in Patent Law degree from Nalsar University Hyderabad. He has completed Masters from the Sardar Patel University, and a B.Sc. from the same university with specialization in organic chemistry. Dr. Alpesh is also active in certain knowledge development programs for creating IP awareness by conducting lectures in Global Institute of Intellectual property. He is also currently a visiting Faculty at Sardar Patel University.

OUR SPEAKER

Mr. Anand K. Sharma



Practices patent law at district court and U.S. International Trade Commission
Professor at Howard University teaching patent law at the College of Engineering and at the Law School

Anand Sharma practices all aspects of patent law, with a particular emphasis on district court and U.S. International Trade Commission (ITC) Section 337 litigations, as well as strategic client counseling.

Mr. Sharma has considerable experience in trial practice, including taking and defending witnesses at deposition and trial, preparing and arguing discovery, Markman and summary judgment motions, and participating in settlement and mediation negotiations. Mr. Sharma is a frequent lecturer on patent-related matters. Additionally, he has authored articles on IP topics related to India and has often been quoted in IP Law360. Mr. Sharma also serves as an adjunct professor at Howard University, teaching patent law at the College of Engineering and at the Law School.

OUR SPEAKER

Dr. Anindya Sircar



Graduated from St. Xavier's College in Kolkata
Ph.D. in Law from NALSAR University of Law, Hyderabad
Worked with Biocon Group – a biotechnology company in Bangalore
Presently Head of IP Cell for Infosys Technologies Limited

Dr. Anindya Sircar has joined as the Head of IP Cell for Infosys Technologies Limited. Dr. Sircar was working with Biocon Group – a premiere biotechnology company in Bangalore, India. He graduated from St. Xavier's College and did his post-graduation in Biochemistry for the University of Calcutta. He completed his Ph.D. in Microbiology and joined Biocon Limited, Bangalore. He has also completed his Ph.D. in Law from NALSAR University of Law, Hyderabad. He is also a registered patent agent and Visiting Faculty of IP at NALSAR University of Law, Hyderabad; National Law School of India University, Bangalore; RGSOIPL, IIT Kharagpur; NAARM, Hyderabad; PEXA, Mumbai and IBAB, Bangalore and a Member of the CII, National Committee on Technology and IPR and National Committee of Intellectual Property Owners.

OUR SPEAKER

Ms. Anubha Arora Sharma



LL.B from Delhi University
Topped the Intellectual Property Law Course at Indian Law Institute
Worked as Senior Associate with a IPR law firm in Delhi
Presently General Manager at the Corporate office of Bharti

Anubha Arora Sharma joined Bharti group in February 2005 and is currently working as a General Manager at the Corporate office of Bharti. At Bharti, she manages the intellectual property and group finance from legal perspective for the entire Bharti group. She won an award for Outstanding Performance in the year 2005-2006 amongst the all India Bharti Airtel legal team. Immediately before joining Bharti, she was a Senior Associate with a renowned IPR law firm in Delhi. She was speaker at various conferences including IP Business Forum 2009 organised by LexisNexis and IP Owners Convention 2010 organised by CII. Anubha did her LL.B from Delhi University. She topped the Intellectual Property Law Course at Indian Law Institute in the year 1999-2000.

OUR SPEAKER

Dr. Aravind Chinchure



Ph D degree in Physics
Worked as a "Scientist" at the General Electric (GE) Global Research Centre, Bangalore
Presently General Manager – Innovations" and Head-IP" at Reliance Innovation Leadership Centre (RILC)

Aravind Chinchure has a Ph D degree in Physics with 18 years of experience in R & D, intellectual property (IP), innovation, and strategy. Currently, Aravind is working as a "General Manager – Innovations" and Head-IP" at Reliance Innovation Leadership Centre (RILC), Pune. Prior to that, Aravind was leading a team of IP Analysts at Honeywell Technology Solutions, Bangalore. He has also worked as a "Scientist" at the General Electric (GE) Global Research Centre, Bangalore, Ammerlingh Onnes Laboratory, Leiden, Netherlands, and Tata Institute of Fundamental Research (TIFR), Mumbai.

OUR SPEAKER

Mr. Anup Kacker



Faculty of Management Studies - University of Delhi
MBA, Finance and Operations
Indian Institute of Technology, Kanpur
B Tech, Chemical
General Manager
Indian Oil Corporation Ltd, R&D Centre
Oil & Energy industry

Front End Face of R&D Centre for Internal and External Customers, Identifying Collaborative Research Partners, Leveraging IPR assets and building IP Culture, Corporate Communication, Government Coordination, Business Development including funding, Technology Commercialisation

Pioneered introduction of long range planning, quality environment and safety management system in IBP company Ltd. Resulting in first time award of ISO-9001 certification for explosive plants and petroleum retail outlets. Instrumental in formulating joint venture proposals with Indian and foreign partners, techno-economic feasibility report in area of petrochemicals, explosives, Technology Transfer and adoption. A lead member of the team for asset valuation for a lube oil blending plant in joint venture with CALTEX, USA.

A very successful stint as a project manager and successfully executed various projects in explosives, lactum recovery and nylon six, shape charges, lube oil blending plant etc. some of them from concept till commissioning.

OUR SPEAKER

Mr. Arpinder Singh



Partner and National Director
Fraud Investigation & Dispute Services

Arpinder Singh is a Partner and National Director in Ernst & Young's (EY) Fraud Investigation & Dispute Services. He is also the Vice President of the ACFE India Chapter.

He brings with him around 16 years of experience. Prior to joining EY, he was with KPMG as an Executive Director (Partner). During his work experience he has worked extensively in the area of FCPA across different sectors as it relates to investigations, due diligence and trainings. He has worked closely with the Financial Services Regulator in investigating non banking finance companies and banks. His work there has included Anti Money Laundering and KYC compliance. He has done numerous channel investigations involving inventory stuffing, rebate frauds, FCPA, grey market, advertising and marketing irregularities.

He was awarded the best forensic accountant for 2010 for his work and contribution to the Forensic Accounting community. This is an award given by the Indiaforensic Research Foundation.

Prior to KPMG he was the Finance Controller at Cisco Systems Inc based in San Jose-USA. During his tenure at Cisco he has worked in all aspects of the business from manufacturing to sales. He led the SOX and corporate governance efforts for Sales (Revenue Recognition) across countries and through all Channels during his tenure at Cisco. He has extensive experience in business processes, ERP systems and outsourcing.

