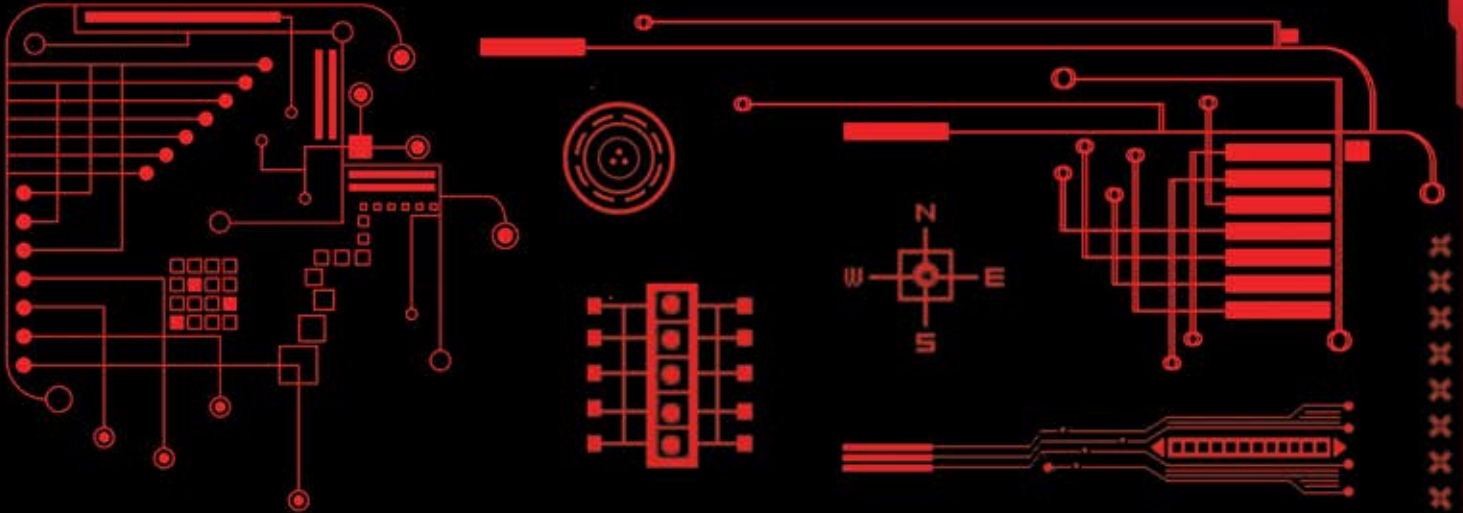


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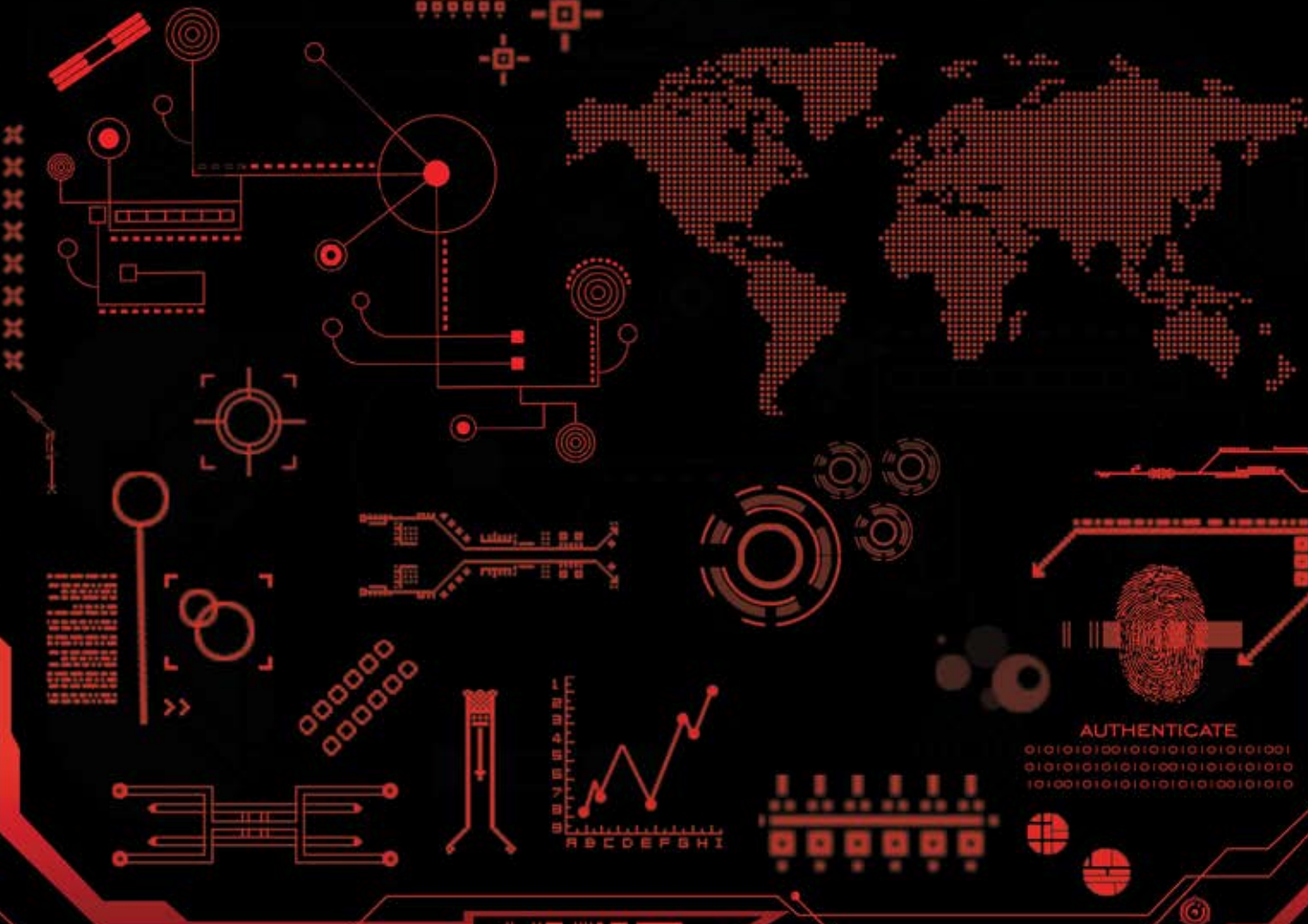


