

THEME POWER OF IP: GATEWAY TO GROWTH

> 15-17 January 2015 THE Lalit, Mumbai

PROGRAM SCHEDULE

DAY 1, 15TH JANUARY 2015, THURSDAY

	Registration		
09:00 am - 10:30 am	Inaugural Session (Majestic I & II)		
	Welcome Address:		
	Dr. Dhanpat Ram Agarwal, Founder Director, ITAG Business Solutions Ltd.		
	To be Inaugurated by:		
	Shri. D.V. Sadananda Gowda, Hon'ble Union Minister for Law & Justice, Govt. of India (To be confirmed)		
	Guests of Honour:		
	Shri Chaitanya Prasad, IAS, Controller General of Patents, Designs & Trade Marks, Indian Patent Office		
	Distinguished Guests:		
	V Lakshmi Kumaran, <i>Managing Partner, La</i> kshmi Kumaran & Sridharan		
	Prof. Dr. Heinz Goddar, Partner, Boehmert & Boehmert		
	Prof. DrIng. Sigram Schindler, Founder & CEO, TELES Patent Rights International		
	Edmond Simon, Director General, BOIP		
	Michael R. Dzwonczyk, Partner, Sughrue Mion PLLC		
	Mahendra Kumar Agarwal, CEO, GATI Ltd.		
	John. C. Paul, Partner, Finnegan		
	John. C. Paul, Partner, Finnegan		
0:30 am - 1	1:00 am Coffee Break and Networking Session (In the Exhibition Area)		
1:00 am -	Coffee Break and Networking Session (In the Exhibition Area) Plenary Session I (Majestic I & II)		
1:00 am -	Coffee Break and Networking Session (In the Exhibition Area) Plenary Session I (Majestic I & II) Theme: Power of IP : Gateway to Growth		
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1:00 am -	Coffee Break and Networking Session (In the Exhibition Area) Plenary Session I (Majestic I & II) Theme: Power of IP : Gateway to Growth Moderator: V Lakshmi Kumaran, Managing Partner, Lakshmi Kumaran & Sridharan Speakers:		
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0:30 am - 1 1:00 am - 2:30 pm	1:00 am Coffee Break and Networking Session (In the Exhibition Area) Plenary Session I (Majestic I & II) Theme: Power of IP : Gateway to Growth Moderator: V Lakshmi Kumaran, Managing Partner, Lakshmi Kumaran & Sridharan Speakers: Daniel R. Bereskin, Q.C. Founding Partner, Bereskin & Parr LLP - Patents as Catalysts to Economic Growth Brian Hinman, Chief IP Officer, Philips - How IP powers and enables Innovation To Market: An 'End to End Approach' Dr. Santosh Kumar Mohanty, Vice President and Senior Executive , TCS - Sustainable and Inclusive Growth Fernando dos Santos, Director General, ARIPO		
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DAY 1, 15TH JANUARY 2015, THURSDAY