OUR SPEAKER

Mr. Arun Bhardwaj



B.Tech degree in Electronics and Communication engineering from REC Hamirpur (HP)
MBA from San Jose State University California (USA) Served for Dell, Motorola (in India),
Samsung (in South Korea), and Lucent Technologies (in the USA)
Presently Alliance Director of Dell International Services for the Asia Pacific region

Mr. Arun Bhardwaj is currently the Global Alliance Director of Dell International Services for the Asia Pacific region. Arun has more than seventeen years of experience in the hi-tech and IT industries and companies like Dell, Motorola (in India), Samsung (in South Korea), and Lucent Technologies (in the USA). Arun has a B.Tech degree in Electronics and Communication engineering from REC Hamirpur (HP); and MBA from San Jose State University California (USA). Arun is based from Bangalore. His passion includes motivational speaking, creative writing, and adventure traveling. He is a frequent speaker at National and International conferences; he has given guest lectures at IIM Bangalore.

OUR SPEAKER

Dr. Arun Kumar Kashyap



Polymer Scientist
PhD from IISc, Bangalore
Earlier handled teaching assignment at BITS, Pilani
Presently with Indian Oil Corporation Ltd. (R&D Centre)

Employed with Indian Oil Corporation Ltd. (R&D Centre) since 1978. He has been looking after the IP issues particularly creation and protection of IP at IOC since 2002. His earlier assignments at IOC has been in the area of development of automotive oils, rail road oils, marine oils, synthesis and evaluation of viscosity index improvers such as isoprene polymers and copolymers, olefin polymers and copolymers and polymethacrylates and evaluation of rheology modifiers such as wax dispersants, pour point depressants and drag reducers during pipeline transportation of crude oils and middle distillates. Prior to joining IOCL, he had a brief teaching assignment at BITS, Pilani for one year during 1977-78. A Polymer Scientist by training, Dr Kashyap holds a PhD from IISc, Bangalore for his work on "Dilute Solution Properties of Methyl Methacrylate - Acrylonitrile Random Copolymers".

OUR SPEAKER

Ms. Ashwini Sandu



M.Pharm in Medicinal Chemistry and PGDPLP
Post-Graduate Diploma in Patent Law & Practice) and presently pursuing Phd in IPR

Ashwini is the Sr. GM - IPR at United Phosphorus Limited Associate-Course development and Faculty at Academy of Intellectual Property Studies (AIPS). Her professional experience is around 17 years.

She has participated in providing training to patent examiners of Indian Patent Office, Mumbai on chemical and pharmaceutical patent search and examination organized by EU - India Trade and Investment Development Programme (TIDP) and German Development Cooperation, GTZ Office.

She is actively involved in IPR awareness programs, IP Clinics, Workshops organized by the Government of India and technical institutions like IIT, AIPS, IIPS, FICCI etc. She is also involved in organizing Seminars for Industries in various areas of IPR .

OUR SPEAKER

Mr. Ayan Roy Chowdhury



Ayan Roy Chowdhury is presently working with Sony Entertainment Television, (Multi Screen Media Pvt. Ltd.) as Senior Manager-legal. Prior to this he was with Accenture as Senior Specialist and earlier with Reliance Big Pictures, a division of Reliance Big Entertainment Pvt. Ltd. dealing with IPR/Copyright issues in the Entertainment sector. He is also a Ph.D candidate with Queen Mary college, University of London and has been a Herchel Smith scholar at Queen Mary Intellectual Property Research Institute [QMIPRI], London. He has been involved in research on the issues of copyright in the film Entertainment Industry in India at QMIPRI after having completed his LL.M from Max Planck Institute for Intellectual Property, Competition and Tax Laws, Munich. Ayan is keenly interested in the various issues pertaining to IPR in the entertainment industry.

OUR SPEAKER

Dr. Balu Gupta

Balu Gupta joined Dr. Reddy's Laboratories in August 2010 as VP, Patent Estate. Before joining DRL, Balu held a variety of positions of increasing responsibilities in his 29 years of illustrious career at sanofi-aventis and its predecessor companies. Most recently at s-a he was heading Global Immuno-inflammation patent group. Previously he was also head of CNS/Oncology patent group in the US, and was responsible for all of the patent matters for the respective therapeutic groups, which include patent drafting and prosecution, client counseling, rendering freedom to operate opinions, FDA listings, administrative responsibilities as well as patent portfolio management in the US.

Balu holds a doctorate degree in organic chemistry from University of Southern California (Nobel Laureate George Olah as Thesis Adviser) and a law degree from Seton Hall University. Balu is admitted to practice law in New Jersey and Texas and is a registered patent attorney. Prior to entering legal career, Balu was a bench chemist for about ten years and holds about 30 patents and has been responsible for securing about 300 basic patents for s-a.

OUR SPEAKER

Dr. Chandra Bajagur



Professor in Gulbarga University
Presently Head, Shell IP Bangalore

After a PhD in organometallic chemistry from West Virginia University, USA, Chandra pursued postdoctoral studies at Washington State University in olefin polymerization catalysis. Chandra worked as a Professor in Gulbarga University for about 15 years. In the year 2000, Chandra joined GE India Technology Centre, Bangalore and worked in various plastics & Silicones R & D projects. He then moved into Corporate Patents & Analytics group and worked as a IP Team Leader for Silicones Business providing strategic IP support.. Chandra joined Shell Technology India in 2007 as Head, Shell IP Bangalore and serving with success and achievement till date.

OUR SPEAKER

Mr. Chid S. Iyer



Bachelor's degree in chemical engineering from the Indian Institute of Technology
Master's degrees in chemical engineering from the University of Akron
Master's degree in computer science from the University of Tennessee, and a J.D. from Georgetown University.
Presently Partner with Sughrue Mion PLLC

Mr. Subramanian practice includes patent litigation and prosecution in complex technical areas in the electrical and computer arts. His representative cases include multi-patent litigation in the field of semiconductor memories and AI software. Mr. Subramanian has also been involved in patent infringement cases pertaining to electrical motor control systems and chemical software.

Mr. Iyer has prepared and prosecuted over fifty applications and developed technical documentation for above projects and risk assessment and technology selection. He worked on hazard ranking models implemented on object oriented knowledge base system. Mr. Iyer developed an intelligent system in C and LISP for MHD pilot plant data reduction and a process simulator.

OUR SPEAKER

Mr. Dawn Jos



Engineering degree in Electronics from Anna University, Chennai
Post Graduation in IPR from National Law School, Bangalore.
Presently Patent Strategy Coordinator – Asia at Texas Instruments, Bangalore

Dawn is designated as Patent Strategy Coordinator – Asia and is based at Texas Instruments, Bangalore India. At Texas Instruments, Bangalore, Dawn oversees the patent operations for Asia Pacific region that includes India, China, Singapore, Philippines, Malaysia and Hong Kong. Dawn also supports Texas Instruments, Bangalore- for the worldwide patent licensing team and worldwide strategic prosecution team from TI's Asia Pacific region. Dawn is a founding member of the 'In-house IP professionals Forum' and is currently serving as an initiative leader in the core committee of the Forum. Dawn is a registered Patent Agent and received his Engineering degree in Electronics from Anna University, Chennai and Post Graduation in IPR from National Law School, Bangalore.

