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the program

DAY ZERO: Monday 7 February

Welcome and Orientation

Official welcome and introductions	5pm
Learn about the 'Digital Natives with a Cause?' project and the Book Project. Expectations from the workshop will be outlined	
Meet the rest of the participants via 'Speed Introductions'. You will have the chance to meet all the participants face-to-face via a two minute musical chairs' type exercise. Remember to concentrate - there will be a quiz later!	
Join us for an informal dinner	

DAY ONE: Tuesday 8 February

Identifying the Social and the Context

Welcome & Introduction to the workshop Nishant and Fieke will introduce the rationale and structure of the workshop. You'll find out about the Digital Natives website and the Open Topic Wall. And there are a few surprises in store for you too...	9.30am
Video Screenings	10.15am
Ice Breaker: Keyword Pairing Exercise Write down a word that best describes your practice, politics or ideology. Team up with another participant whose word matches well with yours, and swap information. This process will be repeated a few times - the outcome will be a blog post.	10.30am
Tea Break	11.45am
Facilitator Presentation Exploring processes of participation and engagement; concentrating on on-line and offline modes and synergies; Facilitator will raise 3 questions (reflective) for the participants to discuss throughout the day; illustrate these questions from their own practice.	12pm
Lunch Break	1pm
Birds of a Feather Participants will be divided into groups, where the facilitators will lead and encourage meaningful discussion and perspectives exchange with a focus on their particular social cause. Be ready to engage and discuss the role that you see yourself playing in the 'change' discourse, and the relationships that you see between technology and society.	2pm
Tea break	4pm
BOF White-Papers Each group, assisted by the facilitators will create a white paper based on their Birds of a Feather discussion. These white papers will be exhibited in the room, and will need to be digitised and uploaded on the website. You will all be adding material to this through video-audio material and commentary over the course of the workshop	4.15pm
Blackhole and Q&A An open discussion based on questions left on the Open Topic Wall	5:15pm
Dinner	7:30pm



DAY TWO: Wednesday 9 February
Establishing Common Ground

Facilitator Presentation: Marlon Parker	9.30am
An interview with Marlon Parker on the topics of collaboration, negotiation, collective visioning based on his experiences and practices	
Introducing Bar Camp Building	10.00am
An introduction to the Bar Camp methodology and the topics for discussion	
Tea break	10.15am
Pitching the themes	
Participants who proposed themes via the Open Topic Wall will have the opportunity to 'pitch' their theme, for discussion in the Bar Camp exercise	10.30am
Bar Camp 1	10.45am
Bar Camp 1 Interviews - Samuel Tettner and Daniela White	12.30pm
Lunch break	1pm
Video screenings	2pm
How do you spell PROCESS? - Nishant Shah and Marlon Parker	
Participants forms groups based on their response to the following five key words: Mobilisation, Representation, Awareness, Campaign, Network Building. Once in their teams, participants will choose a relevant theme and discuss how they would form processes around that theme	2.15pm
Tea break	4.45pm
Presentation of the Process Strategies	
Report back to the group on your previous team exercise	5 pm
Closing and the "Dictatorial Proclamation"	5.45pm
Head back to your B&B	6pm

DAY THREE: Thursday 10 February
Looking to the Future

Video screenings	9.30 am
Facilitator Presentation: Ndesanjo Macha (via Skype)	
Ndesanjo will reflect upon questions of social change, activism and technology. Drawing upon his practice, he will give the participants a sense of the politics, ambitions, aspirations and realities of working within the field of Youth, Media and Social Change	9.45 am
Building The Matrix - Nishant Shah and Shafika Issacs	
Participants forms groups based on their response to selected key words. Once in their teams they will talk about their practise and reflections on 'The Matrix'	10.15 am
Tea Break	12pm
Video screenings	12.15pm
Building The Matrix – Documentation	
Working in teams, in the media of their choice (text, video, audio, mash-up), outcomes of the previous session will be documented	12.30pm
Lunch Break	1.15 pm
Process Video presentations	2.15 pm
Bar Camp 2 - Samuel Tettner	3.00 pm
Tea break	4.30 pm
Bar-camp Interviews - Hasina Hasan, Samuel Tettner and Daniela White	4.30 pm
Concluding session - Nishant Shah and Fieke Jansen	
We hear your feedback on the workshop, and discuss strategies for continued work, as well as the notion of a knowledge network for Digital Natives	4.45 pm
Join us for a celebratory banquet dinner	6pm



about the organizations



The Centre for Internet and Society (CIS), Bangalore, India (CIS) will critically engage with concerns of digital pluralism, public accountability and pedagogic practices, in the field of Internet and Society, with particular emphasis on South-South dialogues and exchange.