01:30 pm - 03:30 pm	Technical Session I : International Patent Filings & Drafting Strategies	Technical Session II : IPR Regime in India for Patentability & Compulsory Licensing of Pharma drugs	Technical Session III : IP Portfolio Management
	(Majestic I) Moderator: Prof. Dr. Heinz Goddar, Partner, Boehmert & Boehmert Speakers: Dr. Stefan Schohe, Patent Attorney, Boehmert & Boehmert - Poisonous Divisionals – A Deadly Pitfall in Prosecution before the E uropean Patent Office? G Deepak Sriniwas, Partner, LexOrbis Dr. Stephen Geary, Director, Bawden and Associates - Unitary Patent Convention James D. Hallenbeck, Partner Schwegman Lundberg & Woessner - Post-Alice Claiming and Prosecution in the United States Dr. Arpita Bhattacharyya, Associate, Finnegan - The Past and the Future of U.S. Patent Practice Under the America Invents Act	(Majestic II) Moderator: Dr. Sumesh Reddy, Global Head -IP, Cipla Speakers: Rahul Vartak, Partner, Krishna & Saurastri - Challenges to Pharmaceutical patenting in India Dr. Syed Tarique Abdullah, Assistant Director, Daiichi Sankyo India Pharma Pvt. Ltd. - Innovative Medicines - Investment Decisions "India Context" Alpesh Pathak, Head Patent Cell, Intas Pharmaceuticals - Important aspects of Compulsory Licensing of Pharma Drugs in India Taranpreet Singh Lamba, General Manager IPM, Glenmark Pharmaceuticals Ltd. Jitin Talwar, Founder, TT Consultants - Frequently Asked Questions on Indian Patent Practice by Foreign Firms	(Forum IV) Moderator: To be confirmed Speakers: Micheal Degn, Vice President - Sales Operations, MultiLing Corporation - Reducing Risks (and costs) in IP Management through Quality Translations Rahul Dubey, Innovation Leader & IP Manager, General Electric India R. Lakshminarayanan, Head IPR, Samsung Research India - Systematic IP Creation from an In-House perspective Yati Agarwal, Chief Operating Officer, Landon IP India - Re-Shaping IP Strategy Gary Speier, Partner, Schwegman Lundberg & Woessner - Inter Partes Review (IPR) vs. Hatch Waxman Litigation
03:30 pm - 0 04:00 pm - 06:00 pm	04:00pm Coffee b Technical Session IV : IP Cases and related judgements	Technical Session V : IP and Pharma	on Area) Technical Session VI : Critical IP Issues in Practice by In-house IP
1	related judgements	Industry under various Jurisdiction	Experts
	(Majestic I) Moderator: DrIng. Sigram Schindler, Founder & CEO, TELES Patent Rights International	(Majestic II) Moderator: Rana Gosain, Senior Partner, Daniel Advagados	
	(Majestic I) Moderator: DrIng. Sigram Schindler, Founder & CEO, TELES Patent Rights International Speakers: Dr. Mohan Dewan, Principal, RK Dewan & Co. Archana Shanker, Senior Partner, Anand and Anand	(Majestic II) Moderator: Rana Gosain, Senior Partner, Daniel Advagados Speakers: Dr. Dean Fanelli, Founding Partner, Fanelli Haag & Kilger PLLC - Recent Updates to U.S. Case Law Relevant to Abbreviated U.S. Regulatory Filings.	Experts (Forum IV) Moderator: Dawn Jos, Patent Strategy Manager Asia, Texas Instruments Speakers: J. L. Anil Kumar, Head - IP&S India, Philips Intellectual Property & Standards S. K. Murthy, Patent Counsel, Intel
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	(Majestic I) Moderator: DrIng. Sigram Schindler, Founder & CEO, TELES Patent Rights International Speakers: Dr. Mohan Dewan, Principal, RK Dewan & Co. Archana Shanker, Senior Partner, Anand and Anand Gustavo de Freitas Morais, Partner, Dannemann Siemsen - Key aspects of patent litigation in	(Majestic II) Moderator: Rana Gosain, Senior Partner, Daniel Advagados Speakers: Dr. Dean Fanelli, Founding Partner, Fanelli Haag & Kilger PLLC - Recent Updates to U.S. Case Law Relevant to Abbreviated U.S. Regulatory Filings. Dr. Christian Kilger, Founding Partner, Fanelli Haag & Kilger PLLC - Opposition Proceedings before the European Patent Office in the filed of Biotech and Pharma Dr. Sandeep Basra, Patent Attorney, df-mp - Latest Developments in SPC Case Law in	Experts (Forum IV) Moderator: Dawn Jos, Patent Strategy Manager Asia, Texas Instruments Speakers: J. L. Anil Kumar, Head - IP&S India, Philips Intellectual Property & Standards S. K. Murthy, Patent Counsel, Intel Mangala Venkatramani, Head - Indian Patent Group, Unilever Dr. S. Senthil Kumar, Head - IP, ABB Corporate Research Shreedhar Parundekar, Brand Protection Manager, Mercedes Benz