OUR SPEAKER

Mr. Dinesh Jotwani



President, of the National Bar Association of India
Law degree from Delhi University
Served as General Counsel (India) Symantec Corporation
Elected as Chair (India) for Business Software Alliance

Dinesh is the President, of the National Bar Association of India (NBAI). Dinesh is a registered Patent Attorney and has nearly 17 years of legal experience in India. He got his law degree from Delhi University. Till recently, Dinesh was a General Counsel (India) for a fortune 100- company, Symantec Corporation, for more than 6 years. At Symantec. Dinesh has also been elected as Chair (India) for the year 2008, 2009 and 2010 for Business Software Alliance (www.bsa.org), a Washington based organization committed to promotion of safe and legal digital world. Dinesh also holds US Patent No. 7831544 on visualization technique in e-discovery process for litigation or investigations.

OUR SPEAKER

Mr. Dinesh Pillai



Dinesh Pillai is the CEO of Mahindra Special Services Group (MSSG) a leading corporate risk management consulting firm that helps organizations reduce risk and enhance competitive advantage. He has been with Mahindra SSG since its inception in 2004, and was responsible for running the operations and overseeing implementation of client projects across all service lines.

He is currently the Chairman of the Safety and Security Committee of the Bombay Chamber of Commerce and Industry. Dinesh was instrumental in setting up the physical security consulting practice in MSSG and designed and delivered physical and environmental security solutions to a large number of clients.

A postgraduate in Electronic Engineering, Dinesh comes with rich industry experience spanning 17 years in areas such as Information security audit and implementation, physical security engineering, business process controls, enterprise solutions like ERP, Level III & Level IV process control automation software's & Information Security Audit & Implementation.

OUR SPEAKER

Mr. Faiz ur Rahman



Faiz ur Rahman is a Patent professional with extensive exposure to IP practices of a corporate IP department, of a National Patent office and of a Patent services organisation.

He Specializes in patent prosecution with dual experience of working as an Examiner of Patents and a registered Patent agent. He is also, specialize in prior-art searching, patent litigation support, patent landscaping, in assessing merits of disclosed inventions, providing support and advice on patent matters to product development groups, preparing responses to office actions, invalidity study and patent application drafting. He has the experince in handling independently all IP related issues in the organization; Supervising Patent infringement searches before commercialization of software solutions; Overseeing existing patent portfolio, drafting & reviewing fresh patent applications for filing and drafting of office action responses in co-ordination with inventors and business heads.

OUR SPEAKER

Mr. Gautam Bakshi



Bachelor of Laws (LL.B.)
Masters Degree in Pharmaceutical Sciences
Served as HEAD - (IPM) of Intas Biopharmaceuticals Ltd.
Dr. Reddy's Laboratories, & Torrent Research Center
Presently HEAD - I P-, Panacea Biotec Ltd

Gautam Bakshi is associated with a major Indian Pharmaceutical Company, Panacea Biotec Ltd., working as HEAD - Intellectual Property (Pharmaceutical R&D), Chandigarh Area. He had worked in the capacity of HEAD - Corporate Intellectual Property Management (IPM) of Intas Biopharmaceuticals Ltd., Ahmadabad, Gujarat and Dr. Reddy's Laboratories, Hyderabad & Torrent Research Center, Ahmadabad. Mr. Bakshi holds a Masters Degree in Pharmaceutical Sciences with specialization in the field of Novel Drug Delivery Systems (NDDS), Punjab University, Chandigarh. He also holds a Bachelor of Laws (LL.B.) from Gujarat University, Ahmadabad. He has rich expertise in the field of IP.

OUR SPEAKER

Mr. Hasit B. Seth



Program on Negotiation (June 2008), Harvard University Law School
Master of Laws in Intellectual Property (L.L.M.), May 2001, Franklin Pierce Law Center, New Hampshire
Master of Laws (L.L.M.) in Commercial and Constitutional Laws, December 2000
Bachelor of Laws (LL.B), December 1998
Bachelor of Science (B.Sc.) in Computer Science, February 1996

He is the Director at Cofluence which provides eLearning course materials, course design services and select in-person training in areas of law, intellectual property and negotiation skills. Cofluence also provides deal negotiation and analyses services. We operate from a business incubator in Pune.

He has past experience in developing an in-house patent department in India; Provided legal advice about contracts, confidentiality, supply chain legal issues, deal design and other legal issues. Performing due-diligence for M&A projects. Creating and securing a solid IP footprint for his previous company in Asia-Pacific. He has also experience in working as Licensing Associate, as associate attorney and litigation counsel.

OUR SPEAKER

Jayanthi M



Bachelor of Science with Chemistry
Post Graduate Diploma in Patent Law from NALSAR University of Law
MBA in Intellectual Property Rights from National Institute of Management School teacher and from there to IIT Madras
Worked as a Senior Executive - I P Management & Patent Agent at Intas Biopharmaceuticals
Presently Senior Executive – Intellectual Property Management in Indus Biotherapeutics Ltd.

Currently working as Senior Executive - Intellectual Property Management & Registered Patent Agent at Intas Biopharmaceuticals. She Started her career as a school teacher and from there to IIT Madras and worked as a Senior Executive - Intellectual Property Management & Registered Patent Agent at Intas Biopharmaceuticals and presently as a Senior Executive – Intellectual Property Management in Indus Biotherapeutics Ltd., Ahmedabad. Her profile comprises of Prior Art Searches, Freedom To Operate/ Infringement analysis, Patent Landscaping, Patent application filing in India and the necessary office actions to be taken and communicate with Foreign Attorneys for Freedom to Operate/ Infringement analysis of Foreign Countries with specialized in Patent Drafting, Filing and prosecuting, Prior Art Searches, Patent Landscaping etc. Being a Registered Patent Agent at the Indian Patent Office and Drafted and filed number of Indian patent applications, and PCT applications and pre-grant opposition. She also prepares Prior Art Search reports. She has passed her graduation with Bachelor of Science with Chemistry and completed her Post Graduate Diploma in Patent Law from NALSAR University of Law along with the MBA in Intellectual Property Rights from National Institute of Management.

OUR SPEAKER

Mr. Lakshminarayanan R.



Degree in Mechanical Engineering from the Institution of Engineers (India)
Served with Krishna & Saurastri, Derwent, General Electric & IP VALUE
Presently IPR Specialist with Nokia India Pvt Ltd, at Bangalore

Mr. R.Lakshminarayanan is an IPR Specialist with Nokia India Pvt Ltd, at Bangalore. He provided IPR Training to Nokia's R&D Professionals and advised Nokia's Patent Attorneys to comply with Indian Patent Law. Prior to joining Nokia, Mr. Lakshminarayanan was associated as Partner -Patents Division with Krishna & Saurastri, an IP firm in India. Over the last 12 years as IPR Professional, he has held various patent positions in renowned multinational companies like Derwent, General Electric and IPVALUE. Mr. Lakshminarayanan holds Degree in Mechanical Engineering from the Institution of Engineers (India) and is registered to practice before the Indian Patent Office.