Through multidisciplinary research, intervention, and collaboration, we seek to explore, understand, and affect the shape and form of the internet, and its relationship with the political, cultural, and social milieu of our times. CIS and Hivos, Netherlands have assessed the state of knowledge on the potential impact of youth for social transformation and political engagement in the South. The first report 'Digital Natives with a Cause?' charts the scholarship and practice of youth and technology and informs further research and intervention within diverse contexts and cultures.

As a first step in working towards enabling Digital Natives for social transformation and political engagement, Hivos and CIS will organize a Multistakeholder Conference Fall 2010. This follows International workshops with Digital Natives being mentored by esteemed facilitators, the first of which is the Talking Back workshop in August 2010, in collaboration with Frontier Foundation at Academia Sinica, Taipei Taiwan.

<http://www.cis-india.org>



A fair, free and sustainable world – that is what the Dutch non-governmental organisation Hivos, the Humanist Institute for Development Cooperation, wants to contribute to. Together with local organisations in developing countries, Hivos strives for a world in which all citizens – both men and women – have equal access to resources and opportunities for development.

In 2007 Hivos started to develop a knowledge programme to address some of the complex challenges it faces: how to understand and innovate support for civil society building, and how to promote pluralism in times of growing intolerance. To tackle complex problems and to innovate Hivos feels that we need to invest in the development, deepening, dissemination and application of knowledge. In recent years Hivos saw that one of the most significant transitions in the landscape of social and political movements, is how younger users of technology, in their interaction with new and innovative technologised platforms have taken up responsibility to respond to crises in their local and immediate environments, relying upon their digital networks, virtual communities and platforms. To understand this new social phenomenon Hivos and the Centre for Internet and Society started the Digital Natives with a Cause? Knowledge Programme in 2009.

In 2009 Hivos and CIS assessed the state of knowledge on the potential impact of youth for social transformation and political engagement in the South. The report 'Digital Natives with a Cause?' concluded that there is limited knowledge on youth, ICT and social change especially from a southern perspective and that voices of young people are not heard in the discussion about them. The next step in the programme is to include digital natives in the dialogue by asking them to document and reflect upon their own practices, determine what knowledge gaps exist and involve other stakeholders, particularly academics and practitioners, in dialogue with the digital natives. This will be done through three workshops in Asia, Africa and Latin America and an expert meeting, where scholars, practitioners, commercial people and young people will be brought together. Hivos knowledge programme: <http://www.hivos.net>



RisingVoices
Helping the global population
join the global conversation

Beginning in May 2007, with the support of the John S. and James L. Knight Foundation, Global Voices launched its Rising Voices citizen media outreach initiative to foster independent citizen voices in communities that previously had little or no online presence. Rising Voices has gone on to fund, support, and amplify 24 citizen media projects around the world, including in countries such as Madagascar, Mongolia, Colombia, and Liberia. In June 2008, with the support of Open Society Institute, Rising Voices funded six citizen media projects focused specifically on health-related issues in Sub-Saharan Africa and the former Soviet Union. In April 2010, Rising Voices funded three citizen media projects in Egypt with the support of the Heinrich Böll Foundation. Currently, Rising Voices is being supported by the Omidyar Network.

In addition to this active support of grantee projects, Rising Voices has developed the Introduction to Global Citizen Media, an e-manual which is available in seven languages and has been widely featured and linked to on major citizen media and journalism training sites around the world. Members of the Rising Voices community also developed the Blogging Positively Guide, a resource guide for activists interested in using citizen media to raise awareness about the issue of HIV/AIDS.

