

Research Symposium
Digital Transitions in Cultural and Creative Industries in India

February 27-28, 2018, UNESCO Conference Room, New Delhi

First Day – Tuesday, February 27, 2018

10:00-10:30 **Tea and Coffee**

10:30-11:00 **Welcoming Address**
Snigdha Bisht (UNESCO Cultural Department)

Introductions

Shailendra Sigdel (UNESCO Institute for Statistics)

Christine Ithurbide (LabEx ICCA / CSH)

Vibodh Parthasarathi (Jamia Millia Islamia)

11:00-12:30 **Session 1**
Digital Opportunities and Challenges in the Cultural Industries

Speakers **Tanishka Kachru** (National Institute of Design, Ahmedabad) – *Craft sector in transition to a digital society*
Akshaya Kumar (IIT Indore) – *Site-specific informalities: The interpenetrations of neighbourliness in media industries*
Vivan Sharan (KOAN Advisory) – *Impact of the digital transition on the Indian video ecosystem*

Chair **Christine Ithurbide** (LabEx ICCA / CSH)

12:30-13:30 **Lunch**

13:30-15:00 **Session 2**
Digital Transitions in the News Landscape

Speakers **Zeenab Aneez** (Freelance Journalist) – *Feeding the beast: Indian news in the era of social discovery*
Ravichandran Bathran (Dalit Camera) – *Digitisation in news and the structural limits to media diversity: A Dalit Camera experience*
Franck Rebillard (Université Paris 3 – Sorbonne Nouvelle and LabEx ICCA) – *Socio-economic models of online journalism and media diversity*

Chair **Vibodh Parthasarathi** (Jamia Millia Islamia)

15:00-15:30 **Tea and Coffee**

15:30-17:00 **Session 3**
Technology, Creativity, and (Re)Skilling

Speakers **Padmini Ray Murray** (Srishti School of Art Design and Technology) – *Designing the digital humanities: How critical making creates critical thinkers*
Sneha Raghavan (Asia Art Archive) – *Between source and resource: Digital technologies and the field of artistic production in India*
Xenia Zeiler (University of Helsinki) – *Digital transitions in and for GLAM Spaces: Educational tools, participatory experiences, and video game development in India*

Chair **Puthiya Purayil Sneha** (The Centre for Internet and Society)

Second Day – Wednesday, February 28, 2018

10:00-10:30 **Tea and Coffee**

10:30-12:30 **Session 4**
Digital Platforms and Media Distribution

Speakers **Narendra Ganesh** (KPMG) – *Role of digital platforms in transforming the Indian film industry*
Mae Thomas (Maed in India) – *Music is expensive. Talk is cheap*
Philippe Bouquillion (LabEx ICCA / Observatory of Mutation of Cultural industries) – *Global actors from the information and communication industries (Amazon and Netflix)*
Nikhil Pahwa (Medianama) – *Distribution as regulation*

Chair **Sumandro Chattapadhyay** (The Centre for Internet and Society)

12:30-13:30 **Lunch**

13:30-15:00 **Session 5**
Copyright, Creative Content, and Rights of Performers

Speakers **Nandita Saikia** (Lawyer) – *Art and copyright law in India*
Anubha Sinha (The Centre for Internet and Society) – *The (copyright) struggle for digital transition of the Indian archive*
Manojna Yeluri (Artistik License) – *Filling in the blanks: Where we explore the differing expectations of our creative industries*

Chair **Neha Paliwal** (Sahapedia)

15:00-15:30 **Tea and Coffee**

15:30-17:00 **Session 6**
Technologies of Aesthetic Imagi/nation

Speakers **Farrah Miranda** (Artists) – *Migrant, justice, art and digital technologies*
Rashmi Munikempanna (Artist) – *London, Mysore: Notes on digital meanderings and otherwise. A lecture performance*
Swati Janu (Architect) – *Memory cards and Migration: Co-producing vernacular media*
Tara Atluri (Writer, Researcher, Artist) – *Indian occupied internet: Dignity and dissent in Kashmir*

Chair **Tara Atluri** (Writer, Researcher, Artist)

17:00-18:00 **Concluding Remarks**

Speakers **Christine Ithurbide** (LabEx ICCA / CSH)
Philippe Bouquillion (Université Paris 13 / LabEx ICCA)
Puthiya Purayil Sneha (The Centre for Internet and Society)
Tara Atluri (Writer, Researcher, Artist)
Vibodh Parthasarathi (Jamia Millia Islamia)

Chair **Sumandro Chattapadhyay** (The Centre for Internet and Society)