OUR SPEAKER

Mr. Lokesh V.



Background in Mechanical Engineering and, Mechanical Design & Development
Masters degree in Business/Commerce
Post Graduate in Business Administration from Symbiosis, Pune, India
Intellectual Property Law Rights from National Law School of India
Worked at Larsen & Toubro Limited (L&T)
Presently CEO & Founder, Innomantra Consulting

Lokesh V. CEO & Founder, Innomantra Consulting, brings over twelve years of experience in the areas of innovation and intellectual property. At Larsen & Toubro Limited (L&T), Lokesh has a background in Mechanical Engineering and, Mechanical Design & Development. Lokesh has a Masters degree in Business/Commerce, Post Graduate in Business Administration from Symbiosis, Pune, India, and Intellectual Property Law Rights from National Law School of India University. He was also as winner of "India Innovation Challenge". Recently, Lokesh played a role as a mentor and jury in 'Power of Ideas – Initiated by 'The Economic Times' and Indian Institute of Management –Ahmadabad, India'

OUR SPEAKER

Mr. Manish Mehta



Mr. Mehta's intellectual property law practice focuses on patent prosecution and litigation. He has experience in drafting patent applications and rendering infringement and patentability opinions in the mechanical and electromechanical fields, and also works on patent litigation matters. Mr. Mehta is active within the Indian American Bar Association of Chicago, and currently is the President of the organization.

OUR SPEAKER

Mr. Michael Dzwonczyk



B.S. Chemistry Temple University Education is from Dickinson School of Law Professor of law at George Washington University's National Law Center Served with FMC Corporations.

Mr. Dzwonczyk has over 20+ years of experience in successfully representing multinational companies as lead counsels in trials and appeals of patent cases. He has lectured on numerous topics including strategies for opinion drafting, pharmaceutical litigation strategies. He holds the former Chair of FCBA's amicus committee and currently serves on its Board of Directors, as well as -Chair of the AIPLA Chemical Practice Committee. Mr. Dzwonczyk is an adjunct professor of law at George Washington University's National Law Center, where he co-teaches International and Comparative Patent Law. Mr. Dzwonczyk is member of Supreme Court of the United States, U.S. Patent and Trademark Office District of Columbia, Pennsylvania. His education is from Dickinson School of Law (J.D. 1990),

OUR SPEAKER

Mohammad S. Rahman



Science degree in Mechanical Engineering from the University of Maryland, Baltimore
Juris Doctor degree from the Villanova University School of Law
Master's in Business Administration from Villanova University's College of Commerce
Worked in the materials engineering division at an aerospace company
Presently Director of Rahman LLC located in Columbia, Maryland, USA.

Mohammad S. Rahman is the director of Rahman LLC located in Columbia, Maryland, USA. He is a registered patent attorney. He earned a Bachelor's of Science degree in Mechanical Engineering from the University of Maryland, Baltimore and earned a Juris Doctor degree from the Villanova University School of Law and did Master's in Business Administration from Villanova University's College of Commerce.

Mr. Rahman currently concentrates on patent application preparation and prosecution as well as trademark-related matters. Prior to starting the firm, Mr. Rahman was a partner at a patent law firm and even worked as an intellectual property attorney. Prior to law school, Mr. Rahman worked in the materials engineering division at an aerospace company. He developed and improved manufacturing techniques for the in-house production of electro-mechanical devices.

OUR SPEAKER

Mr. Murthy, Kotra Narasimha



Mr. Murthy has a background in organic chemistry with Bachelors in Law. He received his Master's degree in Organic Chemistry from National Institute of Technology, Warangal and LLB from Osmania University. Murthy began his career at Dr. Reddy's Laboratories limited (DRL) in 1995 in the Organic synthesis & Process development group and worked for about six years. During this period under the management development program, he had a stint in IPR, following which he became a part of the Intellectual Property Management (IPM) group for the next 3 years. He worked with various prestigious organizations like Daewoong Pharmaceuticals (South Korea), Orchid Chemicals, GVK bio where he led IP teams in various capacities.

In 2007, he joined Dow Chemical International Pvt. Limited in Technical Information Services group as General Manager. Murthy holds 8 patents, and 2 publications to his credit. He is also a visiting faculty at Symphony Life Sciences at Hyderabad.

OUR SPEAKER

Dr. N. L. Mitra



Prof. N. L. Mitra, M.Com, LL.M., PhD (Calcutta University); Certificate in Human Rights (Strasbourg, France) is former Vice-Chancellor of National Law University, Jodhpur and National Law School University of India, Bangalore. Prof. N.L. Mitra, Senior Partner, Fox & Mandal is also India's leading Law Professor who has single handedly changed the contour and direction of legal education in the country. He is the Former Director of National Law School of India University, Bangalore and Former Vice- Chancellor of National Law University, Jodhpur. He has been the Chairman of several important Government of India committees and has advised Reserve Bank of India and other important bodies. He is a life member of Indian Institute of Public Administration (IIPA), Member of India Law Institute (ILI), former member of the Executive Committee of Common Wealth Legal Education Association (CLEA) and Member of the Legal Education Committee of Bar Council of India (BCI).

OUR SPEAKER

Mr. Navneet Bhushan



Navneet Bhushan (Navneet) is a founder director of CRAFTITI CONSULTING – an Innovation and Intellectual Property Consulting firm focused on imbuing Lean, Inventive and Systems thinking to co-craft Innovation in global enterprises.

Previously Navneet held various corporate positions such as Vice-President and Head (Innovation) with Hexaware Technologies), Principal Consultant with Wipro Technologies, CEO of CREAX Information Technologies Pvt Ltd., Technology Specialist at Philips global Intellectual Property & Standards (IP&S) division, and Senior Research Associate with Infosys Technologies Limited. Before joining the corporate world Navneet worked for more than a decade as a Scientist at Defence Research & Development Organization (DRDO), Government of India. Navneet has worked for close to two decades in the fields of Patent Portfolio Management, Software Development, Management, Research and IP Analysis. He has been providing advisory and problem solving consultancy to variety of Industries in the decision engineering, Innovation, Intellectual Property and Information Technology landscape

OUR SPEAKER

Mr. Neeraj Panchal



P.G. Diploma in Patent Laws & Practice, from Institute of Intellectual Property Studies, Mumbai

P. G. Diploma in International Business & Trade Laws & concerning Laws of World Trade Organization from Indian Society of International Law
Presently a Patent Attorney with JOHN DEERE INDIA

Neeraj Panchal is a registered Patent Attorney with Indian Patent Office, since 2003. He completed his specialized course on Patent Specification Drafting conducted by International Federation of Intellectual Property Attorneys (FICPI) in Singapore and completed a P.G. Diploma in Patent Laws & Practice, from Institute of Intellectual Property Studies, Mumbai. He also holds and a P. G. Diploma in International Business & Trade Laws & concerning Laws of World Trade Organization from Indian Society of International Law. He received Bachelor Degree in Sciences and also holds a Bachelor Degree in Laws, with Intellectual Property Law as a subject. Presently a Patent Attorney with JOHN DEERE INDIA. . Prior to joining John Deere he worked with Remfry & Sagar, as a Patent Attorney. Neeraj Panchal also worked with Mumbai based United Phosphorus Ltd.