<http://rising.globalvoicesonline.org>

meet the organizers

Fieke Jansen

Knowledge Officer, HIVOS



Fieke Jansen has a MSC in International Communication and an Advanced Masters in International Development and has specialized on access to information and communication for development. She works for Hivos as Knowledge Officer for the Digital Natives with a Cause? that aims to build knowledge net-

work of young people, practitioners and academia. In addition she works for the Hivos ICT and Media programme that deals with issues concerning freedom of expression, new media, critical voices and alternative views in developing countries and support partners in Asia, Africa and Latin America.

Nishant Shah

Research Project Director, Centre for Internet and Society



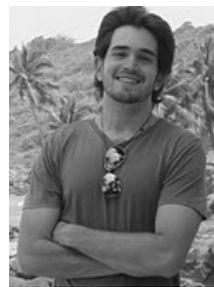
Nishant Shah has done his Ph.D. doctoral work from the Centre for the Study of Culture and Society, Bangalore. He has worked diversely as an information architect with Yahoo, Partecs, Khoj Studios and such diverse companies, looking at questions of digital communities,

identities and cultural productions online. He was a Research Analyst for Comat Technologies, on issues of e-governance, design and accessibility. Nishant has designed and taught several courses and workshops on the aesthetics and Politics of New Digital Media, for undergraduate and graduate level students in different universities around the world. In 2006-2007, he was invited as a visiting scholar to the National Central University, Taiwan, where he bolstered his interests in comparative work across Asia. A recipient of a research grant from the Asia Scholarship Founda-

tion (2008-2009), he spent time at the Shanghai University, looking at policies and histories that shape Information Technology Cities in Asia. As the Research Director at the Centre for Internet & Society, Bangalore, Nishant manages a portfolio of multi-disciplinary projects on Histories of the Internet, Wikipedia and the Critical Point of View, Technology mediated education, Digital Archives and Memories, and e-Governance. Nishant's current research collaborates with the Hivos Knowledge Programme (Netherlands) to explore Digital Natives and the potentials for social transformation and political participation in India and other developing countries in the Global South.

Samuel Tettner

Digital Natives Research Coordinator, Centre for Internet and Society



Samuel Tettner is a philosopher at heart who realized the true power of philosophy is not to understand the world but to change it. Born and raised in Venezuela but educated in the U.S, Samuel now lives in Bangalore, India, where he coordinates an international research project at the

Center for Internet and Society. The child of Jewish Romanian immigrant and Italian-Venezuelan parents, Samuel has always had an eclectic identity and personality. At age 15, he emigrated to the United States and went on to study public policy with a concentration on philosophy, science & technology. His interests include knowledge and innovation systems, technology-enabled education, learning networks, FOSS, interesting ideas and anything which is collaborative, dynamic and leads to change. He will be pursuing a Masters in ICT for Development from the University of Manchester in the fall of 2011.

Eduardo (Eddie) Ávila

Director, Rising Voices



As Director of Rising Voices, the outreach arm of Global Voices Online, Eddie helps support underrepresented communities take advantage of citizen media to tell their own stories. Prior to becoming the Director of Rising Voices, Eddie

was the Regional Editor for Latin America at Global Voices Online.

Currently based in Cochabamba, he started the Voces Bolivianas project and has helped start the Jaqi Aru project, in which Aymara linguistics students have been using citizen media to promote and preserve their language and culture.

Rosario Lizana

Workshop Organizer

text

Kara Andrade

Guatemala/USA



Kara Andrade is an Ashoka fellow who works in Central America. Previously she was funded by the U.S. State Department's Fulbright program to implement a mobile-based citizen journalism website called HablaGuate. She was the Community Organizer for Spot.Us, an

open source project that focuses on community-funded reporting. She graduated from the University of California at Berkeley with a Masters in Journalism and has more than ten years of experience in nonprofit development, public health and community organizing. She has worked as a multimedia producer and photojournalist for Agence France-Presse, France 24, the Associated Press, the San Jose Mercury News, Contra Costa Times and the Oakland Tribune.