DAY 2, 16TH JANUARY 2015, FRIDAY

09:00 am-	Plenary Session II (Majestic I & II)				
10:30 am	Theme: Enforcement of IP (Judiciary & Customs)				
	Moderator: Dr. Mohan Dewan, <i>Principal</i> , R K Dewan & Co.				
	Speakers:				
	Paul Fehlner, Global Head - IP, Novartis Pharma AG - Pharmaceutical Patent Issues in India Pravin Anand, Managing Partner, Anand & Anand				
					Parthasarathy R., <i>Sr. Partner & Country Head,</i> Lakshmi Kumaran & Sridharan - Enforcement of Intellectual Property (IP) at the Border Abhai Pandey, <i>Partner,</i> LexOrbis
					Jay A. Erstling, Of Counsel, Patterson Thuente IP
	- Enforcement and Patentable Subject Matter – The US Dilemma				
10:30 am - 11	:00 am Coffee Break and Networking Session (In the Exhibition Area)				
11:00 am -	Plenary Session III (Majestic I & II)				
12:30 pm	Theme: Emerging Issues Arising from Licensing & Technology Transfer				
	Moderator & Speakers: Dr. Manoj Madhukar Haridas, <i>Head – IP</i> , ITC Ltd				
	- Integrating the power of Patents and Standards in Tech Transfer and in Patent Assertion: A Case Study.				
	Speakers:				
	Daniel E. Altman, Partner, Knobbe, Martens, Olson & Bear				
	Harnik Shukla, Associate, Knobbe, Martens, Olson & Bear				
	- Licensing Patents in the Wake of U.S. Supreme Court Decisions on Patent Eligibility.				
	Terry Ludlow , <i>Chairman & CEO</i> , Chipworks - Identifying valuable patents and demonstrating their value				
	Jay Nanavati, Former White Collar Federal Prosecutor, BakerHosteler LLP - Financial Transparency, Intellectual Property, and the New Era of Global Tax Enforcement. Arthur M. Nutter, Chairman & CEO, PatentBooks, Inc.				
12:30 pm - 1:	30 pm Lunch Break (In the Exhibition Area)				