OUR SPEAKER

Mr. Nicholas G. de la Torre



Nick de la Torre joined Brinks Hofer Gilson & Lione in 1999. Mr. de la Torre's worldwide practice focuses on all aspects of trademark, unfair competition, trade dress, counterfeiting, dilution, false advertising, copyright, trade secret and patent litigation and licensing matters. Mr. de la Torre's practice also focuses extensively on matters before the U.S. Patent and Trademark Office's Trademark Trial and Appeal Board, trademark prosecution matters, both in the U.S. and abroad, and in ICANN domain name dispute proceedings.

Mr. de la Torre has represented a wide variety of trademark clients across many industries. Representative clients include: American Airlines, Inc.; Progressive Casualty Insurance Company; Herman Miller, Inc.; National Association of Realtors; Kohl's Department Stores, Inc.; Kimberly-Clark Corporation; Avon Products, Inc.; The City of Chicago; Alpine Electronics, Inc.; the Federal Reserve Bank of Chicago; and Seven Towns Ltd., among others.

OUR SPEAKER

Mr. Nick Lee



Nick Lee is a partner in the first tier Legal 500 firm, Kilburn & Strode LLP. He is a European and UK Patent Attorney with over 20 years experience.

His practice concentrates on the Biosciences and especially the areas of immunology, proteomics and RNA interference. He is involved in all aspects of patent work, from the preparation and prosecution of applications in the UK, Europe and the rest of the world, through building patent strategies and providing advice on third party patents, to carrying out due diligence exercises. He has particular experience in prosecution, opposition and appeals at the European Patent Office. He is a regular visitor to the EPO to attend hearings and has been involved in a number of high profile cases there.

OUR SPEAKER

Mr. P. H. Kurian



Shri P.H Kurian is an IAS officer of 1986 batch of Indian Administrative Services (IAS). Before taking over as Controller General of Patents, Designs and Trademarks on 22nd January 2009, he was a Secretary to Government of Kerala, (Industries-Investment Promotion). He holds a Master Degree in Chemistry and did research for three years in the Institute of Science, Bangalore which is one of prestigious Institutes of India .

After district collectorship, from 1998 onwards he was connected with various jobs relating to the field of industry, Labour Commissioner, M.D of State Financial Corporation, Director of Industries (3 years), M.D of State Industrial Development Corporation (4.5 years), Secretary to Government Industries Dept(5 years), Secretary I.T(1.5 years). This experience gave him a good exposure to various sectors of industries in Kerala, India and abroad. He has a wide network of friends in the industry both within the country and abroad. As industries secretary and I.T secretary, he has successfully negotiated many infrastructure projects in the PPP mode, which includes the smart city at Cochin and many other projects of Kerala Industrial Infrastructural Development Corporation. He has also visited about twenty countries either as leader or as member of national and state business delegation

OUR SPEAKER

Dr. Pinaki Ghosh



Pursuing his 2nd PhD in Law
Degree in Mathematics from Indian Institute of Technology, Kharagpur
PhD in Image Processing from ISI Calcutta and Jadavpur University, Calcutta
Served as Head of IP Department in GE Medical Systems India
Presently Principal IP Officer at Infosys Technologies Ltd

Dr. Pinaki Ghosh is the Principal IP Officer at Infosys Technologies Ltd, one of India's largest technology software development companies. Prior to his role at Infosys, he was the Head of IP department in GE Medical Systems India. He was also a Senior Researcher at GE with more than 26 patents and 20 papers to his credit. Dr Ghosh is a member of the CII National Committee on Technology and IPR and National Committee of Intellectual Property Owners. He attended more than 50 national and international conferences relating to IP and Innovation as invited speaker and/or conference session chair. He is currently also pursuing his 2nd PhD in law and holds a Masters Degree in Mathematics from Indian Institute of Technology, Karaghpur and also holds a PhD in Image Processing from ISI Calcutta and Jadavpur University, Calcutta.

OUR SPEAKER

Dr. Pradeep V Desai



Dr. Pradeep V Desai has over two decades of experience in innovation and research in Information Technology. His expertise lies in- management, technology and business innovation.

Pradeep currently works for Tata Consultancy Services (TCS) as Principal Consultant. He started the Software Product Performance and User Experience Innovation Centers for TCS.

Prior to joining TCS he worked for Royal Philips Electronics as Director for Philips Research and subsequently became the Director for Technology and Innovation Management for Philips in India.

He has a Doctorate in Computer Science and MBA. He did his Post-Doctoral work at University of Dauphine, France. He is senior member of- IEEE, Computer Society of India (CSI), and Institute of Engineers. He is on the advisory committee of various Technical and Management Institutes.

OUR SPEAKER

Pravin Anand



Completed his law studies in New Delhi
Advocate and as a patent and trademark attorney
Presently Managing Partner of Anand and Anand

Pravin Anand, Managing Partner of Anand and Anand completed his law studies in New Delhi in 1979 and has been practicing as an advocate and as a patent and trademark attorney since and has been a counsel for several landmark IP cases. He serves on the editorial board of several international IP journals including IP Asia, Entertainment Law Review and Computer & Telecommunications Law Review. He has authored several papers on IP, and written along with his co-author the two Intellectual Property Volumes on Halsbury's Laws of India. He has spoken extensively at various forums including WIPO, AIPPI, INTA, LES, IBA, LAW ASIA and the UN Conference on LDCs in the Digital World. He has served on several international and national expert groups and committees, including the patent law drafting committee for revising and recommending changes to law. He is the chairman of IPR Promotion Advisory Committee (IPAC) constituted by the Government of India and the IT Committee set up by FICCI.

OUR SPEAKER

Dr. R. K. MALHOTRA



Dr. R.K.MALHOTRA is Director (R&D) of Indian Oil Corporation Limited A Mechanical Engineer from Institute of Technology, Banaras Hindu University and a Ph.D. (Energy Studies) from IIT, Delhi, he has more than 33 years of research experience in the application of fuels and lubricants in downstream petroleum sector. He is leading research at the R&D Centre of IndianOil in refining & lubricant technologies, alternative energy, bio-technology and nanotechnology.

He is member of several national committees responsible for formulation of fuel quality and emission standards in India including review of Auto Fuel Policy, environmental regulations etc. He is on the Advisory Boards of the FITT of IIT-Delhi, International Centre for Automotive Technology (I-CAT), Research Advisory & Monitoring Committee of CPCB and CII Committee on Biofuels amongst others. He has published more than 120 research papers and holds or has applied for 30 patents.