Pedro Markun

Brasil



Pedro Markun is a member of the Transparency Hacker community and the co-founder of Esfera a 'think-and-do' tank that uses the digital and the web to create new ways of interfering and hacking into politics and policies. Is the creator of collaborative web projects such

as 'LivroLivre' - a tropicalized version of bookcrossing and Jornal de Debates, a collaborative online newspaper. Strongly believes the transformation power of the digital and is an activist for openness and the free culture in Brazil.

Juan Manuel Casanueva

Mexico



Juan Manuel has a M.C. degree in Management and Implementation of Development Projects from The University of Manchester and a B.S. degree In Industrial and Systems Engineering from Instituto Tecnológico de Monterrey Campus Estado de México. He has 15 years of experi-

ence in civil society sector in Mexico participating in development, education, environmental and ICT4D projects. For the private sector he served as consultant for Accenture for corporate strategy, operations and project/program management. Juan Manuel is the former Executive Director for the Mexican NGO REDDES (Red Iberoamericana para el Desarrollo Sustentable A.C.) and Development Director for the Digital Content Production Network (RTPD known in Spanish). He has wide experience as a consultant and capacity builder in organizational development, project management and ICT for Development and Activism in the NGO and public sectors. He is also the founder of Mexican NGO Telar Social A.C. and consultant for CitiVox. Juan Manuel currently leads Tactical Technology Collective's Infoactivism project in Latin America and runs promotion, capacity building and research projects on digital media for citizen engagement, participation and activism.

meet the participants

Adolfo Jürgen Fitoria Escobar

Nicaragua



Adolfo Jürgen Fitoria Escobar was born in Managua, Nicaragua on March 3, 1989. He graduated from the National University of Engineering with a degree in Systems Engineering. He belongs and actively works with open source communities in Nicaragua and Central America, has lectured on the subject in various universities in the country as well as collaborating in organizing various international events like Software Freedom Day (2007-2009), Document Freedom Day (2008-2009), Festival Latinoamericano de instalación de software libre - Flisol (2008-2010) and the First Central American Free Software Summit (2009).

He currently works for the Servicio de Información Mesoamericano sobre Agricultura Sostenible (SIMAS, <http://www.simas.org.ni>) as a specialist in information systems, creating web applications for rural development and monitoring of projects. As a hobby he studied classical guitar and is part of a guitar orchestra.

Andrés Azpúra

Venezuela



Venezuelan electronic engineering student and photographer with a special interest in the new ways we can communicate, advocacy, and projects that use crowdsourcing to increase their reach. As Director of Information in the Student Government of Simón Bolívar University, which is part of the Venezuelan student movement,

he led campaigns to increase awareness about different issues, call to action, and to make the organization more accessible to the students, relying in part on effective presence on social networks, live streams of events, and participatory programs. Led workshops in

citizen journalism and digital communication.

Since 2010, he has been Communications Coordinator for Voto Joven, a nationwide movement that promotes democratic culture, participation and transparency in elections. The movement combined work on the streets, the use of mass media with a campaign that included viral videos, content for mobile phones, a voting simulator, and incorporation of followers to spread the message. Coordinated the reception of election complaints using Ushahidi, a call center, and volunteers at polling stations. He also participated in various web-based initiatives during the recent floods in Venezuela.

Andrés Felipe Arias Palma

Colombia



Andrés Felipe Arias Palma, audiovisual and social communications student, has an interest in digital media and new narratives and proposals in various cultural areas. He has developed projects with at-risk communities, in which digital media and new technologies have played a

role in the empowerment of young people in vulnerable situations.

His primary work in this digital environment has been movements that seek to rethink and discuss the democratization of video and how it has become an excellent means to raise awareness of anonymous individuals that we have in our cities, in addition to promote the creation of collaborative content and spaces where others can learn about their work.

Currently, he is advising NGOs on digital issues, how the use of digital tools can help them visualize their work. In addition, he has been developing a research project about a new culture of Creative Commons and the current ineffectiveness of copyright.

Brendon O'Brien
Trinidad and Tobago



Brendon O'Brien is a performance poet and social activist, very invested in issues of youth, politics and human rights in Trinidad & Tobago. He is a facilitator of Arts-in-Action WORDSMITHS Spoken Word group, which uses poetry and performance as means of expression and activism for Trinidadian youth.