DAY 2, 16TH JANUARY 2015, FRIDAY

01:30 pm– 03:30 pm	Technical Session VII : Cutting-Edge Technology for Patent Analysis	Technical Session VIII: IP Accounting, Taxation & Valuation	Technical Session IX : IP Management
	(Majestic I)	(Majestic II)	(Forum IV)
	Moderator cum Speaker: Prof. DrIng. Sigram Schindler, Founder & CEO, TELES Patent Rights International	Moderator: Suhas Tuljapurkar, Director, Legasis	Moderator: Dr. Dhanpat Ram Agarwal, <i>Founder</i> <i>Director</i> , ITAG Business Solutions Ltd.
	The Innovation Expert System, IES: Philosophy & Functionality, Mathematical Fundament, Prototype Speakers: Prof. Bernd Wegner, Mathematics	Speakers: Marcia Coutinho, General Manager, RoyaltyStat LLC - IP Valuation for Transfer Pricing Ravi Bhola, Partner, K&S Partners	Speakers: Subhadip Sarkar, Senior Director - IP, Cognizant Technology Solutions - Recent Trends of In-house IP Practice – Moving from Transactional to Transformational
	Department, Technical University - The Mathematical Background of Proving an Inventive Concept's Based Claimed Invention Satisfies SPL	Naresh Kilaru, Of Counsel, Finnegan - Trademark Valuation	Dr. Pinaki Ghosh - AVP & Head of IP, Reliance Industries Ltd.
	Dörte Schönberg, <i>DiplMath,</i> TELES Patent Rights International GmbH	Ninad Phatarpekar, Manager, Aranca - Patent Valuation: Effective Strategies vis-à-vis Business Scenarios	Dr. Aravind Chinchure , <i>Former Asst. Vice</i> <i>President - Innovations</i> , Reliance Industries
	- Introduction to the IES User Interface of the FSTP-Test	Ashish Mishra, <i>Managing Director,</i> Interbrand India - Brand Valuation	Tarun Khurana , <i>Partner</i> , Khurana And Khurana Advocates - Software Patents and in specific FRAND based SEP litigation cases in India
		Mrinal Jain , <i>Senior Manager - Consult- ing</i> , PricewaterhouseCoopers Private Ltd.	Ganapathy Narayanan , <i>Head - Corporate</i> <i>IPR</i> , Tata Consultancy Services - Managing a sustainable IP Management Program in a large enterprise
03:30 pm - 0		and Networking Session (In the Exhibition	
	Technical Session X : Patentability	-	
04:00 pm - 06:00 pm	in High-Tech Fields – A Comparative Approach	Technical Session XI : Best Practices in Developing and Managing IP Portfolios	Technical Session XII : Trademark & Brand Equity
	in High-Tech Fields – A Comparative	in Developing and Managing IP	
	in High-Tech Fields – A Comparative Approach (Majestic I) Moderator: Dr. Stefan V Steinbrener, Consultant, Bardehle Pagenberg	in Developing and Managing IP Portfolios	Trademark & Brand Equity
	in High-Tech Fields – A Comparative Approach (Majestic I) Moderator: Dr. Stefan V Steinbrener, Consultant,	in Developing and Managing IP Portfolios (Majestic II) Moderator:	Trademark & Brand Equity (Forum IV) Keynote Speaker & Moderator : Edmond Simon, Director General, BOIP - Trademarks in Europe Speakers: Mustafa Safiyuddin, Chairman,
	in High-Tech Fields - A Comparative Approach (Majestic I) Moderator: Dr. Stefan V Steinbrener, Consultant, Bardehle Pagenberg - Patentability of Computer- Implemented Inventions at the EPO Speakers: Dr. Stefan Schohe, Patent Attorney,	in Developing and Managing IP Portfolios (Majestic II) Moderator: John. C. Paul, Partner, Finnegan Speakers:	Trademark & Brand Equity (Forum IV) Keynote Speaker & Moderator : Edmond Simon, Director General, BOIP - Trademarks in Europe Speakers:
	in High-Tech Fields - A Comparative Approach (Majestic I) Moderator: Dr. Stefan V Steinbrener, Consultant, Bardehle Pagenberg - Patentability of Computer- Implemented Inventions at the EPO Speakers:	in Developing and Managing IP Portfolios (Majestic II) Moderator: John. C. Paul, Partner, Finnegan Speakers: Anand Sharma, Partner, Finnegan	Trademark & Brand Equity (Forum IV) Keynote Speaker & Moderator : Edmond Simon, Director General, BOIP - Trademarks in Europe Speakers: Mustafa Safiyuddin, Chairman, Legasis Partners - Trademark Trends Farah P. Bhatti, Partner, BakerHostetler LLP