He is also the Non-Executive Chairman of Indocat Pvt. Limited, a JV of Indian Oil and Intercat, USA for manufacturing refinery catalysts in India. He is also Board Member of Lubrizol India, a JV Company of Indian Oil and Lubrizol USA.

OUR SPEAKER

Dr. R. Raghunadh Vajjula



Ph. D. in Polymer Chemistry

Served at Rensselaer Polytechnic Institute, and National Chemical Laboratories Presently IP analyst in Plastics supporting the business planning & strategy group with R& D Group

Raghunadh has completed his Ph. D. in Polymer Chemistry from National chemical laboratory (NCL), Pune and have three years of post-doctoral research experience from Rensselaer Polytechnic Institute (RPI), Troy, NewYork. Since June 2005 and working as an IP analyst in Plastics supporting the business planning & strategy group with technology analysis, market analysis, potential licensing opportunities with the R&D group. Raghunadh was Post-Doctoral Research Associate at Rensselaer Polytechnic Institute and also served as a Project Assistant at National Chemical Laboratories. Raghunadh as Analyst has around 10 years of research experience in polymer chemistry and 5 years of work experience in patent specific intellectual property analysis. He has special interest in patent evaluations, portfolio evaluation, and patent portfolio management from concept to commercialization.

OUR SPEAKER

Mr. Rahul Verma



M.Tech Degree in Biomedical Engineering from IIT Bombay

Presently at AVP of Intellectual Property and Legal Support Services at Evalueserve

Rahul Verma is the AVP of Intellectual Property and Legal Support Services at Evalueserve. His key responsibility is to build services and design solutions to, best meet the client requirements in the Intellectual Property and Legal services domain. He has been with the company for over seven years and has been instrumental in growing the IP research team to one of the largest search and analysis groups in the world. He has spoken as a speaker, at many National and International events, including Outsourcing Importance of IP and destination India, Emerging services in IP, and Innovative Entrepreneurship and Strategic Management of IP for Business and Industry and various other topics of utmost interest. Rahul is the Managing Director and holds an M.Tech Degree in Biomedical Engineering specializing in non-invasive cancer diagnostics from IIT Bombay.

OUR SPEAKER

Mr. Rajeev Gupta



Rajeev Gupta focuses his practice on patent litigation in the U.S. district courts and the U.S. International Trade Commission (ITC), strategic patent prosecution, and client counseling. He has considerable experience in telecommunications, optics, semiconductors, and in areas pertaining to fabrication and characterization of nanodevices. His nanodevice experience includes physics of nanomaterials, laser manipulation of atoms, high-resolution optical Fourier transform spectroscopy of nanomaterials, quantum computing, quantum devices, and use of synchrotron radiation and other vacuum ultraviolet sources for characterization of materials and detectors for microlithography.

Dr. Gupta has broad experience in all aspects of patent litigation, including examining and cross-examining fact and expert witnesses at trial, taking and defending depositions, and managing day-to-day litigation activities. He has tried cases before administrative law judges at the ITC.

OUR SPEAKER

Mr. Ralph J. Gabric



Practices on patent, trade secret, copyright, trademark and unfair competition litigation Partner and a member of the Board of Directors at Brinks Hofer Gilson & Lione

Ralph J. Gabric, is a partner and a member of the Board of Directors at the intellectual property law firm of Brinks Hofer Gilson & Lione, and also an officer of the Governance Board for the Coordinated Advice and Secretary to Referral Program for Legal Services (CARPLS). Mr. Gabric's father..

Gabric focuses his practice on patent, trade secret, copyright, trademark and unfair competition litigation, counseling and prosecution. He has represented clients in various sectors, including medical devices, electronic trading systems, computers, analytical instrumentation and various technologies in the chemical and food arts. Chambers USA, as one of America's Leading Lawyers has recognized him for Business.

OUR SPEAKER

Mr. Rana Gosain



Rana Gosain is a Senior Partner with the law firm Daniel Advogados. He is a registered Brazilian IP agent and a Brazilian attorney. Rana has worked in the Intellectual Property field for over 25 years and specializes in patent and design practice. Rana holds a post graduate degree in Intellectual Property (PUC/RJ and Brazilian PTO - 1984). In the past he has served as Chairman of the Patent Commission in the Brazilian Intellectual Property Association and on the Board of Directors in the Brazilian Association of Intellectual Property Agents.

On the international level, Rana is a member of the International Federation of Patent Attorneys (FICPI), Association Internationale pour la Protection de la Propriété Intellectuelle (AIPPI), American Intellectual Property Law Association (AIPLA) and an Observer member of Asian Patent Attorneys Association (APAA) for many years and, since 1990, he has written and published several articles in Patent World and in other prominent IP publications on patent developments and practice in Brazil. Rana frequently lectures on Brazil's patent law and practice in international Seminars/Congresses.

OUR SPEAKER

Mr. Ravi Srinivasan



University of Cambridge
Presently Partner at JA Kemp & Co

Ravi specializes mainly in pharmaceutical work and has many years of experience in devising and implementing patent strategies for pharmaceutical companies. He has acted on a number of high profile conflicts, including the ongoing dispute between Almirall and Boehringer regarding respiratory drugs. Ravi can handle patent work in both organic and inorganic chemistry, with particular expertise in the pharmaceutical field with advice to start-up companies as well as medium and large pharmaceutical companies. Have extensive experience of European Patent Office practice, including post-grant matters such as opposition work, and in prosecuting applications throughout the rest of the world. Also, enjoy keeping up to date with the case law on Patent Law.

OUR SPEAKER

Mr. Richard Baddeley



Principal, Watermark, Australia

Richard is a Patent Attorney specializing in the field of Chemical Engineering and has been a Principal of the firm of Watermark since 1993. He represents a range of clients from India and overseas. Richard specializes in patent drafting, prosecution, and he has an immense experience of IP litigation in Australia and India. His interests also include the commercial resolution of disputes and issues associated with Intellectual Asset Management. Richard advises on strategies to optimize protection and commercialization of valuable intellectual property within the objectives and budgets available to his clients. Richard is a regular presenter on topics in the field of intellectual asset management.

OUR SPEAKER

Mr. S K Murthy



S K Murthy (SK) has exposure to Indian and US patent laws. His primary areas of focus are: patent preparation and prosecution; training engineers/professionals on basics of patent law; providing opinion on patentability; and such other patent related issues. His interests also include developing strategies for inculcating, developing, and sustaining IP culture and patent management. He is presently employed with Intel Technologies India Private Limited as their Patent Counsel for India.