He is also a member of the Trinidad and Tobago Debating Society (formerly University of the Southern Caribbean Debating Society), a group charged with intelligent discourse on sensitive local issues by youth. I am T&T Youth Congress Constituency Youth Representative for Lopinot/Bon Air, responsible for mobilizing youth in the constituency on matters urgent to the area, as well as the National Advocates for a Youth Parliament of T&T. I am member of the Coalition Advocating for Inclusion of Sexual Orientation, and facilitated a discussion on gay-straight alliance in Trinidad and Tobago, organized a youth demonstration on LGBT issues in October 2010 in response to youth seminars presented by anti-gay US Pastor Phillip Lee, and represented the group in an approach for government to vote in favor of protecting LGBT persons from extra-judicial executions in the UN General Assembly on December 20th.

Diego Casaes
Brasil



Diego Casaes studied Tourism in a Brazilian University only to discover that he could do anything he wanted and that there is a lot in the world to discover and persons to meet. He's been working with technology tools for empowering people and connecting groups, ideas and projects together, facilitating action and promoting civic participation on many aspects of life, but with a focus on politics. One of his projects, Eleitor 2010, the first deployment of Ushahidi in Brazil, covered last year's elections in the country. Right now he's an employee

at Esfera, a company that is being described as a think tank, but it's more than that: Esfera is a community of friends and other people who have in common a strong sense of democracy and is promoting transparency, accountability and open data in Brazil. Among other activities, he contributes to Global Voices Online as an author and is also translation editor of Global Voices in Portuguese.

Diego Gómez
Colombia



Diego Gómez was born in a little town inside the Colombian mountains called "El Carmen de Viboral". It was there when he had his first encounters with wires and circuits, and learned to program computers (with black and white screens) after playing with them a lot.

He thinks that it was because of Internet that he received a scholarship to study computer science at EAFIT university. He enjoyed discovering the world through a 24kbps modem connection and it was natural for him to learn about everything in the "proto-web". He began his professional life as a computer programmer and software architect in different companies. Now he works for EAFIT University in its virtual education division and is also engaged with a research group in the same university about "technology and education" where he is finishing his master degree.

It was not long ago when he began working with other partners in building an independent project called Hip-erbarrio which is an effort to promote social change through the use of technology (in color screens) in working class neighborhoods and peripheral communities in the city of Medellin.

Diego Mauricio Fino Garzón
Colombia



My name is Mauricio Fino. I'm 22 years old and studying Library and Information Science at Javeriana University and I work as information specialist at Maloka Corporation (Interactive Science + Technology Center). I'm interested in service and working with vulnerable

communities in rural and urban areas of my country and the region.

I have experience in user training and guidance, as well as the creation of information services. Skills in the implementation of free software and web 2.0 applications for libraries. During 2008, I gained experience as Academic Coordinator of the 5th Meeting of Students of Information Science, Library Science, Documentation, Museology and Archives. I am also as creator and active member of the student group "SINERGIA". I have interest in the study of intellectual property and copyright in analog and digital libraries.

I am part of a fellowship of young researchers at the Institute of Social and Cultural Studies PENSAR. My research is aimed on the development of a program of Media and Information Literacy as a strategy for formation in digital citizenship to encourage citizen participation for public policy in Science, Technology and Innovation, focusing on vulnerable communities and especially children and youth.

Estefanía Salazar
Venezuela



A Venezuelan journalist (Caracas, 1983), Estefanía is learning and working on sustainable development through communications consultancy within the non-gubernamental sector in Venezuela (in the Venezuelan Foundation for the Advancement of Science -Fundavac- and VicTE-

AMS) and as member and contributor for the "Nodo Digital de la RSE" (Corporate Social Responsibility

Digital Node, <http://www.rselaconversacion.com>) a collaborative hub of CSR education and initiatives for the Spanish-speaking world. She also volunteers as a Spanish-English translator for Global Voices Online. Considers digital experiences as an excellent medium for co-operation for a better society. Studied Social Communications (concentration: Journalism) at the Catholic University Andrés Bello in Caracas and plans to work in Brazil in the social business field. Get in touch at @VSustentable (Twitter).