	in High-Tech Fields - A Comparative Approach (Majestic I) Moderator: Dr. Stefan V Steinbrener, Consultant, Bardehle Pagenberg - Patentability of Computer- Implemented Inventions at the EPO Speakers: Dr. Stefan Schohe, Patent Attorney, Boehmert & Boehmert - Computer-Implemented Inventions: Case Law of the German Courts Prof. Dr. Heinz Goddar, Partner, Boehmert & Boehmert	in Developing and Managing IP Portfolios (Majestic II) Moderator: John. C. Paul, Partner, Finnegan Speakers: Anand Sharma, Partner, Finnegan Raj Gupta, Partner, Finnegan Dr. Anindya Sircar, Assoc. Vice—	Trademark & Brand Equity (Forum IV) Keynote Speaker & Moderator : Edmond Simon, Director General, BOIP - Trademarks in Europe Speakers: Mustafa Safiyuddin, Chairman, Legasis Partners - Trademark Trends Farah P. Bhatti, Partner, BakerHostetler LLP - US Trademark laws and recent developments in trademark law
	in High-Tech Fields - A Comparative Approach (Majestic I) Moderator: Dr. Stefan V Steinbrener, Consultant, Bardehle Pagenberg - Patentability of Computer- Implemented Inventions at the EPO Speakers: Dr. Stefan Schohe, Patent Attorney, Boehmert & Boehmert - Computer-Implemented Inventions: Case Law of the German Courts Prof. Dr. Heinz Goddar, Partner,	in Developing and Managing IP Portfolios (Majestic II) Moderator: John. C. Paul, Partner, Finnegan Speakers: Anand Sharma, Partner, Finnegan Raj Gupta, Partner, Finnegan Dr. Anindya Sircar, Assoc. Vice— President & Head - IP Cell, Infosys Dr. Ashwini Sandu, Senior General	Trademark & Brand Equity (Forum IV) Keynote Speaker & Moderator : Edmond Simon, Director General, BOIP - Trademarks in Europe Speakers: Mustafa Safiyuddin, Chairman, Legasis Partners - Trademark Trends Farah P. Bhatti, Partner, BakerHostetler LLP - US Trademark laws and recent
	in High-Tech Fields - A Comparative Approach (Majestic I) Moderator: Dr. Stefan V Steinbrener, Consultant, Bardehle Pagenberg - Patentability of Computer- Implemented Inventions at the EPO Speakers: Dr. Stefan Schohe, Patent Attorney, Boehmert & Boehmert - Computer-Implemented Inventions: Case Law of the German Courts Prof. Dr. Heinz Goddar, Partner, Boehmert & Boehmert - Patents on Life in Europe Vaidya D. P., Director, Lakshmi Kumaran & Sridharan Bhupinder Randhawa, Partner Bereskin & Parr LLP - High-tech fields in Canada	in Developing and Managing IP Portfolios (Majestic II) Moderator: John. C. Paul, Partner, Finnegan Speakers: Anand Sharma, Partner, Finnegan Raj Gupta, Partner, Finnegan Dr. Anindya Sircar, Assoc. Vice— President & Head - IP Cell, Infosys Dr. Ashwini Sandu, Senior General Manager - IPR, United Phosphorus Ltd Rajesh Bagga, President and Group	Trademark & Brand Equity (Forum IV) Keynote Speaker & Moderator : Edmond Simon, Director General, BOIP - Trademarks in Europe Speakers: Mustafa Safiyuddin, Chairman, Legasis Partners - Trademark Trends Farah P. Bhatti, Partner, BakerHostetler LLP - US Trademark laws and recent developments in trademark law Gautam Banerjee, Principal Associate, Khaitan & Co.
	in High-Tech Fields - A Comparative Approach (Majestic I) Moderator: Dr. Stefan V Steinbrener, Consultant, Bardehle Pagenberg - Patentability of Computer- Implemented Inventions at the EPO Speakers: Dr. Stefan Schohe, Patent Attorney, Boehmert & Boehmert - Computer-Implemented Inventions: Case Law of the German Courts Prof. Dr. Heinz Goddar, Partner, Boehmert & Boehmert - Patents on Life in Europe Vaidya D. P., Director, Lakshmi Kumaran & Sridharan Bhupinder Randhawa, Partner Bereskin & Parr LLP	in Developing and Managing IP Portfolios (Majestic II) Moderator: John. C. Paul, Partner, Finnegan Speakers: Anand Sharma, Partner, Finnegan Raj Gupta, Partner, Finnegan Dr. Anindya Sircar, Assoc. Vice— President & Head - IP Cell, Infosys Dr. Ashwini Sandu, Senior General Manager - IPR, United Phosphorus Ltd Rajesh Bagga, President and Group	Trademark & Brand Equity (Forum IV) Keynote Speaker & Moderator : Edmond Simon, Director General, BOIP - Trademarks in Europe Speakers: Mustafa Safiyuddin, Chairman, Legasis Partners - Trademark Trends Farah P. Bhatti, Partner, BakerHostetler LLP - US Trademark laws and recent developments in trademark law Gautam Banerjee, Principal Associate, Khaitan & Co. - Madrid Protocol - A Brief Overview D. Venkat Reddy, Advocate, APTLEX Associates - Approach of judiciary in India in the matters pertaining to Infringement and