SK is a qualified Indian patent agent with an engineering background (masters degree in electronics engineering) and a legal (PGDIPR and LLB) background. SK has more than 8 years of experience in preparing and prosecuting US and Indian patents and has a total of 16 years of experience. SK is an invited speaker on IPR. Recently, SK was a guest speaker at a seminar organized by CII-DIPP in Bangalore, IISc (Bangalore); and a score of Engineering colleges and universities. SK is also a co-author on a title: "Bio-medical Engineering" used as a reference material in undergraduate engineering program. He has also authored articles on IPR.

OUR SPEAKER

Dr. Samiran Mahapatra



PhD in Inorganic Chemistry from IIT, Kanpur India
Postdoctoral associate at University of Minnesota
Served as senior research scientist at Hindustan Lever Research Centre, Mumbai
Presently Director, Open Innovation for South Asia

Samiran joined as senior research scientist at Hindustan Lever Research Centre, Mumbai. After assignments in Oral care, Household care and Water research and development. He is currently the Director, Open Innovation for South Asia and is responsible for building open innovation in the region. Samiran received his PhD in Inorganic Chemistry from IIT, Kanpur and spent 4 years as postdoctoral associate at University of Minnesota, Minneapolis. Samiran has 35 publications and filed 25 patents.

OUR SPEAKER

Mr. Santanu Mukherjee



Santanu Mukherjee is the Lead IPR Attorney within Qualcomm's Government Affairs department since 2008, responsible for IPR and other related legal issues in India and South Asia. He works closely with Qualcomm's HQ teams on different IPR, Regulatory and Transactional law issues. Called to the Bar and Registered as a Patent Agent in India in 1999, he worked with leading IP firms in India and also in some Inter-Governmental Organizations in Geneva, before joining Qualcomm.

He holds a LL.B. from Calcutta University and a Masters in International Law and Economics, from the World Trade Institute, Bern. Santanu had been a British Chevening Scholar, Guest Fellow of the Max Planck Institute for Intellectual Property, Munich and twice Fellow of the Global Salzburg Seminar. He has published on different IPR issues.

He is a member of the International Bar Association, International Law Association and chairs the WTO National Committee of ASSOCHAM, India.

OUR SPEAKER

Dr. Satish Tiwari

Ph.D. from Indian Institute of Science in the field of Solid State Science, 1996. Worked as Post-Doctoral Research Associate and Research Fellow in many reputed Universities and Research Institutes such as University of Auckland, New Zealand, Technion – Israel Institute of Technology, Haifa, Israel, ICMCB-CNRS, Bordeaux, France, University of Edinburgh, UK and University of St Andrews, UK. Joined GE in 2003 as an IP Analyst working for GE Global Research. Currently leading the GE Energy team in GE Legal – Patents & Analytics Centre of Excellence, John F. Welch Technology Centre, Bangalore.

OUR SPEAKER

Mr. Stephen Mathias



Stephen Mathias is the partner in charge of the Bangalore office of Kochhar & Co, a leading law firm in India. He also co-chairs the firm's Technology Law Practice, the first of its kind in India.

Stephen is a graduate of the prestigious National Law School of India University where he did an Honours degree in Arts and Law. He is also a British Chevening Scholar and has done a diploma in European and English Law at the College of Law York and worked briefly at a leading law firm in London. He is also a solicitor on the rolls of the Law Society of England and Wales. Stephen began his career working in the Tax and Regulatory Division of multinational accounting firm Arthur Andersen, doing mergers and acquisitions, foreign investments, joint ventures, securities law and strategic investment work.

He is a leading expert on legal issues relating to outsourcing to India and has spoken at many conferences in India and abroad on the subject, including conferences organized by the International Technology Law Association, the American Bar Association and the International Federation of Computer Law Associations (IFCLA).

OUR SPEAKER

Mr. Sunil Abraham



"Sunil is the executive director of the Centre for Internet and Society (CIS), in Bangalore. He is the founder of Mahiti, a social enterprise aiming to reduce the cost and complexity of information and communication technology for the voluntary sector by using free software. Sunil continues to serve on the board of Mahiti. He is an Ashoka fellow and was also elected for a Sarai FLOSS fellowship. For three years, starting 2004 - Sunil also managed the International Open Source Network, a project of United Nations Development Programme's Asia-Pacific Development Information Programme, serving 42 countries in the Asia-Pacific region." He is presently the Executive Director of Centre for Internet and Society.

OUR SPEAKER

Ms. Susan P. Pan



Susan P. Pan Partner Sughrue Mion PLLC
The Johns Hopkins University, University of Virginia.
George Washington University Law School
Presently Partner at Sughrue Mion PLCC

Ms. Pan specializes in patent portfolio building for large and small companies, including patent preparation, prosecution and appeals. Ms. Pan's legal expertise also extends to multi-party complex patent litigation before several U.S. federal district courts, the U.S. International Trade Commission, and the U.S. Federal Trade Commission. Ms. Pan counsels clients in patent licensing and valuation, taking into account probabilities of infringement and invalidity. She completed her education from George Washington University Law School and The Johns Hopkins University, University of Virginia.

OUR SPEAKER

Dr. Swati Bal-Tembe



Dr. Swati Bal-Tembe, Vice President, Piramal Life Sciences Limited

Dr. Swati Bal-Tembe is Vice President, Piramal Life Sciences Limited (PLSL). She heads PR & Informatics and is responsible for Corporate Communication. Until very recently, Swati headed the Patents Department at PLSL and was responsible for formulating and implementing the Company's IP Strategy and building a strong patents portfolio. PLSL focuses on drug discovery research towards New Chemical Entities (NCE's) for the treatment of cancer, diabetes, inflammation and infectious diseases, as well as herbal and natural products.

Swati received her B.Sc. from Fergusson College, Pune followed by M.Sc. from IIT Bombay, and was a recipient of the National Science Talent Scholarship. She completed her PhD and postdoctoral research in the USA. Swati has twenty six years experience in the pharmaceutical industry - managing drug discovery functions including patents, medicinal chemistry, natural products and analytics, first at Hoechst India Limited, where one of her compounds advanced to clinical trials, and later at Nicholas Piramal India Limited and Piramal Life Sciences Limited. Swati has a postgraduate diploma in patent law from NALSAR University. She has several patents and publications and has given many invited lectures in India and abroad. Swati has served as visiting faculty for the Garware Institute of Career Education and Development, and as Member, Board of Studies in Chemistry, University of Mumbai.

OUR SPEAKER

Mr. T. C. James

I am James Thanickan. My hobby is reading and occasional writing. I give lectures and talks on Intellectual Property Rights at law institutes, seminars and workshops. I also provide consultancy on IPR issues. I am also Director, National Intellectual Property Organisation (NIPO), a non-profit think tank on IPR matters.

This website is intended to keep my friends and relatives abreast of developments on the small world around me including my reading, writing and other academic activities. I will also essay to keep you all informed about latest news from my family and friends. I will also feature some photos on this site.