Fernanda Tusa Jumbo
Ecuador



Ecuadorian. 22 years old. Master degree in Communication and Education from The Autonomous University of Barcelona, Spain. Major in Multimedia Communication at San Francisco de Quito, Ecuador.

Among my publications are: Inka Samana: A model of indigenous education in Ecuador (Intl Conference on Digital Literacy and Media Culture, Seville, Spain), The Networking Marketing: A new field of study to incorporate inside professions (book chapter, Competencies and professional profiles in the studies of Communication Sciences), In times of crisis, the news reengineering (Reverb, Journal of The International Master of Communication and Education at the Autonomous Univ. of Barcelona), Digital literacy in teaching: The use of blogs and social networks in the university environment (II International Latin Congress of Social Communication, Tenerife, Spain.)

Among my awards are: 3rd place in the Ecuadorian National Short Story Competition, 2009. Finalist in the Extraordinary Poetry Contest, Madrid 2008 Winner of the Talent XXI Scholarship convened by The National Secretariat for Ecuadorian Migrants in Spain.

I do freelance work for CNN iReport and write travel reports as an Ecuadorian correspondent at Tuaventura.org. I edited a literary blog called Una Historia Ideal. Now, I am involved in a blog called A-diestramiento.

Fidel Kalax Ruiz Burguete

Mexico



My name is Fidel Kalax Ruiz Burguete, Fidel for Fidel Castro and Kalax, which in the Mayan language means “rebel.” I am from Chiapas, Mexico. I lived through the EZLN (Zapatista Army of National Liberation) uprising, and my parents were part of the peace negotiations. Since

I was young, I’ve been involved in different social movements, especially indigenous movements. After completing high school, I traveled to Canada to play hockey, but with the need to return to enter the university I came back to Mexico City to study sociology at UNAM (Autonomous University of Mexico).

When I started my studies, I found a working team among my classmates, and we started to look for activities to do as a collective, which we called Orgy of Ideas. Among our activities were the creation of mural newspapers, videos, photographs, including a radio program called “the journey” that was transmitted by “Soup Radio.”

During the past two years, I have been working on my specialization: society and technology. I have been tuned into what has been happening with the Internet in Mexico and in the world, and have presented various talks and workshops around the country. I have also participated in different important events such as Campus Party and Digital Village, as well as the 10-year anniversary party for Wikipedia and in different Barcamps. This way I have been developing various skills, experiences, and knowledge for my thesis titled: Network society and web 2.0 in Mexico.

A current project is Panóptico Social (www.panopticosocial.com) which is an effort to take the multidisciplinary of science to different place by means of the internet, through the use of videocast, we interview different experts about different subjects, and we share them with different national universities. It is an ambitious project, but we are doing well and with a bright future.

Francisco Arellano Rojas

Chile



A 26 year-old law student. Born and raised in Santiago, Chile. Since I was very young I developed an interest for emerging information and communication technologies and its possibilities. In college, I became involved in the student movement, from where I’ve been able to partici-

partate in several experiences related to the use of the Internet to enhance student participation, involvement, and democracy. The most important experience was the Consulta Nacional de Educación, a nation-wide poll on education design and implemented by students, in which 100,000 people participated, of which almost 35,000 of them through the poll’s website.

I am also part of a wiki-project in my department, called Wikibello, which has enabled us to collaborate as a community on several topics, from detailed information on our teachers, to creating a comprehensive encyclopedia on Chilean law.

Lately, I’ve been highly interested in ways in which the emergence of this new, decentralized, collaborative, and non-market way of production that Internet has enabled, will be able to change the way we live and relate with each other, hopefully creating a fairer, happier, and more fulfilled humanity.