DAY 3, 17TH JANUARY 2015, SATURDAY

11:00 am	Technical Session XIII : Critical Issues of IP in Information and Communi- cation Technology Industry	Technical Session XIV : Pharmaceutical Patent Litigation	Technical Session XV : Innovation Process Management at different stages of R&D
	(Majesic II)	(Majestic II)	(Forum IV
	Moderator cum Speaker: Dr. Roland Kehrwald, Senior Partner, Wildanger Kehrwald Graf v. Schwerin & Partner mbB - Unallowed Broadening in German Patent Infringement Procedures Based	Speaker cum Moderator: Dr. Gurpreet Singh Walia, Special Coun- sel, Cohen & Gresser LLP - Coordinating Patent Litigation in District Court and Patent Trial and Appeal Board	Moderator: Andra Musatescu, Managing Partners, Andra Musatescu Law & Industrial Property offices
	on Standard Essential Patents (SEPs) Speakers:	Speakers: Santosh K. Chari, Partner, Blake Cassels & Graydon LLP - Protection of Biotechnology and	Speakers: Madhav Kulkarni, Leader - IP Search & Analysis, Dow Chemical - Integrated R&D and IP managemen
	D. Calab Gabriel, Senior Partner, K&S Partners - Recent Indian Patent cases in Telecom Sector	Pharmaceutical Inventions – A Canadian Perspective	Dr. Shankar Venugopal , Director Technology & Planning & Innovation,
	Simmone Misra, Director - IP Licensing, Legal & Corporate Affairs (LCA), Microsoft	Dr. A. K. S. Bhujanga Rao, President - R&D and Technical, NATCO Pharma Ltd. - Current trends in ANDA filings with para-IV certifications	Cummins - Innovation and IP Strategy for futur growth - perspectives from the Automotive industry
	Dr. Balu Gupta , <i>Patent Counsel</i> , Promerus - Emerging Issues in Patentability – An	Wayne Condon , <i>Principal</i> , Griffith Hack - A round-up of recent pharmaceutical cases and developments in Australia	Sukuru Ramakrishna Rao, <i>Chief Scientist</i> , CSIR
	US Perspective	Hemant Singh, Managing Partner INTTL Advocare - Patent enforcement - Challenges in	Mandar Kodgule, Senior VP, Wockhardt Ltd.
		pharmaceutical industry Alka Mehta, <i>Head - IP</i> , Cipla Ltd.	Munish Sudan, Head - IP Cell ,Tata Steel - Creating Value by Effective R&D and
			Patent Portfolio Management
11:00 am - 1	1:30 am Coffee B	Break and Networking Session (In the Exhibition	
11:00 am - 1 11:30 am - 01:30 pm	1:30 am Coffee B Technical Session XVI : Litigation and Prosecution Strategies	Break and Networking Session (In the Exhibition Technical Session XVII: IP Practices in Asia	
1:30 am -	Technical Session XVI : Litigation and Prosecution Strategies (Majestic I)	Technical Session XVII: IP Practices in Asia (Majestic II)	on Area) Technical Session XVIII: Challenges for Copyright Protection from Digital Technology (Forum l
1:30 am -	Technical Session XVI : Litigation and Prosecution Strategies	Technical Session XVII: IP Practices in Asia	on Area) Technical Session XVIII: Challenges for Copyright Protection from Digital Technology (Forum I Moderator: Ayan Roy Chowdhury, Assistant Vice
l 1:30 am -	Technical Session XVI : Litigation and Prosecution Strategies (Majestic I) Moderator: Dr. Malathi Lakshmikumaran, Director & Practice Head of IPR, Lakshmi	Technical Session XVII: IP Practices in Asia (Majestic II) Moderator: Akiyoshi Imaura, Director - IPR, Japan	on Area) Technical Session XVIII: Challenges for Copyright Protection from Digital Technology (Forum I Moderator: Ayan Roy Chowdhury, Assistant Vice President - Legal, Sony Entertainment
1:30 am -	Technical Session XVI : Litigation and Prosecution Strategies (Majestic I) Moderator: Dr. Malathi Lakshmikumaran, Director & Practice Head of IPR, Lakshmi Kumaran & Sridharan Speakers: Timothy H. Kratz, Partner, McGuire- Woods LLP - U.S. Supreme Court 2014 – Impact on	Technical Session XVII: IP Practices in Asia (Majestic II) Moderator: Akiyoshi Imaura, Director - IPR, Japan External Trade Organization Speakers: Hironobu Hattori, Partner, Nakamura & Partners - Opportunities created by the changes in Japanese IP Laws Rahul Verma, Vice President, Evalueserve - Recent changes in China to improve the quality of Chinese patents	on Area) Technical Session XVIII: Challenges for Copyright Protection from Digital Technology (Forum I Moderator: Ayan Roy Chowdhury, Assistant Vice President - Legal, Sony Entertainment Television Speakers: James Martin, Director, Fieldfisher - Online Infringement In The UK and European Union Omesh Puri, Senior Associate, LexOrbis - Effective Copyright Enforcement in Digital Era: Relevance of John Doe
11:30 am -	Technical Session XVI : Litigation and Prosecution Strategies(Majestic I)Moderator: Dr. Malathi Lakshmikumaran, Director & Practice Head of IPR, Lakshmi Kumaran & SridharanSpeakers: Timothy H. Kratz, Partner, McGuire- Woods LLP - U.S. Supreme Court 2014 – Impact on Patent Litigation StrategiesGregory L. Maurer, Partner, Klarquist Sparkman LLP - Controlling Patent Prosecution Costs in USAbe Hershkovitz, CEO, Hershkovitz & Associates	Technical Session XVII: IP Practices in Asia (Majestic II) Moderator: Akiyoshi Imaura, Director - IPR, Japan External Trade Organization Speakers: Hironobu Hattori, Partner, Nakamura & Partners - Opportunities created by the changes in Japanese IP Laws Rahul Verma, Vice President, Evalueserve - Recent changes in China to improve the	on Area) Technical Session XVIII: Challenges for Copyright Protection from Digital Technology (Forum I Moderator: Ayan Roy Chowdhury, Assistant Vice President - Legal, Sony Entertainment Television Speakers: James Martin, Director, Fieldfisher - Online Infringement In The UK and European Union Omesh Puri, Senior Associate, LexOrbis - Effective Copyright Enforcement in Digital Era: Relevance of John Doe Orders Dr. Rami M. Olwan, Assistant Professor, Sharjah University
11:30 am -	Technical Session XVI : Litigation and Prosecution Strategies(Majestic I)Moderator: Dr. Malathi Lakshmikumaran, Director & Practice Head of IPR, Lakshmi Kumaran & SridharanSpeakers: Timothy H. Kratz, Partner, McGuire- Woods LLP - U.S. Supreme Court 2014 - Impact on Patent Litigation StrategiesGregory L. Maurer, Partner, Klarquist Sparkman LLP - Controlling Patent Prosecution Costs in USAbe Hershkovitz, CEO, Hershkovitz &	Technical Session XVII: IP Practices in Asia (Majestic II) Moderator: Akiyoshi Imaura, Director - IPR, Japan External Trade Organization Speakers: Hironobu Hattori, Partner, Nakamura & Partners - Opportunities created by the changes in Japanese IP Laws Rahul Verma, Vice President, Evalueserve - Recent changes in China to improve the quality of Chinese patents Mohan K., Director, ADASTRA Intellectual Property Sdn Bhd - Protecting IP in South East Asia -	on Area) Technical Session XVIII: Challenges for Copyright Protection from Digital Technology (Forum I Moderator: Ayan Roy Chowdhury, Assistant Vice President - Legal, Sony Entertainment Television Speakers: James Martin, Director, Fieldfisher - Online Infringement In The UK and European Union Omesh Puri, Senior Associate, LexOrbis - Effective Copyright Enforcement in Digital Era: Relevance of John Doe Orders Dr. Rami M. Olwan, Assistant