ASIA'S FOREMOST INFORMATION SECURITY CONFERENCE

GROUND ZERO

13th - 14th November' 2014 | The Ashok, New Delhi **SUMMIT** 2014

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ASIA'S FOREMOST INFORMATION SECURITY CONFERENCE

GROUND ZERO

13th - 14th November 2014 **SUMMIT** 2014

Living on from the successes of last year and our recent conference in Colombo, **Ground Zero Summit (GOS) 2014**, in its second year promises to be Asia's largest Information Security gathering and proposes to be the ultimate platform for showcasing researches and sharing knowledge in the field of cyber security.

GOS rationale: Cyber threats are one of the biggest challenges every nation is facing today which includes: viruses, worms, spywares, and malwares, developed with the intention to cause harm. The increasing volume and sophistication of cyber threats demand that we remain vigilant about securing our systems and information. This summit serves as a platform to strengthen and foster the relationship between the cyber security communities of Asian countries, and to address these threats.

ABOUT GOS

Ground Zero Summit 2014, is an unique event where hackers, cyber security experts, along with policymakers and government representatives on cyber security, come together under one roof, to join their efforts in addressing the issues of Digital Security.

- Demonstration of new vulnerabilities and hacks.
- Promoting indigenous Information Security products and ingenious minds
- Practical application of various cyber security tools and techniques.
- Integrated platform to demonstrate and showcase pioneering security technologies - both defensive and offensive.



Ground Zero Summit (GOS) is being organised by the **Indian Infosec Consortium (IIC)**, which is an independent not-for-profit organisation formed by leading cyber experts.

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Who will attend?

Join security experts, practitioners, thought leaders, hackers, cyber security taskforce members, scientists, CTOs, IT Managers, senior VPs, CISOs, and aspiring Information Security professionals and students. Be a part of the initiative, pushing Information Security to the next level.

The largest Information Security gathering in India is on its way — Witness, Participate & Deliver

Summit Highlights

- Keynote by top dignitaries of India
- 1,500+ delegates from India and around the globe.
- Active support from the government of India and its Information security establishment
- 36 talks from renowned hackers and cyber security researchers.
- Cyber Chankya: Panel discussion on India's Cyber Security and Foreign Policy
- Large number of executives from global corporations and federal agencies to attend all high-level discussions.
- Hack-A-Goal - Robo Football Hacking Competition

Summit Schedule

13th Nov

THURSDAY

CONFERENCE + EXHIBITION

14th Nov

FRIDAY

CONFERENCE + EXHIBITION

GOS KEY FOCUS AREAS

Ground Zero Summit endeavours to promote innovations that will transform the information security paradigms. GOS has therefore introduced an **open track** in the conference to invigorate unrecognised innovative products and researches in the field of information security.

Strategy Track*

- Need of indigenous cyber security technology.
- E-commerce and Cyber Attacks
- Social Media and National Security .
- IT Act 2008 and E-Governance.
- Combating the growing threat of Cyber Naxalism.
- New age Cyber Warfare / Cyber Intelligence / Cyber Terrorism.

System Track*

- Hardware and embedded devices security and exploitation.
- SCADA security and exploitation.
- Defensive and offensive forensics .
- Malware on mobile platforms.
- Mobile application security.
- Cloud Security

Communication Track*

- Satellite communication hacking.
- Radio communication hacking.
- APT prevention and evasion techniques.
- 5G Networks.
- Advance Network Forensics.
- GSM/ 3G/ LTE Exploitation.
- Intrusion prevention and evasion techniques.