Jenny Cascante González

Costa Rica



Jenny Cascante González. San José, Costa Rica. 1979. Translator and amateur writer. Eager reader and unpublished author (for now), except for some literary attempts that appeared in the printed literature section “La Malacrianza” of Semanario

Universidad (<http://www.semanario.ucr.ac.cr/>) in 2007 and in the art and literature magazine “Musaraña” (<http://www.revistamusarana.com/>) in 2009. Inclined to empiricism and the use of web tools, her learning on virtual platform content generation has been mostly experiential. Actively participated in the production and editing team of the online magazine “Dele Bimba” (<http://delebimba.com/>) from 2007 to 2009 and since 2008 she is part of the worldwide citizen journalism project “Global Voices” (<http://globalvoicesonline.org/>) Currently, she is the writer and literary contributor of the documentary and urban photography collective “Colectivo Nomada” (<http://colectivonomada.com/>) and also author for the Iberoamerican culture magazine “El Portalvoz” (<http://www.elportalvoz.com/>) of Spain. She writes short poetry texts in her blog “Nube Numero Nueve” since 2004.

Joan Guerrero

Dominican Republic



My name is Joan Guerrero. I’m a publicist and advisor in new media for mid-level and high level organizations in the Dominican Republic. I’ve had the opportunity to be editor-in-chief of a popular culture blog called Duarte101.com. In my role as editor and senior collaborator, I was able to expand to other

blogs that have a massive audience in the country, such as Remolacha.net and CineDominicano.net.

In the publicity world, I worked for Dominican agencies such as Esquadra, Cazar DDB, Leo Burnett, and

Cumbre Nazca Saatchi & Saatchi. Since 2005, I have been examining web trends in terms of content, platforms, and the new entities that are emerging locally and internationally. Throughout this time, I have been able to apply this information with businesses, implementing successful communication actions.

In addition, I have had the opportunity to share my experiences in journalism and small businesses, where I participated as a consultant and lecturer in workshops sponsored by entities such as the Dominican Association of Journalists, ACROARTE, and other organizations. I have given talks to students from various grade levels about blogs and social networks in the Dominican Republic.

Julio Costa Zambelli

Chile



Julio Costa works as an advisor in e-learning related matters at the Academia Nacional de Estudios Políticos y Estratégicos (National Academy of Political and Strategic Studies) of the Chilean Ministry of Defense, and has an International Business Management degree from the Universidad de Valparaíso (Univ. of Valparaíso).

He is a long time Free/Libre/Open Source Software and Open Data user and promoter, and have been involved with the OpenStreetMap Project for the last three years. Initially as a data contributor, and later as an active speaker and promoter at multiple FLOSS and Civil Society conferences and fairs; being one of the recipients of the OSI+OSMF Scholarship to represent Chile at the State Of The Map 2009 conference in Amsterdam; acting as the founder of the local OpenStreetMap chapter and the “de facto” leader for the local community (Website, Mailing List, GPStogo Scheme, Government Data deals, etc.); and lately as an external advisor for local NGOs using the OpenStreetMap data. Also during the last year he has been contributing to the local WordPress community, providing tech infrastructure support and participating in board meetings.

Karl Alexander Jean Jeune

Haiti



Born in Haiti, Karl comes from the town Les Cayes, in the southern part of the country. In Les Cayes, Karl attended Les Freres de l'Institution Chretienne. Karl went on to receive his high school diploma in the United States, and he received a B.A. in Graphic Design from the Art Institute of Pittsburg. After spending

7 years out of the country, Karl decided to come back to start his own business here in Haiti - Urbansketch, a graphics and marketing company.

After January 12 2010, Karl has helped to organize and manage the recovery and emergency response efforts in Haiti. Karl is a key figure in The New Haiti Project (thenewhaitoproject.org), envisioning its design and development. In the past Karl has worked as a Marketing Consultant for the West Palm Beach Downtown Authority. He assisted in the implementation of new businesses in the downtown area. Karl's specialty area is in graphic design and online marketing, thus his latest work with the campaign of one of Haiti's top presidential candidate, Michel Martelly. He very much enjoys photography in his spare time.

Luis Carlos Burneo

Peru



Luis Carlos Burneo is the creator of La Habitación de Henry Spencer (<http://henryspencer.pe>), one of the most visited and popular blogs in Peru.

La Habitación de Henry Spencer is an internet talk show using home-made video, where different characters from politics, culture, and entertainment present their stories in an unformed chat among friends. It is also a video-diary of the city, a place where we allow ourselves to be charmed by anonymous characters that we would not otherwise know.