DAY 3, 17TH JANUARY 2015, SATURDAY

02:30 pm – 04:30 pm	Technical Session XIX: Panel Discussion 0n India's IPR Policy	Technical Session XX : IP Monetisation	Technical Session XXI: Arbitration and Litigation
	(Majestic I)	(Majestic II)	(Forum IV)
	Moderator: Prof. Prabuddha Ganguli, MHRD IPR Chair Professor, Tezpur University and CEO, Vision-IPR Speakers: Dr. Dhanpat Ram Agarwal, Founder Director, ITAG Business Solutions Ltd. Mr. Narendra Sabharwal, Member & Convener, National IPR policy, Govt. of India Tabrez Ahmad, Secretary General, OPPI.	Moderator: Alexander W. Koff, Partner, WTP Keynote Speaker: Douglas Graham, Former Managing Director, Ideation Inc. - IP Monetisation: Unlocking the Value Speakers: Chitra K. Iyer, IP Leader - India, DuPont - Translating Innovation to Bottom Line Nandan Pendsey, Senior Associate, AZB & Partners - Best Practices in IP and Technology Licensing	(Forum IV) Moderator: To be confirmed Speakers: Chris Milton, Associate, J A Kemp - Timing European litigation to force settlement and strategic use of EPO oppositions. Rakesh Mehta, Counsel, Baker- Hostetler LLP Richard Baddeley, Principal, Watermark
4:30 pm - 05:	Dr. C. K. Sehgal, Senior Partner, Sehgal IPR Services Dr. Raj Hirwani, President, LES India	Dr. Sudeep Basu, Practice Leader - Innovation Services, Frost & Sullivan Adheesh Nargolkar, Partner, Khaitan & Co. - Monetizing IP through overlapping protection	

5:00 pm –	Plenary Session IV (Majestic I & II)		
6:30 pm	Theme: Developing an IP Ecosystem		
	Moderator: Prof. Dr. V. C. Vivekanand, MHRD IP Chair Professor, NALSAR University of Law		
	Speakers:		
	Dr. Subarna Shyamroy, <i>GM & Head, Intellectual Property (Technol. Mgmt.),</i> Reliance Industries Ltd. Keith Bergelt , <i>CEO</i> , Open Invention Network		
	Dinesh K. Pillai , CEO, Mahindra Special Services Group		
	Sudha Kannan, Head –Patent Cell & Knowledge Center, Aditya Birla Science & Technology Co. Ltd. Andrew Davidson, Head of Global Cooperation and Development, UK IP Office		