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Panel Discussion : Cyber Diplomacy

The panel discussion would witness policy makers and government leaders from around the globe, discussing and debating, **India's Cyber Security and Foreign Policy**. The panel discussion would be 60 minutes long, and will be held on the second day of the conference.



Hack -A- Goal : Hacking Competition



The Hack-A-Goal Challenge invites teams and individuals to participate in a robo football match with a twist. The Ground Zero Summit robo-goalie can be hacked !!!

Hack our goalie, stall him and score.

The Winner Team gets a cash prize of ₹ 1,00,000

* More panelists to be announced soon

SPONSORSHIP OPPURTUNITIES

PLATINUM PARTNER

Pre-event Benefits

- Marketing exposure:
 - Logo prominently displayed on all e-mail & other marketing efforts
 - Mention in the Facebook, LinkedIn and Twitter campaigns
- Website listing: Logo listing + 500 word description on the website

On-site Benefits

- Exhibit area: 27 sqm raw space
- Keynote speaker:
 - Executive keynote speaker - 45 minutes keynote
 - Speaking oppurtunity during the Inaugural Session and Closing Note
- Event signage:
 - 4 dedicated standees & logo displayed prominently on other signage
 - Logo on Conference and Workshop certificates
- Conference passes:
 - 25 Complimentary Business Conference Pass (Delegate pass)
 - 6 Exhibit Booth Staff Pass (Delegate pass)
 - Additional passes will be available at 25% discounts (upto 25 passes)
- Company promos:
 - Company promotional material placed in the Delegate Kit
 - 2 promotional audio-visual played during the conference breaks
- Unique Branding :
 - Logo on Robo-Football ground boundary
 - Calling on stage to give memento to a Keynote and a Technical Speaker
 - Logo on 'Cyber Chankya : Panel Discussion' proceedings

Post-event Benefits

- Marketing exposure: Logo prominently displayed/ company mention in all post show reports (e-mail & online efforts)
- Post-event e-mail: One e-mail blast to event attendees. This must be completed within in 60 days post event

PRICE: INR 25,00,000 / USD 41,000



SPONSORSHIP OPPURTUNITIES

GOLD PARTNER

Pre-event Benefits

- Marketing exposure:
 - Logo prominently displayed on all e-mail & other marketing efforts
 - Mention on Facebook, Linkedin and Twitter campaign
- Website listing: Logo listing + 250 word description on the website

On-site Benefits

- Exhibit area: 18 sqm raw space
- Keynote speaker:
 - Executive speaker - 20 minutes speaking slot
- Event signage:
 - 2 dedicated standees & logo displayed prominently on other signage
 - Logo on Conference and Workshop certificates
- Conference passes:
 - 10 Complimentary Business Conference Pass (Delegate pass)
 - 4 Exhibit Booth Staff Pass (Delegate pass)
 - Additional passes will be available at 25% discounts (upto 15 passes)
- Company promos:
 - Company promotional material placed in the Delegate Kit
- Unique Branding:
 - Logo on Robo-Football ground boundary
 - Calling on stage to give memento to a Technical Speaker
 - Logo on 'Cyber Chankya : Panel Discussion' proceedings
- Company promos: Company promotional material placed in the Delegate Kit

Post-event Benefits

- Marketing exposure: Logo prominently displayed/ company mention in all post show reports (e-mail & online efforts)
- Post-event e-mail: One e-mail blast to event attendees. This must be completed within in 60 days post event

PRICE: INR 15,00,000 / USD 26,000



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GROUND ZERO

13th - 14th November 2014 **SUMMIT** 2014

Partner in Cyber Security Exhibition

Pre - event Benefits

- Marketing exposure:
 - Logo prominently displayed on all e-mail & other marketing efforts
 - Website Listing: Logo listing + 150 word description on the website

On-Site Benefits

- Exhibit area: 9 sqm raw space
- Event signage
 - Logo displayed prominently on Conference Backdrop Side Panel
- Conference passes:
 - 1 Complimentary Business Conference Pass
 - 2 Exhibit Booth Pass (Delegate Pass)
 - Additional passes will be available at 25% discounts (upto 10 passes)

Post - event Benefits

- Marketing exposure: Logo prominently displayed/ company mention in all post show reports (e-mail & online efforts)
- Post- Event e-mail: One e-mail blast to event attendees. This must be completed within 60 days post-event.

PRICE: INR 2,00,000 / USD 3,500

Delegate Packages

	IIC members	Students	Others
Ticket Price	₹2,500	₹2,500	₹5,000

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Ground Zero Summit 2013 : Conference Partners



Ground Zero Summit 2013 : Conference Speakers



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FOR SPONSORSHIP AND REGISTRATION CONTACT:

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Club**HACK**



MALCON



The Hackers Conference

International IT Security Conference



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