Thanks to his work in La Habitación, Luis Carlos made the jump to television, where he is responsible for an entertainment segment on one of the most popular news programs (Frecuencia Latina, 2009-2010). Currently, he is a reporter on the program Enemigos Públicos on Panamericana Television.

María Carmelita Lapadula

Argentina



Was born in 1985 in Mar del Plata, Argentina. Cinema Professor, graduate of Universidad del Cine de Buenos Aires in 2009.

Directed her first movie, *Insomnio de una noche de verano*, in which she was also producer and co-writer, between the years 2007 and 2010.

Her short film *1°B* was selected for the 1° festival de Cine Joven (1° Young Cinema Festival) in the year 2001.

During her studies she worked as cinematographer, assistant director, and camera assistant in several short movies. In motion pictures, she worked as a video assistant in *El cajón* by Saula Benavente, electrician in *Vísperas* by Daniela Goggi, and photographer and camera assistant in *Pez elefante* by Wenchi Bonelli.

As a professor, she was a trainer in the program *El cine en las escuelas medias del sur* (Cinema in South High schools) sponsored by the government of the city of Buenos Aires in the years 2008 and 2009 and workshop director in the Feminist Technology Exchange in 2009 and 2010. She is now part of the group EL NIDO that organizes video workshops in Montevideo, Uruguay.

María del Mar Zavala

Paraguay



María del Mar Zavala has been a member of the Environmental Law and Economics Institute (Instituto de Derecho y Economía Ambiental-Paraguay) since January 2008, where she works as a project coordinator. Prior to her return to Paraguay, Miss Zavala worked at the Organization of American States' Department of Sustainable Development in Washington, DC for two years. Before the OAS, she was at the National Democratic Institute participating in projects related to the promotion of democracy.

María del Mar Zavala has a Bachelor's degree in International Politics with a concentration in Foreign Policy from Georgetown University. She has also completed a Postgraduate Diploma in Environmental Law and Trade, Land-Use Planning and Society at the Universidad Católica "Nuestra Señora de la Asunción".

Paola Zulema Quiroz Rojas

Peru



Paola Zulema Quiroz Rojas (Lima, 1982) Communicator and social activist and scholar, apprentice and researcher of Peruvian folklore, and eternal student. Lover of popular music, performing arts, and musical films. Part of the music group Mano Madera de María del Carmen Dongo. Studied at the María Reina Marianistas school, and obtained a university degree in social communication with a specialty in journalism from the National University of Sna Marco, and currently is pursuing my master's degree in literature with a concentration in cultural studies. As a professional, I have been working six years in voluntary and paid work in various institutions and social organizations and NGOs, related to the mining, environmental, union, productive, and cultural sectors n Peru. Currently, I work as a consultant in the development and implementation of communication strategies for develop-

ment projects. In my free time, I read and write, and practice the arts such as music and dance, and the use of new technologies. More about my professional experience and skills can be seen in my CV: <http://www.scribd.com/doc/25964868>

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Roberto Bustamante

Peru



Roberto Bustamante was born in Lima in 1977. He studied archeology at the University of San Marcos, taking more interest in the theoretical and methodological aspects of that discipline, which led him to study an MA in Anthropology in that university. From childhood, he was interested in information and communication technologies. Thus, in 2001 began to combine their various interests, taking part in research and projects on virtual communities and social networks.

At the end of that year, he joined the Institute Cholonautas Project of the Peruvian Studies Institute (IEP), which aimed to develop a virtual and academic community of social science in Peru. By 2005 he opened his blog <http://www.eelmorsa.pe>, from which he writes and reflects on politics, culture, and cyber-culture issues. In 2007, he began a research project on telecentres and mobile internet in Huaral and a study of digital literacy in Huancavelica with the Peruvian Center of Social Studies (CEPES).

In recent years, he has been an activist on issues of digital rights participating in workshops and forums of cultural entrepreneurs and knowledge scientists. He is a member of the network <http://www.nosoydelincuente.pe>, working on issues of copyright and access to knowledge in Peru.