The content of the site i.e. the photographs, articles, poems, papers, etc. are copyright protected and the rights belong to me. While fair use such as quotations, etc. of the material is permitted with due acknowledgement of the source, for reproduction, etc, it is appropriate if the author's permission is sought.

OUR SPEAKER

Mr. Terry Ludlow



Terry Ludlow, Founder, Chairman and Chief Executive Officer (CEO), is a recognized pioneer in semiconductor reverse engineering, and was among the first to realize its value for Intellectual Property (IP) groups and technology teams. He founded Chipworks in 1992 to offer semiconductor and microelectronics system reverse engineering services to companies seeking to build a competitive advantage, and protect and grow the potential of their intellectual property. As CEO, Terry continues to provide the strategy, vision, and driving force that have earned Chipworks its position as the premier source of knowledge of what's inside technology.

OUR SPEAKER

Mr. V Lakshmi Kumaran



Lakshmi Kumaran is the Founder and Managing Partner of the Law firm 'Lakshmi Kumaran & Sridharan' (L&S).

He specializes in indirect taxes such as Customs, Excise and Service Tax, WTO Agreements, International Trade laws, Intellectual Property laws and Corporate laws. Lakshmi Kumaran has handled several high profile litigations in the Supreme Court of India. His clients include many well known Fortune-500 Companies and big Indian corporate houses.

Before starting private practice, he held many important positions in the Indian Revenue Service. Lakshmi Kumaran was actively involved in Customs and Excise policy formulation and legislation. He founded L&S in 1985 and since then, has represented the interests of many international clients at various judicial fora.

A prolific speaker, he regularly delivers talks on diverse topics such as International Trade, Taxes and IP laws etc. at acclaimed institutions in India and abroad. He has also written extensively on Taxation and Trade Remedy laws for various publications.

OUR SPEAKER

Mr. VIJAY NASARE



General Manager - Intellectual Property Management at Glenmark Generics Ltd.

He holds a Post Graduate degree in pharmacy. He has earned his Degree of Law from the University of Mumbai. He is a registered patent agent with the Indian Patent office. At present, Mr. VIJAY NASARE is, the General Manager - Intellectual Property, at Glenmark Generics Ltd. Within Glenmark, he has been involved in the variety of functions like Project Selection, Assessment of Litigation risk, Devising Hatch-Waxman strategies, Para IV litigations, Patent filing and Prosecution. Here, he performs the leading role in identifying early market entry opportunities & devising product development strategies, for Glenmark's generic business in US and EU. Prior to joining Glenmark in 2005, he worked in Research & Development, with a subsequent move to the Intellectual property at Dr. Reddy's Lab LTD

OUR SPEAKER

Dr. Vijay Soni



BS, MS, Ph D. in Organic Chemistry
Served for Dr Reddy's Laboratories and Ranbaxy Laboratories
Presently Executive Vice President of IP in Glenmark Generics

Dr. Vijay Soni is the Executive Vice President of IP in Glenmark Generics, based in New Jersey. He was formally employed with Dr Reddy's Laboratories and also have worked in India with Ranbaxy Laboratories. Dr Soni has over 20 years experience in the various areas including synthetic molecules research, regulatory affairs, BD and Intellectual Property. Dr Soni is graduated from India with BS, MS, Ph D. in Organic Chemistry. Dr. Vijay Soni has worked with R and D for pharmaceutical products and made strategic decision making process in the products selection, development activities to risk assessment and also has handled the IP litigation matters and patent filings strategies.

OUR SPEAKER

Mr. Vinod Kumar



B.E. in Electronics and Communications from University of Roorkee (an IIT) in India
MBA in International Business from the Australian School of Business
Served at Chipworks, a technology firm providing IP consulting services
Presently at MOSAID Technologies, Inc in Ottawa, Canada

Mr. Kumar works at MOSAID Technologies, Inc in Ottawa, Canada. MOSAID is one of the world's leading intellectual property (IP) companies, focused on licensing and development of semiconductor and communications technologies. . Mr. Kumar is a frequent speaker at industry events and conferences. Prior to working at MOSAID, Mr. Kumar worked for over 5 years at Chipworks, a technology firm providing IP consulting services. Before that, Mr. Kumar worked for over 15 years in Business Development roles in several countries & organizations for major multinationals including Digital and Philips. Mr. Kumar holds a B.E. in Electronics and Communications from University of Roorkee (an IIT) in India and an MBA in International Business from the Australian School of Business.

OUR SPEAKER

Dr. Viswanathan Seshan



Ph. D. in Biomedical Engineering from the University Of Texas
B. Tech. degree in Instrumentation & Control Engineering from the University of Calicut, Kerala
Served at Virtual Imaging Lab at GE Global Research Centre, Bangalore
Presently IP Counsel Healthcare portfolio Philips

Dr. Viswanathan Seshan works as an IP Counsel in the Healthcare portfolio, and is actively involved in drafting and prosecuting patent applications. He is a registered Indian patent agent. Prior to joining Philips, Dr. Seshan managed the Virtual Imaging Lab at GE Global Research Centre, Bangalore, and was involved in the development of physical simulators for various healthcare-imaging modalities. Dr. Seshan's other roles in GE included supporting a variety of application and research development activities. Dr. Seshan holds a Ph. D. in Biomedical Engineering from the University Of Texas Southwestern Medical Center, Dallas, Texas, USA, with a specialization in Magnetic Resonance Spectroscopy & Imaging, and a B. Tech. degree in Instrumentation & Control Engineering from the University of Calicut, Kerala.

OUR SPEAKER

Dr. T. Ramakrishna



Dr. Ramakrishna is the Professor of Law, IPR Chair Professor, P. G. Council Chairman of National Law School of University.

GLIMPSE OF PAST IPR CONFERENCES CONDUCTED BY ITAG



1st INTERNATIONAL CONFERENCE
 Date – January 29 & 30, 2010
 Venue – Hotel Taj Bengal, Kolkata
 Theme: EMPOWERING BUSINESS ENTITIES THROUGH IPR



2nd INTERNATIONAL CONFERENCE
 Date – January 29 & 30, 2010
 Venue – Hotel The LaLit Ashok, Bangalore
 Theme: IP LEVERAGING IN SOFTWARE, ELECTRONICS & GREEN TECHNOLOGY



3rd INTERNATIONAL WORKSHOPS
 Date – July 22 & 24, 2010
 Venue – Hotel Taj Banjara, Hyderabad, Hotel The LaLit Ashok, Bangalore
 Theme: Biosimilars

FORTHCOMING EVENTS

It is a great pleasure to welcome you to the IP-East 2011, two-day International IPR Conference on “Economic Value of IPR for Business in Competitive Global Markets” in Hotel Raffles, Singapore on September, 2011. This event will be a platform for emerging opportunities for IPR in the Global Market.

Positive Impact:

- Sharing of Knowledge
 - Interaction with renowned organizations
 - Potential Client base creation
 - Future Business Prospect
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